

ESTTA Tracking number: **ESTTA514983**Filing date: **01/08/2013**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194706
Party	Defendant UVCleaning Systems, Inc. dba Puralytics Corporation
Correspondence Address	DAVID P PETERSEN KLARQUIST SPARKMAN LLP 121 SW SALMON ST STE 1600 PORTLAND, OR 97204-2927 UNITED STATES ptotmdocket@klarquist.com, salumeh.loesch@klarquist.com
Submission	Defendant's Notice of Reliance
Filer's Name	Salumeh R. Loesch
Filer's e-mail	ptotmdocket@klarquist.com, salumeh.loesch@klarquist.com
Signature	/Salumeh R. Loesch/
Date	01/08/2013
Attachments	Applicants Notice of Reliance - 2.pdf (7 pages)(2028572 bytes) Exhibit 1.pdf (6 pages)(525369 bytes) Exhibit 2.pdf (6 pages)(119954 bytes) Exhibit 3.pdf (6 pages)(41139 bytes) Exhibit 4.pdf (9 pages)(50411 bytes) Exhibit 5.pdf (6 pages)(118146 bytes) Exhibit 6.pdf (6 pages)(111339 bytes) Exhibit 7.pdf (7 pages)(107119 bytes) Exhibit 8.pdf (8 pages)(709529 bytes) Exhibit 9.pdf (7 pages)(1810264 bytes) Exhibit 10.pdf (7 pages)(102523 bytes) Exhibit 11.pdf (6 pages)(113842 bytes) Exhibit 12.pdf (7 pages)(102239 bytes) Exhibit 13.pdf (5 pages)(100073 bytes) Exhibit 14.pdf (7 pages)(178941 bytes) Exhibit 15.pdf (9 pages)(209527 bytes) Exhibit 16.pdf (6 pages)(587319 bytes) Exhibit 17.pdf (6 pages)(101922 bytes) Exhibit 18.pdf (5 pages)(543399 bytes) Exhibit 19.pdf (9 pages)(610962 bytes) Exhibit 20.pdf (7 pages)(134926 bytes) Exhibit 21.pdf (7 pages)(109231 bytes) Exhibit 22.pdf (6 pages)(512584 bytes) Exhibit 23.pdf (5 pages)(118984 bytes) Exhibit 24.pdf (8 pages)(104492 bytes) Exhibit 25.pdf (7 pages)(179684 bytes) Exhibit 26.pdf (6 pages)(103014 bytes) Exhibit 27.pdf (6 pages)(102211 bytes) Exhibit 28.pdf (6 pages)(108573 bytes) Exhibit 29.pdf (8 pages)(106180 bytes) Exhibit 30.pdf (19 pages)(132959 bytes) Exhibit 31.pdf (6 pages)(93079 bytes) Exhibit 32.pdf (11 pages)(106663 bytes) Exhibit 33.pdf (7 pages)(105783 bytes) Exhibit 34.pdf (7 pages)(97066 bytes) Exhibit 35.pdf (7 pages)(674583 bytes) Exhibit 36.pdf (7 pages)(103767 bytes)

	Exhibit 37.pdf (7 pages)(1877963 bytes) Exhibit 38.pdf (8 pages)(599263 bytes) Exhibit 39.pdf (7 pages)(170753 bytes) Exhibit 40.pdf (6 pages)(172867 bytes) Exhibit 41.pdf (5 pages)(101166 bytes) Exhibit 42.pdf (6 pages)(850910 bytes) Exhibit 43.pdf (6 pages)(629501 bytes) Exhibit 44.pdf (6 pages)(110721 bytes) Exhibit 45.pdf (6 pages)(103237 bytes) Exhibit 46.pdf (6 pages)(102441 bytes)
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THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

1047406 Ontario Ltd. and)	
Purifics ES, Inc.,)	
)	APPLICANT'S NOTICE OF
Opposers,)	RELIANCE
)	
v.)	
UVCleaning Systems, Inc., dba Puralytics)	Opposition No.: 91194706
Corporation,)	
)	
Applicant.)	

APPLICANT'S NOTICE OF RELIANCE

Pursuant to 37 C.F.R. § 2.122, § 2.120(j) and the Federal Rules of Evidence, Applicant UVCleaning Systems, Inc., dba Puralytics Corporation hereby makes the following evidence of record in connection with this Opposition proceeding:

A. Registrations Not Subject of Proceedings Owned by Third Parties

Pursuant to TBMP § 704.03(b)(1)(B) (Third Party Registrations) and 37 C.F.R. § 2.122(e), Applicant hereby makes of record the following third party registrations, by submitting plain copies of the registrations and printouts of the status from the electronic records of the U.S.

Patent and Trademark Office automated search system:

1. Exhibit 1. This is a copy of the certificate of registration for PURIFEX, Reg. No. 3845717. This document is relevant as it shows that a registration was issued for a PUR formative mark.
2. Exhibit 2. This is a copy of the certificate of registration for PURIFICA, Reg. No. 3666172. This document is relevant as it shows that a registration was issued for a PUR formative mark.
3. Exhibit 3. This is a copy of the certificate of registration for PURIFITE, Reg. No. 3131065. This document is relevant as it shows that a registration was issued for a PUR formative mark.

4. Exhibit 4. This is a copy of the certificate of registration for PUR, Reg. No. 1756655. This document is relevant as it shows that a registration was issued for a PUR formative mark.
5. Exhibit 5. This is a copy of the certificate of registration for PURATIVE, Reg. No. 4079429. This document is relevant as it shows that a registration was issued for a PUR formative mark.
6. Exhibit 6. This is a copy of the certificate of registration for PURONICS, Reg. No. 3473558. This document is relevant as it shows that a registration was issued for a PUR formative mark.
7. Exhibit 7. This is a copy of the certificate of registration for PURICORE, Reg. No. 3350098. This document is relevant as it shows that a registration was issued for a PUR formative mark.
8. Exhibit 8. This is a copy of the certificate of registration for PURICORE, Reg. No. 3562610. This document is relevant as it shows that a registration was issued for a PUR formative mark.
9. Exhibit 9. This is a copy of the certificate of registration for PURIFICUP, Reg. No. 4010575. This document is relevant as it shows that a registration was issued for a PUR formative mark.
10. Exhibit 10. This is a copy of the certificate of registration for PURATRON, Reg. No. 3570869. This document is relevant as it shows that a registration was issued for a PUR formative mark.
11. Exhibit 11. This is a copy of the certificate of registration for PURONICS, Reg. No. 3383438. This document is relevant as it shows that a registration was issued for a PUR formative mark.
12. Exhibit 12. This is a copy of the certificate of registration for PUREFIT, Reg. No. 3341641. This document is relevant as it shows that a registration was issued for a PUR formative mark.
13. Exhibit 13. This is a copy of the certificate of registration for PURION, Reg. No. 3364913. This document is relevant as it shows that a registration was issued for a PUR formative mark.
14. Exhibit 14. This is a copy of the certificate of registration for PURAM, Reg. No. 4006374. This document is relevant as it shows that a registration was issued for a PUR formative mark.

15. Exhibit 15. This is a copy of the certificate of registration for PURATOR, Reg. No. 4058040. This document is relevant as it shows that a registration was issued for a PUR formative mark.
16. Exhibit 16. This is a copy of the certificate of registration for PUROSERVE, Reg. No. 3703485. This document is relevant as it shows that a registration was issued for a PUR formative mark.
17. Exhibit 17. This is a copy of the certificate of registration for PUR, Reg. No. 3493649. This document is relevant as it shows that a registration was issued for a PUR formative mark.
18. Exhibit 18. This is a copy of the certificate of registration for PURITECH, Reg. No. 3934473. This document is relevant as it shows that a registration was issued for a PUR formative mark.
19. Exhibit 19. This is a copy of the certificate of registration for PURITEC, Reg. No. 3927771. This document is relevant as it shows that a registration was issued for a PUR formative mark.
20. Exhibit 20. This is a copy of the certificate of registration for PURICA, Reg. No. 3490868. This document is relevant as it shows that a registration was issued for a PUR formative mark.
21. Exhibit 21. This is a copy of the certificate of registration for PUROCLEAN, Reg. No. 2977204. This document is relevant as it shows that a registration was issued for a PUR formative mark.
22. Exhibit 22. This is a copy of the certificate of registration for PURETEC, Reg. No. 3779811. This document is relevant as it shows that a registration was issued for a PUR formative mark.
23. Exhibit 23. This is a copy of the certificate of registration for PUROFLO, Reg. No. 3510468. This document is relevant as it shows that a registration was issued for a PUR formative mark.
24. Exhibit 24. This is a copy of the certificate of registration for PUREFECTA, Reg. No. 2971408. This document is relevant as it shows that a registration was issued for a PUR formative mark.
25. Exhibit 25. This is a copy of the certificate of registration for PURAMAX, Reg. No. 4006373. This document is relevant as it shows that a registration was issued for a PUR formative mark.
26. Exhibit 26. This is a copy of the certificate of registration for PURLOGIX, Reg. No. 3113550. This document is relevant as it shows that a registration was issued for a PUR formative mark.

27. Exhibit 27. This is a copy of the certificate of registration for PURIFICARE, Reg. No. 3329960. This document is relevant as it shows that a registration was issued for PUR formative mark.
28. Exhibit 28. This is a copy of the certificate of registration for PURICOM, Reg. No. 2842423. This document is relevant as it shows that a registration was issued for a PUR formative mark.
29. Exhibit 29. This is a copy of the certificate of registration for PURE, Reg. No. 2587850. This document is relevant as it shows that a registration was issued for a PUR formative mark.
30. Exhibit 30. This is a copy of the certificate of registration for PURA, Reg. No. 2317449. This document is relevant as it shows that a registration was issued for a PUR formative mark.
31. Exhibit 31. This is a copy of the certificate of registration for PURA-TECH, Reg. No. 1500440. This document is relevant as it shows that a registration was issued for a PUR formative mark.
32. Exhibit 32. This is a copy of the certificate of registration for PURITAP, Reg. No. 1083381. This document is relevant as it shows that a registration was issued for a PUR formative mark.
33. Exhibit 33. This is a copy of the certificate of registration for PURAFLO, Reg. No. 1953921. This document is relevant as it shows that a registration was issued for a PUR formative mark.
34. Exhibit 34. This is a copy of the certificate of registration for PURICLEAN, Reg. No. 2258041. This document is relevant as it shows that a registration was issued for a PUR formative mark.
35. Exhibit 35. This is a copy of the certificate of registration for UV PURE, Reg. No. 3720404. This document is relevant as it shows that a registration was issued for a PUR formative mark.
36. Exhibit 36. This is a copy of the certificate of registration for PURWATER, Reg. No. 2683656. This document is relevant as it shows that a registration was issued for a PUR formative mark.
37. Exhibit 37. This is a copy of the certificate of registration for PURI5, Reg. No. 4065083. This document is relevant as it shows that a registration was issued for a PUR formative mark.

38. Exhibit 38. This is a copy of the certificate of registration for PUR, Reg. No. 3880999. This document is relevant as it shows that a registration was issued for a PUR formative mark
39. Exhibit 39. This is a copy of the certificate of registration for PUREDAK, Reg. No. 4016579. This document is relevant as it shows that a registration was issued for a PUR formative mark
40. Exhibit 40. This is a copy of the certificate of registration for PURI5, Reg. No. 4036750. This document is relevant as it shows that a registration was issued for a PUR formative mark.
41. Exhibit 41. This is a copy of the certificate of registration for PURIFITE LIGHTPATH TECHNOLOGY, Reg. No. 3121849. This document is relevant as it shows that a registration was issued for a PUR formative mark.
42. Exhibit 42. This is a copy of the certificate of registration for P PUREON, Reg. No. 3909708. This document is relevant as it shows that a registration was issued for a PUR formative mark.
43. Exhibit 43. This is a copy of the certificate of registration for PURIFIRE, Reg. No. 3848266. This document is relevant as it shows that a registration was issued for a PUR formative mark.
44. Exhibit 44. This is a copy of the certificate of registration for PUREGEN, Reg. No. 2788368. This document is relevant as it shows that a registration was issued for a PUR formative mark.
45. Exhibit 45. This is a copy of the certificate of registration for PURIHOME, Reg. No. 3187212. This document is relevant as it shows that a registration was issued for a PUR formative mark.
46. Exhibit 46. This is a copy of the certificate of registration for PURE T, Reg. No. 3513812. This document is relevant as it shows that a registration was issued for a PUR formative mark.

These third party registrations, collectively, show that Opposers have failed to police their mark, and show that the field of marks that begin with “PUR” for water-related goods and services is saturated.

Dated: January 8, 2013.

Respectfully submitted,

UVCLEANING SYSTEMS, INC. dba
PURALYTICS CORPORATION

By: /Salumeh R. Loesch/

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Attorneys for Applicant

UVCleaning Systems, Inc.

dba Puralytics Corporation

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on January 8, 2013, the foregoing APPLICANT'S NOTICE OF RELIANCE, was served on Opposers' attorneys by first class mail and e-mail, to:

Lisa H. Meyerhoff
Myall S. Hawkins
Tan Pham
William R. Hales
Baker & McKenzie LLP
711 Louisiana, Suite 3400
Houston, Texas 77002

/Salumeh R. Loesch/
Salumeh R. Loesch

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PURIFEX

Reg. No. 3,845,717

Registered Sep. 7, 2010

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

PURONICS, INC. (CALIFORNIA CORPORATION)
5775 LAS POSITAS ROAD
LIVERMORE, CA 94551

FOR: FILTER MEDIA AVAILABLE AS COMPONENTS OF WATER PURIFIERS AND WATER FILTERING UNITS FOR DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-1-2008; IN COMMERCE 8-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-495,049, FILED 6-10-2008.

HENRY S. ZAK, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

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Mark: PURIFEX

The logo for Purifex, featuring the word "PURIFEX" in a bold, serif, all-caps font. The letters are black with a subtle white outline, giving it a three-dimensional appearance. The logo is set against a light gray background.

US Serial Number: 77495049

Application Filing Date: Jun. 10, 2008

US Registration Number: 3845717

Registration Date: Sep. 07, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 07, 2010

Publication Date: Apr. 28, 2009

Notice of Allowance Date: Jul. 21, 2009

Mark Information

Mark Literal Elements: PURIFEX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Filter media available as components of water purifiers and water filtering units for domestic and commercial use

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034
Class Status: ACTIVE
Basis: 1(a)
First Use: Aug. 01, 2008 **Use in Commerce:** Aug. 01, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Puronics, Inc.
5775 Las Positas Road
Owner Address: Livermore, CALIFORNIA 94551
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nathan E. Ferguson **Docket Number:** 34724-TM1012

Correspondent

Correspondent Name/Address: Nathan E. Ferguson
Wilson Sonsini Goodrich & Rosati
650 Page Mill Road
Palo Alto, CALIFORNIA 94304-1050
UNITED STATES

Phone: 650-493-9300 **Fax:** 650-493-6811

Correspondent e-mail: trademarks@wsgr.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 08, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 08, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 07, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Aug. 03, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Aug. 02, 2010	ASSIGNED TO LIE	77976
Jul. 21, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 20, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 20, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 20, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 18, 2010	NON-FINAL ACTION MAILED	
Mar. 18, 2010	SU - NON-FINAL ACTION - WRITTEN	62126
Mar. 02, 2010	STATEMENT OF USE PROCESSING COMPLETE	66230
Jan. 14, 2010	USE AMENDMENT FILED	66230
Mar. 02, 2010	EXTENSION 1 GRANTED	66230
Jan. 14, 2010	EXTENSION 1 FILED	66230
Feb. 17, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jan. 14, 2010	TEAS EXTENSION RECEIVED	
Jan. 14, 2010	TEAS STATEMENT OF USE RECEIVED	
Jul. 21, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 28, 2009	PUBLISHED FOR OPPOSITION	
Apr. 08, 2009	NOTICE OF PUBLICATION	
Mar. 20, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Mar. 20, 2009	ASSIGNED TO LIE	74215

Mar. 20, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 19, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 19, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 19, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 23, 2008	NON-FINAL ACTION MAILED	
Sep. 23, 2008	NON-FINAL ACTION WRITTEN	62126
Sep. 18, 2008	ASSIGNED TO EXAMINER	62126
Jun. 14, 2008	NOTICE OF PSEUDO MARK MAILED	
Jun. 13, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Aug. 03, 2010
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 3,666,172

Registered Aug. 11, 2009

**TRADEMARK
PRINCIPAL REGISTER**



PURIFIC OF AMERICA, INC. (FLORIDA CORPORATION)
400 N. ASHLEY AVENUE, SUITE 3025
TAMPA, FL 33602

THE MARK CONSISTS OF THE WORD "PURIFICA" UNDER A DESIGN OF THREE WATER DROPS, ALL WITHIN THE DESIGN OF A WATER DROP.

FOR: WATER FILTRATION DISPENSER SYSTEMS, NAMELY, WATER FILTERING UNITS FOR DOMESTIC AND COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

THE ENGLISH TRANSLATION OF THE WORD "PURIFICA" IN THE MARK IS "PURIFY".

FIRST USE 2-11-2008; IN COMMERCE 2-11-2008.

SER. NO. 77-623,243, FILED 11-29-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PURIFICA", APART FROM THE MARK AS SHOWN.

ANDREW LEASER, EXAMINING ATTORNEY

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Mark: PURIFICA



US Serial Number: 77623243

Application Filing Date: Nov. 29, 2008

US Registration Number: 3666172

Registration Date: Aug. 11, 2009

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 11, 2009

Publication Date: May 26, 2009

Mark Information

Mark Literal Elements: PURIFICA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "PURIFICA" under a design of three water drops, all within the design of a water drop.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "PURIFICA "

Translation: The English translation of the word "PURIFICA" in the mark is "PURIFY".

Design Search Code(s):	01.15.18 - More than one drop including teardrops or raindrops;multiple drops (rain, tear, etc.);Raindrops (more than a single drop);Teardrops (more than a single drop) 26.09.21 - Squares that are completely or partially shaded
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Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Water filtration dispenser systems, namely, water filtering units for domestic and commercial use		
International Class:	011 - Primary Class	U.S Class:	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 11, 2008	Use in Commerce:	Feb. 11, 2008

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	Purific of America, Inc.
Owner Address:	400 N. Ashley Avenue, Suite 3025 Tampa, FLORIDA 33602 UNITED STATES

**Legal Entity
Type:** CORPORATION

**State or Country
Where Organized:** FLORIDA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Eric D. Offner

Correspondent

**Correspondent
Name/Address:**

ERIC D. OFFNER
LAW OFFICES OF ERIC D. OFFNER
20 JOY DR
NEW HYDE PARK, NEW YORK 11040-1109
UNITED STATES

Phone: 516-627-4468

Fax: 516-627-6334

**Correspondent e-
mail:**

ecoffner@optonline.com

**Correspondent e-
mail Authorized:**

No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 11, 2009	REGISTERED-PRINCIPAL REGISTER	
May 26, 2009	PUBLISHED FOR OPPOSITION	
May 06, 2009	NOTICE OF PUBLICATION	
Apr. 21, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Apr. 21, 2009	ASSIGNED TO LIE	73797
Apr. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 20, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 20, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 20, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 20, 2009	EXAMINERS AMENDMENT -WRITTEN	86331
Apr. 16, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Apr. 16, 2009	FINAL REFUSAL E-MAILED	
Apr. 16, 2009	FINAL REFUSAL WRITTEN	86331

Apr. 02, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 01, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 01, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 09, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 09, 2009	NON-FINAL ACTION E-MAILED	6325
Mar. 09, 2009	NON-FINAL ACTION WRITTEN	86331
Feb. 26, 2009	ASSIGNED TO EXAMINER	86331
Dec. 04, 2008	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Dec. 03, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Aug. 11, 2009
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EXHIBIT 3
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,131,065

United States Patent and Trademark Office

Registered Aug. 15, 2006

**TRADEMARK
PRINCIPAL REGISTER**

PURIFITE

FITE, ROBERT D. (UNITED STATES INDIVIDUAL)
03179 SPRING DRIVE
BOYNE FALLS, MI 49713

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: WATER PURIFICATION APPARATUS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SN 78-533,611, FILED 12-16-2004.

FIRST USE 4-5-2006; IN COMMERCE 4-5-2006.

REBECCA GAN, EXAMINING ATTORNEY

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Mark: PURIFITE

PURIFITE

US Serial Number:	78533611	Application Filing Date:	Dec. 16, 2004
US Registration Number:	3131065	Registration Date:	Aug. 15, 2006
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Aug. 15, 2006		
Publication Date:	Sep. 13, 2005	Notice of Allowance Date:	Dec. 06, 2005

Mark Information

Mark Literal Elements:	PURIFITE
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification apparatus

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 05, 2006

Use in Commerce: Apr. 05, 2006

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Fite, Robert D.

Owner Address: 03179 Spring Drive
Boyne Falls, MICHIGAN 49713
UNITED STATES

Legal Entity Type: INDIVIDUAL **Citizenship:** UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John K. McCormick

Correspondent

JOHN K MCCORMICK

Correspondent Name/Address: I P LEGAL CTR & MCCORMICK LAW OFFICES
6781 GLACIER DR
WEST BEND, WISCONSIN 53090-9360
UNITED STATES

Phone: 262-629-5100

Fax: 262-629-5100

Correspondent e-mail: patentlaw@iplegalcenter.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 15, 2006	REGISTERED-PRINCIPAL REGISTER	
Jun. 27, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Jun. 23, 2006	ASSIGNED TO LIE	68658
Jun. 21, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 15, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Jun. 06, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Jun. 06, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 26, 2006	NON-FINAL ACTION E-MAILED	
May 26, 2006	SU - NON-FINAL ACTION - WRITTEN	80814
May 08, 2006	STATEMENT OF USE PROCESSING COMPLETE	71280
Apr. 25, 2006	USE AMENDMENT FILED	71280
Apr. 25, 2006	TEAS STATEMENT OF USE RECEIVED	
Dec. 06, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 13, 2005	PUBLISHED FOR OPPOSITION	
Aug. 24, 2005	NOTICE OF PUBLICATION	
May 23, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	77978
May 13, 2005	ASSIGNED TO LIE	77978
May 12, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 10, 2005	EXAMINER'S AMENDMENT ENTERED	76539
May 10, 2005	EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2005	EXAMINERS AMENDMENT -WRITTEN	80814

May 03, 2005 ASSIGNED TO EXAMINER

80814

Dec. 29, 2004 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jul. 06, 2006

EXHIBIT 3
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cl.: 31

United States Patent and Trademark Office

Reg. No. 1,756,655
Registered Mar. 9, 1993

**TRADEMARK
PRINCIPAL REGISTER**

PUR

RECOVERY ENGINEERING, INC. (DELA-
WARE CORPORATION)
2229 EDGEWOOD AVENUE SOUTH
MINNEAPOLIS, MN 55426

FIRST USE 1-4-1991; IN COMMERCE
1-4-1991.
SEC. 2(F).

SER. NO. 74-078,515, FILED 7-16-1990.

FOR: ANTIMICROBIAL WATER PURIFICA-
TION UNITS, IN CLASS 11 (U.S. CL. 31).

SAMUEL E. SHARPER JR., EXAMINING AT-
TORNEY

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Mark: PUR



US Serial Number:	74078515	Application Filing Date:	Jul. 16, 1990
US Registration Number:	1756655	Registration Date:	Mar. 09, 1993
Register:	Principal		
Mark Type:	Trademark		
Status:	The registration has been renewed.		
Status Date:	Dec. 04, 2012		
Publication Date:	Dec. 15, 1992		

Mark Information

Mark Literal Elements:	PUR
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Acquired Distinctiveness Claim:	In whole
Design Search Code(s):	26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Underlined words or letters; Overlined words or letters

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: antimicrobial water purification units

International Class: 011 - Primary Class **U.S Class:** 031

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 04, 1991 **Use in Commerce:** Jan. 04, 1991

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PUR WATER PURIFICATION PRODUCTS, INC.

Owner Address: 1 Helen of Troy Plaza
El Paso, TEXAS 79912
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** NEVADA

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

WILLIAM J BASS

Correspondent Name/Address: 1 Helen of Troy Plaza
EL PASO, TEXAS 79912
UNITED STATES

Phone: 915-225-8000

Correspondent e-mail: wbass@hotus.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: William J Bass

Phone: 9152258000

Fax: 9152258081

Domestic Representative e-mail: wbass@hotus.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Dec. 05, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 04, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 04, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	69934
Dec. 04, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69934
Oct. 30, 2012	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	69934
Nov. 30, 2012	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Nov. 28, 2012	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	69934
Oct. 30, 2012	TEAS SECTION 8 & 9 RECEIVED	
Oct. 30, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 24, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 24, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 05, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 05, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	

Sep. 21, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 06, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 06, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 08, 2008	CASE FILE IN TICRS	
Apr. 11, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 11, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 03, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Feb. 03, 2003	TEAS SECTION 8 & 9 RECEIVED	
Sep. 24, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 17, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 09, 1993	REGISTERED-PRINCIPAL REGISTER	
Dec. 15, 1992	PUBLISHED FOR OPPOSITION	
Nov. 14, 1992	NOTICE OF PUBLICATION	
Jun. 03, 1992	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 01, 1992	USE AMENDMENT ACCEPTED	
Jul. 01, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 01, 1992	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 01, 1992	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 08, 1992	JURISDICTION RESTORED TO EXAMINING ATTORNEY	
Sep. 27, 1991	FINAL REFUSAL MAILED	
Jun. 28, 1991	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 24, 1990	NON-FINAL ACTION MAILED	
Nov. 26, 1990	ASSIGNED TO EXAMINER	68625

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted

Renewal Date: Mar. 09, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Dec. 04, 2012

Assignment Abstract of Title Information

Summary

Total
Assignments: 3

Registrant: Recovery Engineering, Inc.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2018/0739](#)

Pages: 4

Date Recorded: Apr. 06, 2000

Supporting
Documents: [assignment-tm-2018-0739.pdf](#)

Assignor

Name: [RECOVERY
ENGINEERING, INC.](#)

Execution Date: Apr. 06, 2000

Legal Entity Type: CORPORATION

State or Country
Where
Organized: DELAWARE

Assignee

Name: [PROCTER & GAMBLE COMPANY, THE](#)

Legal Entity Type: CORPORATION

State or Country
Where
Organized: OHIO

Address: 2-C-GO LEGAL
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OHIO 45202

Correspondent

Correspondent
Name: KAREN DAMEN

Correspondent
2C- GO LEGAL

Address: ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OHIO 45202

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4624/0348](#)

Pages: 4

Date Recorded: Sep. 16, 2011

Supporting Documents: [assignment-tm-4624-0348.pdf](#)

Assignor

Name: [THE PROCTER & GAMBLE COMPANY](#)

Execution Date: Sep. 15, 2011

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Assignee

Name: [PUR WATER PURIFICATION PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Address: ONE P&G PLAZA
CINCINNATI, OHIO 45202

Correspondent

Correspondent Name: RENE L. GUESS

Correspondent Address: 299 E. 6TH STREET
S7-226
CINCINNATI, OH 45202

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF STATE OF INCORPORATION

Reel/Frame: [4908/0685](#)

Pages: 10

Date Recorded: Nov. 28, 2012

Supporting Documents: [assignment-tm-4908-0685.pdf](#)

Assignor

Name: [PUR WATER
PURIFICATION
PRODUCTS, INC.](#)

Execution Date: May 31, 2012

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** OHIO

Assignee

Name: [PUR WATER PURIFICATION PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEVADA

Address: 1 HELEN OF TROY PLAZA
EL PASO, TEXAS 79912

Correspondent

**Correspondent
Name:** WILLIAM BASS

**Correspondent
Address:** 1 HELEN OF TROY PLAZA
EL PASO, TX 79912

Domestic Representative - Not Found

EXHIBIT 3
to
Applicant's Notice of Reliance

United States of America
United States Patent and Trademark Office

PURATIVE

Reg. No. 4,079,429

Registered Jan. 3, 2012

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

WATER AND WELLNESS SOLUTIONS INC. (NEVADA CORPORATION)
3760 BARRON WAY
RENO, NV 89511

FOR: WATER PURIFICATION AND FILTRATION APPARATUS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 1-29-2011; IN COMMERCE 2-18-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-273,775, FILED 3-22-2011.

CARRIE GENOVESE, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURATIVE

PURATIVE

US Serial Number: 85273775

Application Filing Date: Mar. 22, 2011

US Registration Number: 4079429

Registration Date: Jan. 03, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 03, 2012

Publication Date: Oct. 18, 2011

Mark Information

Mark Literal Elements: PURATIVE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification and filtration apparatus

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 29, 2011 **Use in Commerce:** Feb. 18, 2011

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Water and Wellness Solutions Inc.

Owner Address: 3760 Barron Way
Reno, NEVADA 89511
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony McNamer **Docket Number:** Purative

Correspondent

Correspondent Name/Address: ANTHONY MCNAMER
MCNAMER AND COMPANY PC
920 SW 3RD AVE STE 200
PORTLAND, OREGON 97204-2419
UNITED STATES

Phone: 503-727-2504

Fax: 503-727-2501

Correspondent e-mail: anthony@mcnamerlaw.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 03, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 18, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 18, 2011	PUBLISHED FOR OPPOSITION	
Sep. 13, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Sep. 12, 2011	ASSIGNED TO LIE	74221
Aug. 26, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 26, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 26, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 26, 2011	EXAMINERS AMENDMENT -WRITTEN	80807
Jun. 21, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 21, 2011	NON-FINAL ACTION E-MAILED	6325
Jun. 21, 2011	NON-FINAL ACTION WRITTEN	80807
Jun. 20, 2011	ASSIGNED TO EXAMINER	80807
Mar. 28, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 25, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jan. 03, 2012

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,473,558

United States Patent and Trademark Office

Registered July 22, 2008

**TRADEMARK
PRINCIPAL REGISTER**

PURONICS

PURONICS, INCORPORATED (CALIFORNIA CORPORATION)
5775 LAS POSITAS ROAD
LIVERMORE, CA 94551

FOR: WATER CONDITIONING UNITS; WATER PURIFIERS; WATER SOFTENING UNITS; WATER STERILIZING UNITS; WATER FILTERING UNITS FOR DOMESTIC USE; WATER FILTERING UNITS FOR COMMERCIAL USE; WATER FILTERING UNITS FOR INDUSTRIAL USE; WATER TREATMENT EQUIPMENT, NAMELY, ACID NEUTRALIZING UNITS, FAUCETS, FAUCETS WHICH METER THE FLOW OF WATER, MEMBRANE FILTRATION UNITS, REVERSE OSMOSIS UNITS, ION EX-

CHANGE UNITS; AIR FILTRATION UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-31-2006; IN COMMERCE 5-31-2006.

THE MARK CONSISTS OF THE WORD "PURONICS" IN STYLIZED LETTERING WHICH DEPICTS A DROPLET FALLING FROM THE LETTER "O".

SN 77-975,527, FILED 2-12-2007.

NORA BUCHANAN WILL, EXAMINING ATTORNEY

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Mark: PURONICS



US Serial Number: 77975527

Application Filing Date: Feb. 12, 2007

US Registration Number: 3473558

Registration Date: Jul. 22, 2008

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 01, 2011

Publication Date: May 01, 2007

Notice of Allowance Date: Oct. 30, 2007

Mark Information

Mark Literal Elements: PURONICS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "PURONICS" in stylized lettering which depicts a droplet falling from the letter "O".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.08 - Raindrop (a single drop); Single drop (rain, tear, etc.); Teardrop (a single drop)
27.03.05 - Objects forming letters or numerals

Related Properties Information

International Registration Number: [0936210](#)

International Application(s)/Registration(s) [A0009209/0936210](#)

Based on this Property:

Claimed Ownership of US Registrations: [77105631](#)

Child Of: [77105631](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water conditioning units; water purifiers; water softening units; water sterilizing units; water filtering units for domestic use; water filtering units for commercial use; water filtering units for industrial use; water treatment equipment, namely, acid neutralizing units, faucets, faucets which meter the flow of water, membrane filtration units, reverse osmosis units, ion exchange units; Air filtration units

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 2006 **Use in Commerce:** May 31, 2006

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Puronics, Incorporated
5775 Las Positas Road
Owner Address: Livermore, CALIFORNIA 94551
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas P. Murphy
Docket Number: 15768-001

Correspondent

Correspondent Name/Address: JOHN L SLAFSKY
WILSON SONSINI GOODRICH & ROSATI
650 PAGE MILL ROAD
PALO ALTO, CALIFORNIA 94304
UNITED STATES

Phone: (408) 286-5800
Fax: (408) 998-5388

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 01, 2011	TTAB RELEASE CASE TO TRADEMARKS	51008
Aug. 01, 2011	CANCELLATION TERMINATED NO. 999999	51008
Aug. 01, 2011	CANCELLATION DISMISSED NO. 999999	51008
May 25, 2009	CANCELLATION INSTITUTED NO. 999999	51008
Jul. 22, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 13, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	70633
Jun. 13, 2008	ASSIGNED TO LIE	70633
Jun. 13, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 13, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
May 12, 2008	STATEMENT OF USE PROCESSING COMPLETE	69302
Apr. 30, 2008	USE AMENDMENT FILED	69302

May 12, 2008	EXTENSION 1 GRANTED	69302
Apr. 30, 2008	EXTENSION 1 FILED	69302
May 12, 2008	DIVISIONAL PROCESSING COMPLETE	
May 05, 2008	DIVISIONAL REQUEST RECEIVED	
May 05, 2008	PAPER RECEIVED	
Apr. 30, 2008	TEAS STATEMENT OF USE RECEIVED	
Oct. 30, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 14, 2007	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
May 23, 2007	EXTENSION OF TIME TO OPPOSE RECEIVED	
May 01, 2007	PUBLISHED FOR OPPOSITION	
Apr. 11, 2007	NOTICE OF PUBLICATION	
Mar. 07, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Mar. 01, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 2007	ASSIGNED TO LIE	68171
Mar. 01, 2007	ASSIGNED TO EXAMINER	69222
Feb. 17, 2007	NOTICE OF DESIGN SEARCH CODE MAILED	
Feb. 16, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Jun. 13, 2008
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,350,098

Registered Dec. 4, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

PURICORE

PURICORE, INC. (DELAWARE CORPORATION)
508 LAPP ROAD
MALVERN, PA 19355

FOR: DEVELOPMENT OF NEW TECHNOLOGY
FOR OTHERS IN THE FIELD OF BIOCIDES
STERILIZING SYSTEMS WITH MEDICAL, DENTAL,
PHARMACEUTICAL, INDUSTRIAL, MANUFACTURING,
WATER TREATMENT AND PUBLIC SAFETY APPLICATIONS,
IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-0-2006; IN COMMERCE 5-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS
WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE,
OR COLOR.

SN 78-860,804, FILED 4-13-2006.

ALICIA COLLINS, EXAMINING ATTORNEY

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Mark: PURICORE

PURICORE

**US Serial
Number:** 78860804

**Application
Filing Date:** Apr. 13, 2006

**US Registration
Number:** 3350098

**Registration
Date:** Dec. 04, 2007

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2007

**Publication
Date:** Oct. 24, 2006

**Notice of
Allowance Date:** Jan. 16, 2007

Mark Information

**Mark Literal
Elements:** PURICORE

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Development of new technology for others in the field of biocide sterilizing systems with medical, dental, pharmaceutical, industrial, manufacturing, water

treatment and public safety applications

International Class: 042 - Primary Class **U.S Class:** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2006 **Use in Commerce:** May 2006

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PURICORE, INC.
508 LAPP ROAD
Owner Address: MALVERN, PENNSYLVANIA 19355
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kevin R. Casey **Docket Number:** 184337-0018

Correspondent

Correspondent Name/Address: Kevin R. Casey
Stradley Ronon Stevens and Young, LLP
30 Valley Stream Parkway
Malvern, PENNSYLVANIA 19355
UNITED STATES

Phone: 610-640-5800 **Fax:** 610-640-1965

Correspondent e-mail: ipdocketing@stradley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 04, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 04, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 04, 2007	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Oct. 29, 2007	ASSIGNED TO LIE	77976
Sep. 27, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 29, 2007	STATEMENT OF USE PROCESSING COMPLETE	70629
Jul. 16, 2007	USE AMENDMENT FILED	70629
Jul. 16, 2007	TEAS STATEMENT OF USE RECEIVED	
Jun. 27, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 25, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 16, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 24, 2006	PUBLISHED FOR OPPOSITION	
Oct. 04, 2006	NOTICE OF PUBLICATION	
Sep. 07, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Sep. 07, 2006	ASSIGNED TO LIE	78413
Aug. 30, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 30, 2006	ASSIGNED TO EXAMINER	74819
Apr. 19, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Oct. 30, 2007

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 2

Registrant: PURICORE, INC.

Assignment 1 of 2

Conveyance: CHANGE OF NAME EFFECTIVE 06062006

Reel/Frame: [3524/0947](#)

Pages: 4

Date Recorded: Apr. 18, 2007

**Supporting
Documents:** [assignment-tm-3524-0947.pdf](#)

Assignor

Name: [STERILOX
TECHNOLOGIES
HOLDING, INC.](#)

Execution Date: May 31, 2006

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [PURICORE HOLDING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 320 KING OF PRUSSIA ROAD
SUITE 200
RADNOR, PENNSYLVANIA 19087

Correspondent

**Correspondent
Name:** DANA R. KAPLAN, ESQ.

**Correspondent
Address:** ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 06082007

Reel/Frame: [3565/0721](#)

Pages: 5

Date Recorded: Jun. 21, 2007

Supporting Documents: [assignment-tm-3565-0721.pdf](#)

Assignor

Name: [PURICORE HOLDING, INC.](#) Execution Date: Jun. 08, 2007

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [PURICORE, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 508 LAPP ROAD
MALVERN, PENNSYLVANIA 19355

Correspondent

Correspondent Name: DANA R. KAPLAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,562,610

United States Patent and Trademark Office

Registered Jan. 13, 2009

**TRADEMARK
PRINCIPAL REGISTER**

PURICORE

PURICORE, INC. (DELAWARE CORPORATION)
508 LAPP ROAD
MALVERN, PA 19355

FOR: STERILIZATION AND DISINFECTION APPARATUS, GENERATORS AND INSTRUMENTS FOR NON-MEDICAL USE; APPARATUS, GENERATORS AND INSTRUMENTS FOR PRODUCING ALL-PURPOSE STERILIZING AND DISINFECTION SOLUTION, SUPER-OXIDISED WATER AND RINSE WATER, NAMELY, BACTERIA-FREE WATER USED TO REMOVE STERILIZING AND DISINFECTING SOLUTIONS WITHOUT RECONTAMINATION BY BACTERIA; APPARATUS AND INSTRUMENTS FOR PRODUCING ALL-PURPOSE STERILIZING AND DISINFECTION SOLUTIONS, SUPER-OXIDISED WATER AND RINSE WATER, NAMELY, BACTERIA-FREE WATERS USED TO REMOVE STERILIZING AND DISINFECTING SOLUTIONS WITHOUT RECONTAMINATION BY BACTERIA, FOR USE IN FOOD

PROCESSING, WATER TREATMENT, AGRICULTURE AND OTHER NON-MEDICAL ENVIRONMENTS, NAMELY, LABORATORIES, CROPS, WORKING SURFACES, FOOD PROCESSING AREAS, DRINKING FOUNTAINS, RESIDENTIAL SETTINGS AND AT HOME, AND FOR ELIMINATING BACTERIA IN THE PIPEWORK OF INDUSTRIAL COOLING TOWERS; PARTS AND FITTING FOR ALL OF THE AFORESAID GOODS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-31-2006; IN COMMERCE 5-31-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-860,796, FILED 4-13-2006.

ALICIA COLLINS, EXAMINING ATTORNEY

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Mark: PURICORE

PURICORE

US Serial Number: 78860796

Application Filing Date: Apr. 13, 2006

US Registration Number: 3562610

Registration Date: Jan. 13, 2009

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 13, 2009

Publication Date: Jan. 30, 2007

Notice of Allowance Date: Apr. 24, 2007

Mark Information

Mark Literal Elements: PURICORE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Sterilization and disinfection apparatus, generators and instruments for non-medical use; apparatus, generators and instruments for producing all-purpose

For:

sterilizing and disinfection solution, super-oxidised water and rinse water, namely, bacteria-free water used to remove sterilizing and disinfecting solutions without recontamination by bacteria; apparatus and instruments for producing all-purpose sterilizing and disinfection solutions, super-oxidised water and rinse water, namely, bacteria-free waters used to remove sterilizing and disinfecting solutions without recontamination by bacteria, for use in food processing, water treatment, agriculture and other non-medical environments, namely, laboratories, crops, working surfaces, food processing areas, drinking fountains, residential settings and at home, and for eliminating bacteria in the pipework of industrial cooling towers; parts and fitting for all of the aforesaid goods

International Class:

011 - Primary Class

U.S Class:

013, 021, 023, 031, 034

Class Status:

ACTIVE

Basis:

1(a)

First Use:

May 31, 2006

Use in Commerce:

May 31, 2006

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PURICORE, INC.

Owner Address: 508 LAPP ROAD
MALVERN, PENNSYLVANIA 19355
UNITED STATES

Legal Entity Type:

CORPORATION

State or Country Where Organized:

DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kevin R. Casey

Docket Number: 184337-0017

Correspondent

Correspondent Name/Address: Kevin R. Casey
Stradley Ronon Stevens and Young, LLP
30 Valley Stream Parkway
Malvern, PENNSYLVANIA 19355
UNITED STATES

Phone: 610-640-5800

Fax: 610-640-1965

Correspondent e-mail: ipdocketing@stradley.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 13, 2009	REGISTERED-PRINCIPAL REGISTER	
Dec. 09, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78413
Dec. 08, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 27, 2008	STATEMENT OF USE PROCESSING COMPLETE	61813
Oct. 24, 2008	USE AMENDMENT FILED	61813
Oct. 27, 2008	EXTENSION 3 GRANTED	61813
Oct. 24, 2008	EXTENSION 3 FILED	61813
Oct. 27, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Oct. 24, 2008	TEAS EXTENSION RECEIVED	
Oct. 24, 2008	TEAS STATEMENT OF USE RECEIVED	
Jun. 04, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 04, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 10, 2008	EXTENSION 2 GRANTED	64657
Mar. 21, 2008	EXTENSION 2 FILED	64657
Mar. 21, 2008	TEAS EXTENSION RECEIVED	
Sep. 17, 2007	EXTENSION 1 GRANTED	66230
Jul. 10, 2007	EXTENSION 1 FILED	66230
Jul. 10, 2007	TEAS EXTENSION RECEIVED	

Jun. 27, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 25, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 24, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 30, 2007	PUBLISHED FOR OPPOSITION	
Jan. 10, 2007	NOTICE OF PUBLICATION	
Dec. 08, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Dec. 07, 2006	ASSIGNED TO LIE	78413
Nov. 20, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 20, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 20, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 20, 2006	EXAMINERS AMENDMENT -WRITTEN	74819
Aug. 30, 2006	NON-FINAL ACTION E-MAILED	6325
Aug. 30, 2006	NON-FINAL ACTION WRITTEN	74819
Aug. 30, 2006	ASSIGNED TO EXAMINER	74819
Apr. 19, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Dec. 09, 2008
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Assignment Abstract of Title Information

Summary

Total Assignments:	2	Registrant:	PURICORE, INC.
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Assignment 1 of 2

Conveyance: CHANGE OF NAME EFFECTIVE 06062006

Reel/Frame:	3524/0947	Pages:	4
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Date Recorded: Apr. 18, 2007

Supporting Documents: [assignment-tm-3524-0947.pdf](#)

Assignor

Name: [STERILOX TECHNOLOGIES HOLDING, INC.](#)

Execution Date: May 31, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PURICORE HOLDING, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 320 KING OF PRUSSIA ROAD
SUITE 200
RADNOR, PENNSYLVANIA 19087

Correspondent

Correspondent Name: DANA R. KAPLAN, ESQ.

Correspondent Address: ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 06082007

Reel/Frame: [3565/0721](#)

Pages: 5

Date Recorded: Jun. 21, 2007

Supporting Documents: [assignment-tm-3565-0721.pdf](#)

Assignor

Name: [PURICORE HOLDING, INC.](#)

Execution Date: Jun. 08, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [PURICORE, INC.](#)

CORPORATION

State or Country DELAWARE

Legal Entity Type:

**Where
Organized:**

Address: 508 LAPP ROAD
MALVERN, PENNSYLVANIA 19355

Correspondent

**Correspondent
Name:** DANA R. KAPLAN, ESQ.

**Correspondent
Address:** ONE BROADWAY
NEW YORK, NY 10004

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America
United States Patent and Trademark Office

purifiCup

Reg. No. 4,010,575

Registered Aug. 9, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

INDEPENDENCE SALES & MARKETING, LLC (TEXAS LIMITED LIABILITY COMPANY)
1500 PRECISION DR. SUITE #100
PLANO, TX 75074

FOR: PORTABLE WATER PURIFICATION DRINKING CUPS SOLD EMPTY, IN CLASS 11
(U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 2-11-2011; IN COMMERCE 6-20-2011.

THE MARK CONSISTS OF THE WORDING "PURIFICUP". THE FIRST LETTER "P" CONTAINS THE IMAGE OF A WATER DROP INSIDE.

SN 85-182,252, FILED 11-22-2010.

JESSICA FATHY, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURIFICUP

The logo for 'purifiCup' features the word 'purifiCup' in a lowercase, sans-serif font. The letter 'P' is stylized with a water drop shape integrated into its upper loop.

US Serial Number: 85182252

Application Filing Date: Nov. 22, 2010

US Registration Number: 4010575

Registration Date: Aug. 09, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 09, 2011

Publication Date: Apr. 26, 2011

Notice of Allowance Date: Jun. 21, 2011

Mark Information

Mark Literal Elements: PURIFICUP

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the wording "PURIFICUP". The first letter "P" contains the image of a water drop inside.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.08 - Teardrop (a single drop);Single drop (rain, tear, etc.);Raindrop (a single drop)
27.01.04 - Objects composed of letters or numerals;Numbers forming objects;Punctuation forming objects;Letters forming objects

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Portable water purification drinking cups sold empty

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 11, 2011 **Use in Commerce:** Jun. 20, 2011

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Independence Sales & Marketing, LLC

Owner Address: 1500 Precision Dr. Suite #100
Plano, TEXAS 75074
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

KAO, MING HUNG
INDEPENDENCE SALES & MARKETING, LLC

Correspondent Name/Address: 1500 PRECISION DR STE 100
PLANO, TEXAS 75074-8652
UNITED STATES

Phone: 214-660-5766

Fax: 214-383-9198

Correspondent e-mail: robertkao68@gmail.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 09, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 06, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 05, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jul. 01, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 01, 2011	ASSIGNED TO EXAMINER	83224
Jun. 28, 2011	STATEMENT OF USE PROCESSING COMPLETE	76538
Jun. 21, 2011	USE AMENDMENT FILED	76538
Jun. 27, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Jun. 21, 2011	TEAS STATEMENT OF USE RECEIVED	
Jun. 21, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 26, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 26, 2011	PUBLISHED FOR OPPOSITION	
Mar. 24, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Mar. 22, 2011	ASSIGNED TO LIE	73797
Mar. 03, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 02, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 02, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 02, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 02, 2011	EXAMINERS AMENDMENT -WRITTEN	76509

Mar. 02, 2011	ASSIGNED TO EXAMINER	76509
Nov. 30, 2010	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Nov. 29, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Jul. 05, 2011
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,570,869

United States Patent and Trademark Office

Registered Feb. 3, 2009

**TRADEMARK
PRINCIPAL REGISTER**

PURATRON

SUAREZ CORPORATION INDUSTRIES (OHIO
CORPORATION)
7800 WHIPPLE AVENUE, N.W.
NORTH CANTON, OH 44720

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: AIR PURIFIERS; WATER PURIFIERS, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SN 78-980,806, FILED 1-10-2006.

FIRST USE 12-20-2005; IN COMMERCE 12-20-2005.

DEZMONA MIZELLE, EXAMINING ATTORNEY

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Mark: PURATRON

PURATRON

**US Serial
Number:** 78980806

**Application
Filing Date:** Jan. 10, 2006

**US Registration
Number:** 3570869

**Registration
Date:** Feb. 03, 2009

**Filed as TEAS
Plus:** Yes

**Currently TEAS
Plus:** Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 03, 2009

**Publication
Date:** Aug. 28, 2007

**Notice of
Allowance Date:** Nov. 20, 2007

Mark Information

**Mark Literal
Elements:** PURATRON

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Related Properties Information

**Claimed Ownership
of US Registrations:** [78788660](#)

Child Of: [78788660](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Air purifiers; Water purifiers

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 20, 2005

Use in Commerce: Dec. 20, 2005

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: RESOURCE PARTNERS ENTERPRISES, LLC

Owner Address: 7800 WHIPPLE AVENUE, N.W.
NORTH CANTON, OHIO 44720
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: OHIO

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John P. Murtaugh

Docket Number: SUA-38904

Correspondent

**Correspondent
Name/Address:**

John P. Murtaugh
PEARNE & GORDON LLP
1801 EAST 9TH STREET, SUITE 1200
CLEVELAND, OHIO 44114-3108
UNITED STATES

Phone: 216-579-1700**Fax:** 216-579-6073**Correspondent e-mail:** tmdocket@pearne.com**Correspondent e-mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 21, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 03, 2009	REGISTERED-PRINCIPAL REGISTER	
Dec. 29, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	74215
Dec. 29, 2008	ASSIGNED TO LIE	74215
Dec. 16, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 26, 2008	STATEMENT OF USE PROCESSING COMPLETE	76569
Nov. 20, 2008	USE AMENDMENT FILED	76569
Nov. 26, 2008	DIVISIONAL PROCESSING COMPLETE	
Nov. 17, 2008	DIVISIONAL REQUEST RECEIVED	
Nov. 17, 2008	FAX RECEIVED	
Nov. 25, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76569
Nov. 20, 2008	TEAS STATEMENT OF USE RECEIVED	
Sep. 12, 2008	EXTENSION 2 GRANTED	98765
Sep. 12, 2008	EXTENSION 2 FILED	98765
Sep. 12, 2008	TEAS EXTENSION RECEIVED	
Apr. 10, 2008	EXTENSION 1 GRANTED	98765
Apr. 10, 2008	EXTENSION 1 FILED	98765
Apr. 10, 2008	TEAS EXTENSION RECEIVED	
Nov. 20, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	

Aug. 28, 2007	PUBLISHED FOR OPPOSITION	
Aug. 08, 2007	NOTICE OF PUBLICATION	
Jul. 23, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Jul. 20, 2007	ASSIGNED TO LIE	78413
Jul. 19, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 19, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	78289
Jul. 18, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	78289
Jul. 18, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 24, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 29, 2006	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78289
Nov. 29, 2006	ASSIGNED TO LIE	78289
May 23, 2006	LETTER OF SUSPENSION E-MAILED	6332
May 23, 2006	SUSPENSION LETTER WRITTEN	76521
May 15, 2006	ASSIGNED TO EXAMINER	76521
Jan. 17, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Dec. 29, 2008
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Assignment Abstract of Title Information

Summary

Total Assignments:	1	Registrant:	Suarez Corporation Industries
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Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4677/0050](#)

Pages: 4

Date Recorded: Dec. 13, 2011

Supporting Documents: [assignment-tm-4677-0050.pdf](#)

Assignor

Name: [SUAREZ CORPORATION INDUSTRIES](#)

Execution Date: Dec. 08, 2011

Legal Entity Type: CORPORATION
State or Country Where Organized: OHIO

Assignee

Name: [RESOURCE PARTNERS ENTERPRISES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: OHIO

Address: 7800 WHIPPLE AVENUE, N.W.
NORTH CANTON, OHIO 44720

Correspondent

Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP

Correspondent Address: 1801 EAST 9TH STREET, SUITE 1200
CLEVELAND, OH 44114-3108

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cls.: 11 and 36

Prior U.S. Cls.: 13, 21, 23, 31, 34, 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,383,438

Registered Feb. 12, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

PURONICS

PURONICS, INC. (CALIFORNIA CORPORATION)
5775 LAS POSITAS ROAD
LIVERMORE, CA 94551

FOR: WATER CONDITIONING UNITS; WATER PURIFIERS; WATER SOFTENING UNITS; WATER STERILIZING UNITS; WATER FILTERING UNITS FOR DOMESTIC USE; WATER FILTERING UNITS FOR COMMERCIAL USE; WATER FILTERING UNITS FOR INDUSTRIAL USE; WATER TREATMENT EQUIPMENT, NAMELY, ACID NEUTRALIZING UNITS, FAUCETS, FAUCETS WHICH METER THE FLOW OF WATER, MEMBRANE FILTRATION UNITS, REVERSE OSMOSIS UNITS, ION EXCHANGE UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-22-2007; IN COMMERCE 8-22-2007.

FOR: FINANCIAL SERVICES, NAMELY, CONSUMER FINANCING AND COMMERCIAL FINANCING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-30-2007; IN COMMERCE 9-30-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-979,448, FILED 10-30-2005.

ALLISON HOLTZ, EXAMINING ATTORNEY

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Mark: PURONICS

The logo for PURONICS, featuring the word "PURONICS" in a bold, serif, all-caps font. The letters are black with a slight shadow or outline effect, giving it a three-dimensional appearance.

US Serial Number: 78979448

Application Filing Date: Oct. 30, 2005

US Registration Number: 3383438

Registration Date: Feb. 12, 2008

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 29, 2011

Publication Date: Jul. 11, 2006

Notice of Allowance Date: Oct. 03, 2006

Mark Information

Mark Literal Elements: PURONICS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0889402](#)

International Application(s)/Registration(s) Based on this Property: [A0004573/0889402](#)

Claimed Ownership of US Registrations: [78743307](#)

Child Of: [78743307](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water conditioning units; water purifiers; water softening units; water sterilizing units; water filtering units for domestic use; water filtering units for commercial use; water filtering units for industrial use; water treatment equipment, namely, acid neutralizing units, faucets, faucets which meter the flow of water, membrane filtration units, reverse osmosis units, ion exchange units

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 22, 2007 **Use in Commerce:** Aug. 22, 2007

For: Financial services, namely, consumer financing and commercial financing

International Class: 036 - Primary Class **U.S Class:** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 30, 2007 **Use in Commerce:** Sep. 30, 2007

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PURONICS, INC.

5775 Las Positas Road
Owner Address: Livermore, CALIFORNIA 94551
UNITED STATES

**Legal Entity
Type:** CORPORATION

**State or Country
Where
Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Thomas P. Murphy

Docket Number: 12138-001

Correspondent

**Correspondent
Name/Address:** JOHN L SLAFSKY
WILSON SONSINI GOODRICH & ROSATI
650 PAGE MILL ROAD
PALO ALTO, CALIFORNIA 94304
UNITED STATES

Phone: (408) 286-5800

Fax: (408) 998-5388

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 29, 2011	TTAB RELEASE CASE TO TRADEMARKS	51002
Jul. 29, 2011	CANCELLATION TERMINATED NO. 999999	51002
Jul. 29, 2011	CANCELLATION DISMISSED NO. 999999	51002
May 22, 2009	CANCELLATION INSTITUTED NO. 999999	51002
Feb. 12, 2008	REGISTERED-PRINCIPAL REGISTER	
Jan. 07, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76243
Jan. 05, 2008	ASSIGNED TO LIE	76243
Nov. 19, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 02, 2007	STATEMENT OF USE PROCESSING COMPLETE	76569
Nov. 02, 2007	EXTENSION 2 GRANTED	76569

Oct. 02, 2007	USE AMENDMENT FILED	76569
Oct. 02, 2007	EXTENSION 2 FILED	76569
Nov. 02, 2007	DIVISIONAL PROCESSING COMPLETE	
Oct. 05, 2007	DIVISIONAL REQUEST RECEIVED	
Oct. 05, 2007	PAPER RECEIVED	
Oct. 02, 2007	TEAS EXTENSION RECEIVED	
Oct. 02, 2007	TEAS STATEMENT OF USE RECEIVED	
Jul. 16, 2007	EXTENSION 1 GRANTED	61813
Apr. 02, 2007	EXTENSION 1 FILED	61813
Apr. 02, 2007	TEAS EXTENSION RECEIVED	
Apr. 02, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 02, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 03, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2006	PUBLISHED FOR OPPOSITION	
Jun. 21, 2006	NOTICE OF PUBLICATION	
May 24, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
May 19, 2006	ASSIGNED TO LIE	70629
May 03, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 03, 2006	ASSIGNED TO EXAMINER	78484
Nov. 02, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jan. 07, 2008

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,341,641

United States Patent and Trademark Office

Registered Nov. 20, 2007

**TRADEMARK
PRINCIPAL REGISTER**

PUREFIT

SIEMENS WATER TECHNOLOGIES HOLDING
CORP. (DELAWARE CORPORATION)
181 THORN HILL ROAD
WARRENDALE, PA 15086

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: WATER PURIFICATION UNITS, IN CLASS
11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SN 78-809,252, FILED 2-7-2006.

FIRST USE 12-1-2005; IN COMMERCE 12-1-2005.

GRETТА YAO, EXAMINING ATTORNEY

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Mark: PUREFIT

PUREFIT

US Serial Number: 78809252

Application Filing Date: Feb. 07, 2006

US Registration Number: 3341641

Registration Date: Nov. 20, 2007

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 20, 2007

Publication Date: Oct. 10, 2006

Notice of Allowance Date: Jan. 02, 2007

Mark Information

Mark Literal Elements: PUREFIT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification units

International Class:	011 - Primary Class	U.S Class:	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Dec. 01, 2005	Use in Commerce:	Dec. 01, 2005

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	SIEMENS INDUSTRY, INC.		
Owner Address:	3333 OLD MILTON PARKWAY ALPHARETTA, GEORGIA 30005 UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Peter C. Lando	Docket Number:	I0168-2051
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Correspondent

Correspondent Name/Address:	PETER C LANDO LOWRIE, LANDO & ANASTASI LLP 1 MAIN ST CAMBRIDGE, MASSACHUSETTS 02142-1531 UNITED STATES		
Phone:	617-395-7000	Fax:	617-395-7070
Correspondent e-		Correspondent e-	

mail: pcltrademarks@LL-A.com mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 27, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 20, 2007	REGISTERED-PRINCIPAL REGISTER	
Oct. 17, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	76537
Oct. 16, 2007	ASSIGNED TO LIE	76537
Sep. 17, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 24, 2007	STATEMENT OF USE PROCESSING COMPLETE	76873
Aug. 24, 2007	EXTENSION 1 GRANTED	76873
Jun. 19, 2007	USE AMENDMENT FILED	76873
Jun. 19, 2007	EXTENSION 1 FILED	76873
Jun. 19, 2007	TEAS EXTENSION RECEIVED	
Jun. 19, 2007	TEAS STATEMENT OF USE RECEIVED	
Jan. 02, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 01, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 10, 2006	PUBLISHED FOR OPPOSITION	
Sep. 20, 2006	NOTICE OF PUBLICATION	
Aug. 28, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	65864
Aug. 04, 2006	ASSIGNED TO LIE	65864
Aug. 03, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 28, 2006	AMENDMENT FROM APPLICANT ENTERED	78413
Jul. 03, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78413
Jul. 03, 2006	PAPER RECEIVED	
May 10, 2006	NON-FINAL ACTION E-MAILED	6325
May 10, 2006	NON-FINAL ACTION WRITTEN	78326
May 09, 2006	ASSIGNED TO EXAMINER	78326

Feb. 14, 2006 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION
Date in Location: Oct. 17, 2007

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 2

Registrant: SIEMENS WATER
TECHNOLOGIES
HOLDING CORP.

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [3418/0962](#)

Pages: 4

Date Recorded: Oct. 31, 2006

**Supporting
Documents:** [assignment-tm-3418-0962.pdf](#)

Assignor

Name: [USFILTER CORPORATION](#) **Execution Date:** Aug. 11, 2006

Legal Entity Type: CORPORATION
**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [SIEMENS WATER TECHNOLOGIES HOLDING CORP.](#)

Legal Entity Type: CORPORATION
**State or Country
Where
Organized:** DELAWARE

Address: 181 THORN HILL ROAD
WARRENDALE, PENNSYLVANIA 15086

Correspondent

**Correspondent
Name:** PETER C. LANDO

**Correspondent
Address:** ONE MAIN STREET
CAMBRIDGE, MA 02142

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: MERGER EFFECTIVE 04/01/2011

Reel/Frame: [4527/0160](#)

Pages: 10

Date Recorded: Apr. 22, 2011

**Supporting
Documents:** [assignment-tm-4527-0160.pdf](#)

Assignor

Name: [SIEMENS WATER
TECHNOLOGIES
HOLDING CORP.](#)

Execution Date: Apr. 01, 2011

Legal Entity Type: CORPORATION
**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [SIEMENS INDUSTRY, INC.](#)

Legal Entity Type: CORPORATION
**State or Country
Where
Organized:** DELAWARE

Address: 3333 OLD MILTON PARKWAY
ALPHARETTA, GEORGIA 30005

Correspondent

**Correspondent
Name:** SIEMENS CORPORATION

**Correspondent
Address:** 170 WOOD AVENUE SOUTH
INTELLECTUAL PROPERTY DEPARTMENT
ISELIN, NJ 08830

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 3,364,913

United States Patent and Trademark Office

Registered Jan. 8, 2008

**TRADEMARK
PRINCIPAL REGISTER**

PURION

A Z INDUSTRIES, INC. (ARKANSAS CORPORATION)
2829 HWY 62/412
HIGHLAND, AR 72542

FOR: ENVIRONMENTAL CONTROL APPARATUS, NAMELY, MAGNETIC APPARATUS FOR CONDITIONING WATER FOR USE IN HOMES, BUILDINGS, BOILERS, AUTOMOBILES AND INDUSTRY, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 1-26-1983; IN COMMERCE 1-26-1983.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-162,839, FILED 4-23-2007.

TRICIA SONNEBORN, EXAMINING ATTORNEY

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Mark: PURION

The logo for PURION, featuring the word "PURION" in a bold, serif font. The letters are slightly shadowed, giving it a three-dimensional appearance.

US Serial Number: 77162839

Application Filing Date: Apr. 23, 2007

US Registration Number: 3364913

Registration Date: Jan. 08, 2008

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 08, 2008

Publication Date: Oct. 23, 2007

Mark Information

Mark Literal Elements: PURION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Environmental Control Apparatus, Namely, Magnetic Apparatus for Conditioning Water for Use in Homes, Buildings, Boilers, Automobiles and

	Industry		
International Class:	011 - Primary Class	U.S Class:	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 26, 1983	Use in Commerce:	Jan. 26, 1983

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	A Z Industries, Inc.		
	2829 Hwy 62/412		
Owner Address:	Highland, ARKANSAS 72542		
	UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ARKANSAS

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address:	MARK MILLER A Z INDUSTRIES, INC. PO BOX 539 ASH FLAT, ARKANSAS 72513-0539 UNITED STATES
------------------------------------	---

Phone:	870-856-3041	Fax:	870-856-3590
---------------	--------------	-------------	--------------

Correspondent e-mail:	azind@centurytel.net	Correspondent e-mail Authorized:	No
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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Oct. 23, 2007	PUBLISHED FOR OPPOSITION	
Oct. 03, 2007	NOTICE OF PUBLICATION	
Sep. 14, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Sep. 13, 2007	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	77976
Sep. 13, 2007	ASSIGNED TO LIE	77976
Aug. 08, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 07, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 07, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 07, 2007	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 07, 2007	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 07, 2007	EXAMINERS AMENDMENT -WRITTEN	74306
Aug. 01, 2007	ASSIGNED TO EXAMINER	74306
Apr. 26, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 08, 2008

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PURAM

Reg. No. 4,006,374

Registered Aug. 2, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

BORD NA MONA PLC (IRELAND PUBLIC LIMITED COMPANY (PLC))
MAIN STREET, NEWBRIDGE
CO. KILDARE, IRELAND

FOR: WASTEWATER TREATMENT AND PURIFICATION UNITS, NAMELY, SYSTEMS FOR THE TREATMENT AND PURIFICATION OF WASTE WATER AND EFFLUENT LIQUIDS COMPRISED PRIMARILY OF MEMBRANE FILTRATION UNITS, AEROBIC TREATMENT UNITS, TRASH OR SEPTIC OR PRIMARY TANKS, FILTER BEDS, CLARIFIERS, BLOWERS, ELECTRICAL PANELS, INSTRUMENTATION, PIPES, AND STRUCTURAL PARTS THEREFOR, ALL FOR SINGLE HOUSE OR CLUSTER OR COMMUNITY OR COMMERCIAL OR MUNICIPAL OR INDUSTRIAL WASTEWATER OR EFFLUENT LIQUID TREATMENT USE ONLY, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-11-2010; IN COMMERCE 8-11-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-126,778, FILED 3-9-2007.

CARRIE GENOVESE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURAM



US Serial Number: 77126778

Application Filing Date: Mar. 09, 2007

US Registration Number: 4006374

Registration Date: Aug. 02, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 02, 2011

Publication Date: Mar. 11, 2008

Notice of Allowance Date: Jun. 03, 2008

Mark Information

Mark Literal Elements: PURAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Wastewater treatment and purification units, namely, systems for the treatment and purification of waste water and effluent liquids comprised primarily of

For: membrane filtration units, aerobic treatment units, trash or septic or primary tanks, filter beds, clarifiers, blowers, electrical panels, instrumentation, pipes, and structural parts therefor, all for single house or cluster or community or commercial or municipal or industrial wastewater or effluent liquid treatment use only

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 11, 2010

Use in Commerce: Aug. 11, 2010

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Bord na Mona plc

Owner Address: Main Street, Newbridge
Co. Kildare
IRELAND

Legal Entity Type: PUBLIC LIMITED COMPANY (PLC)

State or Country Where Organized: IRELAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Keith A. Weltsch

Docket Number: 74/1095

Correspondent

Correspondent KEITH A. WELTSCH
SCULLY, SCOTT, MURPHY & PRESSER
400 GARDEN CITY PLZ STE 300

Name/Address: GARDEN CITY, NEW YORK 11530-3336
UNITED STATES

Phone: 516-742-4343

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Correspondent e-mail: intprop@ssmp.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 02, 2011	REGISTERED-PRINCIPAL REGISTER	
Jun. 28, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 27, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Jun. 25, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 08, 2011	STATEMENT OF USE PROCESSING COMPLETE	76538
Jun. 03, 2011	USE AMENDMENT FILED	76538
Jun. 03, 2011	TEAS STATEMENT OF USE RECEIVED	
Dec. 09, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 08, 2010	EXTENSION 5 GRANTED	76538
Dec. 03, 2010	EXTENSION 5 FILED	76538
Dec. 03, 2010	TEAS EXTENSION RECEIVED	
Jun. 08, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 07, 2010	EXTENSION 4 GRANTED	76538
Jun. 03, 2010	EXTENSION 4 FILED	76538
Jun. 03, 2010	TEAS EXTENSION RECEIVED	
Jan. 21, 2010	EXTENSION 3 GRANTED	76538
Dec. 03, 2009	EXTENSION 3 FILED	76538
Jan. 20, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Dec. 03, 2009	TEAS EXTENSION RECEIVED	
Jun. 24, 2009	EXTENSION 2 GRANTED	69302

Jun. 03, 2009	EXTENSION 2 FILED	69302
Jun. 03, 2009	TEAS EXTENSION RECEIVED	
Dec. 03, 2008	EXTENSION 1 GRANTED	98765
Dec. 03, 2008	EXTENSION 1 FILED	98765
Dec. 03, 2008	TEAS EXTENSION RECEIVED	
Jun. 03, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 11, 2008	PUBLISHED FOR OPPOSITION	
Feb. 20, 2008	NOTICE OF PUBLICATION	
Feb. 06, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Feb. 06, 2008	ASSIGNED TO LIE	70468
Jan. 02, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 28, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 28, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 28, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2007	NON-FINAL ACTION WRITTEN	80807
Jun. 21, 2007	ASSIGNED TO EXAMINER	80807
Mar. 13, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Jun. 27, 2011
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EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America
United States Patent and Trademark Office

PURATOR

Reg. No. 4,058,040

Registered Nov. 22, 2011

Int. Cls.: 6, 11, 19 and 37

PURATOR INTERNATIONAL GMBH (AUSTRIA CORPORATION WITH LIMITED LIABILITY)
SCHÖNBRUNNER STRASSE 13
A-1050 WIEN
AUSTRIA

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FOR: BUILDING MATERIALS OF METAL, NAMELY, SOFFITS, FASCIA, AND COMPOSITE PANELS MADE PRIMARILY OF METAL; PORTABLE BUILDINGS OF METAL; NON-ELECTRIC CABLES AND WIRES OF METAL; METALLIC PIPES; GOODS OF METAL, NOT INCLUDED IN OTHER CLASSES, NAMELY, METAL CONTAINERS FOR THE STORAGE AND TRANSPORTATION OF GOODS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: WATER SUPPLY UTENSILS FOR WATER PURIFYING INSTALLATIONS AND BATH INSTALLATIONS, NAMELY, FAUCETS, WATER FAUCET SPOUTS; WATER PURIFICATION INSTALLATIONS, NAMELY, SEWAGE DRAINAGE SYSTEMS, WASTE WATER HANDLING SYSTEMS EXCLUDING WASTE WATER FILTERS, INFILTRATION AND RETENTION SYSTEMS FOR RAIN WATER, AND BUILDING DRAINAGE SYSTEMS; SEWAGE TREATMENT PLANTS; SEWAGE DISPOSAL PLANTS; SEWAGE PURIFICATION PLANTS; SEWAGE PURIFICATION INSTALLATIONS AND SEWAGE PURIFICATION APPARATUSES EXCLUDING FILTERS FOR SEWAGE TREATMENT AND EXCLUDING AIR FILTERS FOR USE IN POLLUTION CONTROL AREAS AND SEWAGE DISPOSAL AND WASTE MANAGEMENT PLANT OFFICES, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FOR: NON-METAL BUILDING MATERIALS, NAMELY, COMPOSITE PANELS COMPOSED PRIMARILY OF NONMETAL MATERIALS, PARTICLE BOARDS, HARDWOOD, DECKING, CEMENTITIOUS MATERIAL FOR BUILDING PURPOSES, CONCRETE BLOCKS, FASCIA AND SOFFITS; RIGID NON-METAL PIPES FOR BUILDING PURPOSES; NON-METAL PORTABLE BUILDINGS, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FOR: BUILDING CONSTRUCTION AND REPAIR; PLUMBING AND ROOFING, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 10-29-2008 IS CLAIMED.



David J. Kyros

Director of the United States Patent and Trademark Office

Reg. No. 4,058,040 OWNER OF INTERNATIONAL REGISTRATION 0997776 DATED 1-16-2009, EXPIRES 1-16-2019.

SER. NO. 79-066,893, FILED 1-16-2009.

HANNO RITTNER, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURATOR

The word "PURATOR" is displayed in a large, bold, serif font. The letters are slightly shadowed, giving it a three-dimensional appearance as if it's a stamp or a logo.

US Serial Number: 79066893

Application Filing Date: Jan. 16, 2009

US Registration Number: 4058040

Registration Date: Nov. 22, 2011

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 22, 2011

Publication Date: Sep. 22, 2009

Mark Information

Mark Literal Elements: PURATOR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0997776](#)

International Registration Date: Jan. 16, 2009

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Building materials of metal, namely, soffits, fascia, and composite panels made primarily of metal; portable buildings of metal; non-electric cables and wires of metal; metallic pipes; goods of metal, not included in other classes, namely, metal containers for the storage and transportation of goods

International Class: 006 - Primary Class **U.S Class:** 002, 012, 013, 014, 023, 025, 050

Class Status: ACTIVE

Basis: 66(a)

For: Water supply utensils for water purifying installations and bath installations, namely, faucets, water faucet spouts; water purification installations, namely, sewage drainage systems, waste water handling systems excluding waste water filters, infiltration and retention systems for rain water, and building drainage systems; sewage treatment plants; sewage disposal plants; sewage purification plants; sewage purification installations and sewage purification apparatuses excluding filters for sewage treatment and excluding air filters for use in pollution control areas and sewage disposal and waste management plant offices

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 66(a)

For: Non-metal building materials, namely, composite panels composed primarily of nonmetal materials, particle boards, hardwood, decking, cementitious material for building purposes, concrete blocks, fascia and soffits; rigid non-metal pipes for building purposes; non-metal portable buildings

International Class: 019 - Primary Class **U.S Class:** 001, 012, 033, 050

Class Status: ACTIVE

Basis: 66(a)

For: Building construction and repair; plumbing and roofing

International Class: 037 - Primary Class **U.S Class:** 100, 103, 106

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	Yes	Currently 66A:	Yes		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	PURATOR International GmbH		
	Schönbrunner Straße 13		
Owner Address:	A-1050 Wien		
	AUSTRIA		
Legal Entity Type:	corporation with limited liability	State or Country Where Organized:	AUSTRIA

Attorney/Correspondence Information

Attorney of Record - None**Correspondent**

Correspondent Name/Address:	JONATHAN MYERS KF ROSS PC 5720 MOSHOLU AVENUE BOX 900 BRONX, NEW YORK 10471 0900 UNITED STATES
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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 22, 2012	FINAL DECISION TRANSACTION PROCESSED BY IB	
Jun. 27, 2012	FINAL DISPOSITION NOTICE SENT TO IB	

Jun. 27, 2012	FINAL DISPOSITION PROCESSED	67442
Feb. 22, 2012	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Jan. 25, 2012	LIMITATION FROM THE IB EXAMINED, NO ACTION IS NEEDED	67442
Dec. 23, 2011	LIMITATION OF GOODS RECEIVED FROM IB	
Nov. 22, 2011	REGISTERED-PRINCIPAL REGISTER	
Oct. 18, 2011	TTAB RELEASE CASE TO TRADEMARKS	193502
Oct. 18, 2011	OPPOSITION TERMINATED NO. 999999	193502
Oct. 18, 2011	OPPOSITION DISMISSED NO. 999999	193502
Sep. 30, 2011	PAPER RECEIVED	
Jan. 26, 2011	LIMITATION FROM THE IB EXAMINED, NO ACTION IS NEEDED	72589
Dec. 25, 2010	RESTRICTION OF HOLDER'S RIGHT OF DISPOSAL RECEIVED	
Feb. 12, 2010	REFUSAL PROCESSED BY IB	
Jan. 22, 2010	OPPOSITION INSTITUTED NO. 999999	193502
Jan. 21, 2010	OPPOSITION NOTICE (IB REFUSAL) SENT TO IB	
Jan. 21, 2010	OPPOSITION NOTICE (IB REFUSAL) CREATED	
Oct. 16, 2009	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 22, 2009	PUBLISHED FOR OPPOSITION	
Sep. 02, 2009	NOTICE OF PUBLICATION	
Aug. 18, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Aug. 18, 2009	ASSIGNED TO LIE	74215
Aug. 11, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 15, 2009	REFUSAL PROCESSED BY IB	
Apr. 22, 2009	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Apr. 22, 2009	REFUSAL PROCESSED BY MPU	74217
Apr. 22, 2009	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Apr. 21, 2009	NON-FINAL ACTION WRITTEN	76746
Apr. 21, 2009	APPLICATION FILING RECEIPT MAILED	

Apr. 17, 2009	ASSIGNED TO EXAMINER	76746
Apr. 17, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 16, 2009	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number:	0997776	International Registration Date:	Jan. 16, 2009
Priority Claimed Flag:	Yes	Date of Section 67 Priority Claim:	Oct. 29, 2008
Intl. Registration Status:	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status:	Apr. 16, 2009
Notification of Designation Date:	Apr. 16, 2009	Date of Automatic Protection:	Oct. 16, 2010
First Refusal Flag:	Yes		

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	MADRID PROCESSING UNIT	Date in Location:	Jan. 25, 2012
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EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office



Reg. No. 3,703,485 PUROSERVE WATER CONDITIONING, INC. (CALIFORNIA CORPORATION)
Registered Oct. 27, 2009 6953 CANOGA AVE.
CANOGA PARK, CA 91303

Int. Cl.: 40 FOR: RENTAL OF WATER TREATMENT EQUIPMENT; WATER TREATMENT AND
PURIFICATION, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

SERVICE MARK FIRST USE 4-1-2009; IN COMMERCE 4-1-2009.
PRINCIPAL REGISTER

THE MARK CONSISTS OF A BLACK SILHOUETTE OF A MAN FROM THE WAIST UP,
LIFTING THREE STYLIZED BLACK SILHOUETTES OF RAINDROPS OVER HIS HEAD,
WITH THE WORD "PUROSERVE" IN BLACK LETTERING TO THE RIGHT OF BOTH THE
MAN AND THE RAINDROPS; THE LETTERS "P" AND "S" IN "PUROSERVE" ARE BOTH
CAPITALIZED.

SN 77-662,262, FILED 2-3-2009.

DEIRDRE ROBERTSON, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

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Mark: PUROSERVE



US Serial Number:	77662262	Application Filing Date:	Feb. 03, 2009
US Registration Number:	3703485	Registration Date:	Oct. 27, 2009
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Oct. 27, 2009		
Publication Date:	May 26, 2009	Notice of Allowance Date:	Aug. 18, 2009

Mark Information

Mark Literal Elements:	PUROSERVE
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of a black silhouette of a man from the waist up, lifting three stylized black silhouettes of raindrops over his head, with the word "PuroServe" in black lettering to the right of both the man and the raindrops; the letters "P" and "S" in "PuroServe" are both capitalized.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Design Search Code(s):	01.15.18 - More than one drop including teardrops or raindrops;multiple drops (rain, tear, etc.);Raindrops (more than a single drop);Teardrops (more than a single drop) 02.01.02 - Men depicted as shadows or silhouettes of men;Silhouettes of men

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Rental of water treatment equipment; Water treatment and purification

International Class: 040 - Primary Class

U.S Class: 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2009

Use in Commerce: Apr. 01, 2009

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PUROSERVE WATER CONDITIONING, INC.

6953 Canoga Ave.

Owner Address: Canoga Park, CALIFORNIA 91303
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

**Correspondent
Name/Address:**

PUROSERVE WATER CONDITIONING, INC.
PUROSERVE WATER CONDITIONING, INC.
6953 CANOGA AVE
CANOGA PARK, CALIFORNIA 91303-2032
UNITED STATES

Phone: 8005943300

Fax: 8183484106

Correspondent e-mail: jb@raynedrops.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 27, 2009	REGISTERED-PRINCIPAL REGISTER	
Sep. 18, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Sep. 18, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 17, 2009	STATEMENT OF USE PROCESSING COMPLETE	65362
Aug. 25, 2009	USE AMENDMENT FILED	65362
Sep. 17, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Aug. 25, 2009	TEAS STATEMENT OF USE RECEIVED	
Aug. 18, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 26, 2009	PUBLISHED FOR OPPOSITION	
May 06, 2009	NOTICE OF PUBLICATION	
Apr. 21, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Apr. 21, 2009	ASSIGNED TO LIE	66213
Apr. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 21, 2009	ASSIGNED TO EXAMINER	78369
Feb. 07, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Feb. 06, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 06, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Sep. 18, 2009

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26, and 46

Reg. No. 3,493,649

United States Patent and Trademark Office

Registered Aug. 26, 2008

**TRADEMARK
PRINCIPAL REGISTER**

PUR

THE PROCTER & GAMBLE COMPANY (OHIO
CORPORATION)
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OH 45202

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: FLOCCULANTS FOR WATER TREAT-
MENT AND REMEDIATION OF SUBSTANCES
FROM WATER; CHEMICAL SUBSTANCES FOR
TREATING, PURIFYING, AND CLEANING WA-
TER FOR PERSONAL DRINKING AND CLEAN-
ING, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

OWNER OF U.S. REG. NOS. 1,756,655, 2,466,359,
AND 2,740,111.

SN 77-249,739, FILED 8-8-2007.

FIRST USE 2-14-2008; IN COMMERCE 2-14-2008.

KELLEY WELLS, EXAMINING ATTORNEY

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Mark: PUR



US Serial Number: 77249739

Application Filing Date: Aug. 08, 2007

US Registration Number: 3493649

Registration Date: Aug. 26, 2008

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 26, 2008

Publication Date: Feb. 19, 2008

Notice of Allowance Date: May 13, 2008

Mark Information

Mark Literal Elements: PUR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [1756655,2466359,2740111](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: Flocculants for water treatment and remediation of substances from water; chemical substances for treating, purifying, and cleaning water for personal drinking and cleaning

International Class: 001 - Primary Class **U.S Class:** 001, 005, 006, 010, 026, 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 14, 2008

Use in Commerce: Feb. 14, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: The Procter & Gamble Company

Owner Address: One Procter & Gamble Plaza
Cincinnati, OHIO 45202
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Attorney/Correspondence Information

Attorney of Record

Attorney Name: R. Adam Newton

Docket Number: 323458

Correspondent

R. Adam Newton

Correspondent Name/Address: The Procter & Gamble Company
299 East Sixth Street
S7-114
Cincinnati, OHIO 45202
UNITED STATES

Phone: 513-983-7377

Fax: 513-945-6791

Correspondent e-mail: pgtrademarks.im@pg.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 21, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Jul. 20, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 19, 2008	STATEMENT OF USE PROCESSING COMPLETE	66154
Jul. 08, 2008	USE AMENDMENT FILED	66154
Jul. 19, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 08, 2008	TEAS STATEMENT OF USE RECEIVED	
May 13, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 19, 2008	PUBLISHED FOR OPPOSITION	
Jan. 30, 2008	NOTICE OF PUBLICATION	
Jan. 16, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Jan. 16, 2008	ASSIGNED TO LIE	77312
Dec. 04, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 04, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 03, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 03, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 19, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 19, 2007	NON-FINAL ACTION E-MAILED	6325
Nov. 19, 2007	NON-FINAL ACTION WRITTEN	67659

Nov. 13, 2007 ASSIGNED TO EXAMINER

67659

Aug. 13, 2007 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jul. 21, 2008

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PUR/tech

Reg. No. 3,934,473

Registered Mar. 22, 2011

Int. Cl.: 7

TRADEMARK

PRINCIPAL REGISTER

ACCESS GLOBAL INC. (CALIFORNIA CORPORATION)
489 SINCLAIR FRONTAGE RD
MILPITAS, CA 95035

FOR: MACHINES FOR FILLING BOTTLES AND CONTAINERS WITH DRINKING WATER
FOR DOMESTIC AND COMMERCIAL USE, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34
AND 35).

FIRST USE 4-27-1994; IN COMMERCE 5-6-1994.

THE MARK CONSISTS OF THE STYLIZED WORD "PURITECH".

SER. NO. 85-092,280, FILED 7-25-2010.

JOHN GARTNER, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

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Mark: PURITECH



US Serial Number: 85092280

Application Filing Date: Jul. 25, 2010

US Registration Number: 3934473

Registration Date: Mar. 22, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 22, 2011

Publication Date: Jan. 04, 2011

Mark Information

Mark Literal Elements: PURITECH

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the stylized word "PURITECH".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Machines for filling bottles and containers with drinking water for domestic and commercial use

International Class: 007 - Primary Class **U.S Class:** 013, 019, 021, 023, 031, 034, 035

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 27, 1994 **Use in Commerce:** May 06, 1994

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: ACCESS GLOBAL INC.

Owner Address: 489 SINCLAIR FRONTAGE RD
MILPITAS, CALIFORNIA 95035
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
---------------------------	-------------	--	------------

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

ACCESS GLOBAL INC.

Correspondent Name/Address: ACCESS GLOBAL INC.
489 SINCLAIR FRONTAGE RD
MILPITAS, CALIFORNIA 95035-5414
UNITED STATES

Phone: 4089561678

Correspondent e-mail: usapca@gmail.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 22, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 04, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 04, 2011	PUBLISHED FOR OPPOSITION	
Dec. 02, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 02, 2010	ASSIGNED TO LIE	73787
Nov. 08, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 08, 2010	ASSIGNED TO EXAMINER	77769
Jul. 31, 2010	NOTICE OF PSEUDO MARK MAILED	
Jul. 30, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 28, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 22, 2011

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

Puritec

Reg. No. 3,927,771

Registered Mar. 8, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

OSRAM, GESELLSCHAFT MIT BESCHRÄNKTER HAFTUNG (FED REP GERMANY GMBH)
HELLABRUNNER STRASSE 1
81543 MÜNCHEN, FED REP GERMANY

FOR: INDUSTRIAL RADIATION APPARATUS FOR LABORATORY USE, NAMELY, RADIATION DEVICES FOR THE DETECTION, ANALYSIS AND TREATMENT OF FLUID-BORNE PATHOGENS BY APPLICATION OF RADIATION IN THE 180-800 NANOMETER WAVELENGTH RANGE, AND COMPONENT PARTS OF THE AFORESAID GOODS, NAMELY, 180-800 NANOMETER LIGHT SOURCES, SUBMERGING RADIATION UNITS AND UV STERILIZATION UNITS FOR WATER DISINFECTION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

OWNER OF INTERNATIONAL REGISTRATION 0899953 DATED 6-29-2006, EXPIRES 6-29-2016.

SER. NO. 79-029,799, FILED 6-29-2006.

JENNY PARK, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

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Mark: PURITEC

The logo for Puritec features the word "Puritec" in a bold, sans-serif font. The letters are black with a white outline, giving it a three-dimensional appearance. The logo is set against a light gray background.

US Serial Number: 79029799

Application Filing Date: Jun. 29, 2006

US Registration Number: 3927771

Registration Date: Mar. 08, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 08, 2011

Publication Date: Dec. 21, 2010

Mark Information

Mark Literal Elements: PURITEC

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

International Registration Number: [0899953](#)

International Registration Date: Jun. 29, 2006

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Industrial radiation apparatus for laboratory use, namely, radiation devices for the detection, analysis and treatment of fluid-borne pathogens by application of radiation in the 180-800 nanometer wavelength range, and component parts of the aforesaid goods, namely, 180-800 nanometer light sources, submerging radiation units and UV sterilization units for water disinfection

International Class: 009 - Primary Class

U.S Class: 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	Yes	Currently 66A:	Yes		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	OSRAM AG		
Owner Address:	Hellabrunner Straße 1 81543 München GERMANY		
Legal Entity Type:	GMBH	State or Country Where Organized:	GERMANY

Attorney/Correspondence Information

Attorney of Record

Attorney Name: M.M. Oliver

Docket Number: 871-001-307

Correspondent

**Correspondent
Name/Address:**

Milton M. Oliver & other members of
Oliver Intellectual Property LLC
P.O. Box 1670
Cotuit, MASSACHUSETTS 02635
UNITED STATES

Domestic Representative

**Domestic
Representative
Name:**

M.M. Oliver, A.A. Fressola,
K.B. Adolphson, J.R.
Frederick

Phone: 203-261-1234

Fax: 203-261-5676

Prosecution History

Date	Description	Proceeding Number
Oct. 14, 2011	CHANGE OF NAME/ADDRESS REC'D FROM IB	
Jul. 20, 2011	FINAL DISPOSITION NOTICE SENT TO IB	
Jul. 20, 2011	FINAL DISPOSITION PROCESSED	72589
Jun. 08, 2011	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Mar. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Dec. 31, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 25, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 21, 2010	PUBLISHED FOR OPPOSITION	
Dec. 17, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 16, 2010	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Dec. 16, 2010	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Dec. 11, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 09, 2010	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB NOTICE OF START OF OPPOSITION PERIOD CREATED,	

Dec. 09, 2010	TO BE SENT TO IB	
Dec. 03, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 02, 2010	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Dec. 02, 2010	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Dec. 01, 2010	NOTICE OF PUBLICATION	
Nov. 25, 2010	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Nov. 25, 2010	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Nov. 18, 2010	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Nov. 18, 2010	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Nov. 17, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Nov. 12, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 21, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 21, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 21, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 15, 2010	NON-FINAL ACTION MAILED	
Oct. 15, 2010	NON-FINAL ACTION WRITTEN	81848
Sep. 22, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68171
Sep. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171
Sep. 17, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 17, 2010	PETITION TO REVIVE-GRANTED	88889
Sep. 17, 2010	TEAS PETITION TO REVIVE RECEIVED	
Sep. 03, 2010	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Sep. 03, 2010	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Feb. 05, 2010	NON-FINAL ACTION MAILED	
Feb. 04, 2010	NON-FINAL ACTION WRITTEN	81848
Jan. 13, 2010	LIE CHECKED SUSP - TO ATTY FOR ACTION	68171
	REPORT COMPLETED SUSPENSION CHECK CASE	

Jul. 13, 2009	STILL SUSPENDED	68171
Jul. 08, 2009	ASSIGNED TO LIE	68171
Jun. 22, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 05, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78145
Jul. 03, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78145
Apr. 24, 2008	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Apr. 10, 2008	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Apr. 10, 2008	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Jan. 03, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	78145
Jan. 03, 2008	ASSIGNED TO LIE	78145
Jun. 26, 2007	LETTER OF SUSPENSION MAILED	
Jun. 26, 2007	SUSPENSION LETTER WRITTEN	81848
Jun. 12, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 11, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 11, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 23, 2007	ASSIGNED TO EXAMINER	81848
Dec. 29, 2006	REFUSAL PROCESSED BY IB	
Dec. 11, 2006	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Dec. 11, 2006	REFUSAL PROCESSED BY MPU	68359
Dec. 07, 2006	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Dec. 06, 2006	NON-FINAL ACTION WRITTEN	81899
Nov. 30, 2006	ASSIGNED TO EXAMINER	81899
Nov. 15, 2006	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 15, 2006	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 14, 2006	NEW APPLICATION ENTERED IN TRAM	
Nov. 09, 2006	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number:	0899953	International Registration Date:	Jun. 29, 2006
Intl. Registration Status:	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status:	Nov. 09, 2006
Notification of Designation Date:	Nov. 09, 2006	Date of Automatic Protection:	May 09, 2008
First Refusal Flag:	Yes		

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Mar. 08, 2011
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Assignment Abstract of Title Information

Summary

Total Assignments:	1	Registrant:	OSRAM AG
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Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [4642/0182](#)

Pages: 2

Date Recorded: Oct. 14, 2011

**Supporting
Documents:** [assignment-tm-4642-0182.pdf](#)

Assignor

Name: [OSRAM GESELLSCHAFT
MIT BESCHR?NKTER
HAFTUNG](#)

Execution Date: Aug. 11, 2011

Legal Entity Type: UNKNOWN

**State or Country
Where
Organized:** GERMANY

Assignee

Name: [OSRAM AG](#)

Legal Entity Type: UNKNOWN

**State or Country
Where
Organized:** No Place Where Organized
Found

Address: HELLABRUNNER STRA?E 1
81543 M?NCHEN, GERMANY

Correspondent

**Correspondent
Name:** OSRAM AG,

**Correspondent
Address:** P.O.BOX 22 13 17
80503 MUNICH
GERMANY

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cls.: 3, 5 and 35

**Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51, 52, 100, 101
and 102**

Reg. No. 3,490,868

United States Patent and Trademark Office

Registered Aug. 26, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

PURICA

THE NUTRACEUTICAL MEDICINE COMPANY,
INC. (CANADA CORPORATION)

3006 BOYS ROAD, #2

DUNCAN, BC, CANADA V9L 6W4

FOR: COSMETICS, NAMELY, LIPSTICK, LIPLINER, LIPGLOSS, FOUNDATION AND CONCEALER, FACIAL POWDERS AND BLUSH, MASCARA, EYE SHADOW, EYELINER, EYEBROW PENCILS, MAKEUP REMOVER, NAIL POLISH, NAIL POLISH REMOVER; SKIN CARE PRODUCTS, NAMELY, SKIN CLEANSERS, SOAPS, SKIN MASKS, FACE CREAM, EYE CREAM, MOISTURIZERS, HAND AND BODY LOTIONS AND SALVES, SUNTAN LOTION AND CREAM, TONER, ASTRINGENTS AND DEPILATORIES, BATH OILS, BATH AND SHOWER GELS, BUBBLE BATH, BATH CRYSTALS, BATH GRAINS, BATH SALTS, SOAPS, BODY SCRUBS, BODY MASSAGE OILS; HAIR CARE PRODUCTS, NAMELY, SHAMPOO, CONDITIONER AND TREATMENTS, HAIR COLORING PREPARATIONS, HAIR PERMANENTS, HAIR RELAXERS, MOUSSE, STYLING AND SETTING LOTIONS, HAIRSPRAY, HAIR THICKENER, GLAZES AND TEXTURIZERS; HOUSEHOLD CLEANING PRODUCTS, NAMELY, ALL-PURPOSE HOUSEHOLD CLEANERS, DISHWASHING DETERGENT, LAUNDRY SOAP AND DISH SOAP, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: HEALTH FOOD SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FOR: RETAIL STORE SERVICES OFFERING COSMETICS, SKIN CARE AND HAIR CARE PRODUCTS, HEALTH FOOD AND HEALTH FOOD SUPPLEMENTS, LIGHT FIXTURES, NAMELY, FULL SPECTRUM LIGHTS, HOUSEHOLD CLEANING PRODUCTS, FILTERS, NAMELY, AIR FILTERS AND WATER FILTERS, HOME CARE PRODUCTS, HOME ACCESSORIES, BOOKS, PRE-RECORDED COMPACT DISCS AND DVDS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1206297, FILED 2-12-2004, REG. NO. TMA681954, DATED 2-20-2007, EXPIRES 2-20-2022.

THE WORDING "PURICA" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 76-601,633, FILED 7-9-2004.

WILLIAM VERHOSEK, EXAMINING ATTORNEY

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Mark: PURICA

PURICA

**US Serial
Number:** 76601633

**Application
Filing Date:** Jul. 09, 2004

**US Registration
Number:** 3490868

**Registration
Date:** Aug. 26, 2008

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 26, 2008

**Publication
Date:** Jun. 10, 2008

Mark Information

**Mark Literal
Elements:** PURICA

**Standard Character
Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Translation: The wording "PURICA" has no meaning in a foreign language.

Foreign Information

Priority Claimed: Yes

**Foreign Application
Number:** 1206297

**Foreign
Application Filing
Date:** Feb. 12, 2004

**Foreign Registration
Number:** TMA681954

**Foreign
Registration Date:** Feb. 20, 2007

**Foreign
Application/Registration
Country:** CANADA

**Foreign
Expiration Date:** Feb. 20, 2022

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cosmetics, namely, lipstick, lipliner, lipgloss, foundation and concealer, facial powders and blush, mascara, eye shadow, eyeliner, eyebrow pencils, makeup remover, nail polish, nail polish remover; skin care products, namely, skin cleansers, soaps, skin masks, face cream, eye cream, moisturizers, hand and body lotions and salves, suntan lotion and cream, toner, astringents and depilatories, bath oils, bath and shower gels, bubble bath, bath crystals, bath grains, bath salts, soaps, body scrubs, body massage oils; hair care products, namely, shampoo, conditioner and treatments, hair coloring preparations, hair permanents, hair relaxers, mousse, styling and setting lotions, hairspray, hair thickener, glazes and texturizers; Household cleaning products, namely, all-purpose household cleaners, dishwashing detergent, laundry soap and dish soap

International Class: 003 - Primary Class

U.S Class: 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 44(e)

For: Health food supplements

International Class: 005 - Primary Class

U.S Class: 006, 018, 044, 046, 051, 052

Class Status: ACTIVE

Basis: 44(e)

For: Retail store services offering cosmetics, skin care and hair care products, health food and health food supplements, light fixtures, namely, full spectrum lights, household cleaning products, filters, namely, air filters and water filters, home care products, home accessories, books, pre-recorded compact discs and DVDs

International Class: 035 - Primary Class

U.S Class: 100, 101, 102

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	Yes	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	Yes	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: The Nutraceutical Medicine Company, Inc.
3006 Boys Road, #2
Owner Address: Duncan, BC V9L 6W4
CANADA

Legal Entity Type: CORPORATION **State or Country Where Organized:** CANADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: KIRSTEN SEVERSON

Correspondent

Correspondent Name/Address: KIRSTEN SEVERSON
KLS TRADEMARK SERVICES
PO BOX 19126, 4TH AVE POSTAL OUTLET
VANCOUVER, BRITISH COLUMBIA V6K 4R8
CANADA

Phone: 604-715-6398

Fax: 604-676-7153

Correspondent e-mail: kseverson@shaw.ca

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
------	-------------	-------------------

Aug. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 10, 2008	PUBLISHED FOR OPPOSITION	
May 21, 2008	NOTICE OF PUBLICATION	
May 07, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	69350
May 07, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 06, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 06, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 11, 2008	NON-FINAL ACTION MAILED	
Feb. 10, 2008	NON-FINAL ACTION WRITTEN	77304
Feb. 07, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 06, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 06, 2008	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	88889
Feb. 06, 2008	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Feb. 06, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 15, 2007	INQUIRY AS TO SUSPENSION MAILED	
Nov. 14, 2007	SUSPENSION INQUIRY WRITTEN	77304
Nov. 08, 2007	LIE CHECKED SUSP - TO ATTY FOR ACTION	69350
Nov. 08, 2007	ASSIGNED TO LIE	69350
May 08, 2007	LETTER OF SUSPENSION MAILED	
May 07, 2007	SUSPENSION LETTER WRITTEN	77304
May 07, 2007	AMENDMENT FROM APPLICANT ENTERED	88888
Nov. 06, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88888
Nov. 06, 2006	PAPER RECEIVED	
Nov. 06, 2006	PETITION GRANTED - RESPONSE RECEIVED	66303
Nov. 03, 2006	ASSIGNED TO PETITION STAFF	66303
Nov. 03, 2006	ASSIGNED TO PETITION STAFF	66303
Sep. 27, 2006	PETITION TO REVIVE-RECEIVED	
Sep. 29, 2006	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	72067
Sep. 11, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	72067

Sep. 27, 2006	PAPER RECEIVED	
Sep. 11, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 02, 2006	INQUIRY AS TO SUSPENSION MAILED	
Mar. 01, 2006	SUSPENSION INQUIRY WRITTEN	77304
Aug. 29, 2005	LETTER OF SUSPENSION MAILED	
Aug. 29, 2005	SUSPENSION LETTER WRITTEN	77304
Aug. 29, 2005	EXAMINERS AMENDMENT -WRITTEN	77304
Aug. 12, 2005	AMENDMENT FROM APPLICANT ENTERED	71441
Aug. 03, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	71441
Aug. 03, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 03, 2005	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
Mar. 03, 2005	FAX RECEIVED	
Feb. 14, 2005	NON-FINAL ACTION MAILED	
Feb. 12, 2005	NON-FINAL ACTION WRITTEN	77304
Feb. 12, 2005	ASSIGNED TO EXAMINER	77304
Jul. 21, 2004	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Aug. 26, 2008
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 37

Prior U.S. Cls.: 100, 103, and 106

Reg. No. 2,977,204

United States Patent and Trademark Office

Registered July 26, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

PUROCLEAN

PUROCLEAN, INC. (FLORIDA CORPORATION)
5350 N.W. 35TH AVENUE
FORT LAUDERDALE, FL 33309

FOR: PROPERTY RESTORATION SERVICES,
NAMELY, CLEANING AND RESTORING OF COM-
MERCIAL, INDUSTRIAL AND RESIDENTIAL
BUILDINGS AND PERSONAL PROPERTY CON-
TAINED THEREIN TO REMOVE SMOKE, ODOR,
WATER, CHEMICAL CONTAMINATION, MOLD
AND OTHER BIO-HAZARDOUS SUBSTANCES
AND TO DEHUMIDIFY AND DRY BUILDING
INTERIORS AND CONTENTS; COMMERCIAL, IN-
DUSTRIAL AND RESIDENTIAL BUILDING RE-

STORATION, EMERGENCY RESPONSE IN THE
FIELD OF REAL PROPERTY AND CONTENTS,
DAMAGE, NAMELY, STABILIZATION OF PROP-
ERTY, DAMAGE CONTAINMENT AND IMMEDI-
ATE MITIGATION, IN CLASS 37 (U.S. CLS. 100, 103
AND 106).

FIRST USE 12-0-2002; IN COMMERCE 12-0-2002.

SN 76-488,735, FILED 2-10-2003.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

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Mark: PUROCLEAN

PUROCLEAN

US Serial Number: 76488735

Application Filing Date: Feb. 10, 2003

US Registration Number: 2977204

Registration Date: Jul. 26, 2005

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 10, 2011

Publication Date: Jun. 08, 2004

Notice of Allowance Date: Aug. 31, 2004

Mark Information

Mark Literal Elements: PUROCLEAN

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

International Registration Number: [0955975](#)

International Application(s)/Registration(s) Based on this Property: [A0011338/0955975](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Property restoration services, namely, cleaning and restoring of commercial, industrial and residential buildings and personal property contained therein to remove smoke, odor, water, chemical contamination, mold and other bio-hazardous substances and to dehumidify and dry building interiors and contents; commercial, industrial and residential building restoration, emergency response in the field of real property and contents, damage, namely, stabilization of property, damage containment and immediate mitigation

International Class: 037 - Primary Class **U.S Class:** 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 2002 **Use in Commerce:** Dec. 2002

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PUROSYSTEMS, INC.

Owner Address: 6001 HIATUS ROAD
SUITE 13
TAMARAC, FLORIDA 33321
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** FLORIDA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ann K. Ford

Docket Number: 251884.24

Correspondent

Correspondent Name/Address: Ann K. Ford
DLA Piper LLP (US)
500 EIGHTH STREET, NW
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: 2027994000

Fax: 2027995000

Correspondent e-mail: dctrademarks@dlapiper.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 23, 2012	NOTICE OF SUIT	
Nov. 10, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 10, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Nov. 09, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Oct. 13, 2011	TEAS SECTION 8 & 15 RECEIVED	
Sep. 27, 2011	NOTICE OF SUIT	
Aug. 16, 2011	NOTICE OF SUIT	
Jul. 18, 2011	NOTICE OF SUIT	
Jul. 18, 2011	NOTICE OF SUIT	
Apr. 29, 2010	NOTICE OF SUIT	
Mar. 10, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 10, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 13, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 26, 2005	REGISTERED-PRINCIPAL REGISTER	
May 09, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	72067

May 09, 2005	ASSIGNED TO LIE	72067
May 03, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 07, 2005	STATEMENT OF USE PROCESSING COMPLETE	71280
Feb. 01, 2005	USE AMENDMENT FILED	71280
Feb. 04, 2005	PAPER RECEIVED	
Aug. 31, 2004	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 08, 2004	PUBLISHED FOR OPPOSITION	
May 19, 2004	NOTICE OF PUBLICATION	
Mar. 30, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 24, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 24, 2003	PAPER RECEIVED	
Aug. 13, 2003	NON-FINAL ACTION MAILED	
Jul. 31, 2003	ASSIGNED TO EXAMINER	74288

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106 **Date in Location:** Nov. 10, 2011

Assignment Abstract of Title Information

Summary

Total Assignments:	1	Registrant:	Puroclean, Inc.
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Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3716/0069](#)

Pages: 4

Date Recorded: Feb. 08, 2008

Supporting Documents: [assignment-tm-3716-0069.pdf](#)

Assignor

Name: [PUROCLEAN, INC.](#)

Execution Date: Jan. 31, 2008

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** FLORIDA

Assignee

Name: [PUROSYSTEMS, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** FLORIDA

Address: 6001 HIATUS ROAD
SUITE 13
TAMARAC, FLORIDA 33321

Correspondent

**Correspondent
Name:** THOMAS E. ZUTIC

**Correspondent
Address:** 500 EIGHTH STREET, NW
WASHINGTON, DC 20004

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PURETEC

Reg. No. 3,779,811

J HARRIS INDUSTRIAL WATER (CALIFORNIA CORPORATION)
3151 STURGIS ROAD
OXNARD, CA 93030

Registered Apr. 27, 2010

Int. Cl.: 40

FOR: INDUSTRIAL WATER TREATMENT AND PURIFICATION, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

SERVICE MARK

FIRST USE 8-20-1998; IN COMMERCE 8-20-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-673,850, FILED 3-9-2007.

DAVID ELTON, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-01-07 20:02:21 EST

Mark: PURETEC

PURETEC

**US Serial
Number:** 76673850

**Application
Filing Date:** Mar. 09, 2007

**US Registration
Number:** 3779811

**Registration
Date:** Apr. 27, 2010

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 27, 2010

**Publication
Date:** Feb. 09, 2010

Mark Information

**Mark Literal
Elements:** PURETEC

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: INDUSTRIAL WATER TREATMENT AND PURIFICATION

**International
Class:** 040 - Primary Class

U.S Class: 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 20, 1998

Use in Commerce: Aug. 20, 1998

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: J HARRIS INDUSTRIAL WATER

Owner Address: 3151 STURGIS ROAD
OXNARD, CALIFORNIA 93030
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
---------------------------	-------------	--	------------

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David G. Bray

Docket Number: 16567-1

Correspondent

Correspondent Name/Address: DAVID G. BRAY
MARISCAL, WEEKS, MCINTYRE & FRIEDLANDER
2901 NORTH CENTRAL AVENUE
SUITE 200
PHOENIX, ARIZONA 85012-2705
UNITED STATES

Phone: (602) 285-5000

Fax: 602.285.5100

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 27, 2010	REGISTERED-PRINCIPAL REGISTER	
Feb. 09, 2010	PUBLISHED FOR OPPOSITION	
Jan. 20, 2010	NOTICE OF PUBLICATION	
Jan. 04, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Dec. 21, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 03, 2009	JURISDICTION RESTORED TO EXAMINING ATTORNEY	673850
Jul. 08, 2009	EX PARTE APPEAL-INSTITUTED	673850
Jul. 08, 2009	EXPARTE APPEAL RECEIVED AT TTAB	
Jan. 12, 2009	FINAL REFUSAL MAILED	
Jan. 09, 2009	FINAL REFUSAL WRITTEN	77301
Jan. 09, 2009	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 12, 2008	JURISDICTION RESTORED TO EXAMINING ATTORNEY	
Nov. 05, 2008	WITHDRAWN FROM ISSUE - SENIOR ATTORNEY REQUEST	61380
Nov. 04, 2008	PUBLISHED FOR OPPOSITION	
Oct. 15, 2008	NOTICE OF PUBLICATION	
Sep. 30, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Sep. 29, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 28, 2008	LIE CHECKED SUSP - TO ATTY FOR ACTION	67287
Aug. 26, 2008	ASSIGNED TO LIE	67287
Feb. 15, 2008	LETTER OF SUSPENSION MAILED	
Feb. 14, 2008	SUSPENSION LETTER WRITTEN	77301
Feb. 07, 2008	AMENDMENT FROM APPLICANT ENTERED	66121
Feb. 07, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Feb. 07, 2008	ASSIGNED TO LIE	66121
Dec. 27, 2007	PAPER RECEIVED	

Jun. 29, 2007	NON-FINAL ACTION MAILED	
Jun. 28, 2007	NON-FINAL ACTION WRITTEN	77301
Jun. 21, 2007	ASSIGNED TO EXAMINER	77301
Mar. 20, 2007	APPLICATION FILING RECEIPT MAILED	
Mar. 15, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Apr. 27, 2010
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 3,510,468

United States Patent and Trademark Office

Registered Oct. 7, 2008

**TRADEMARK
PRINCIPAL REGISTER**



PUREGEN TECHNOLOGY, INC. (CALIFORNIA CORPORATION)
5423 "G" STREET
CHINO, CA 91710

FOR: WATER PURIFICATION SYSTEM AND ACCESSORIES COMPONENTS THEREFOR SOLD AS A UNIT WITH THE SYSTEM, NAMELY, COUNTERTOP WATER FILTERING UNIT, UNDER SINK WATER FILTERING UNIT, COUNTER TOP REVERSE OSMOSIS UNIT, UNDER SINK REVERSE OSMOSIS UNIT, COMMERCIAL REVERSE OSMOSIS UNIT, WATER COOLER, WATER SOFTENER UNIT, FLOW METER, PRESSURE REGULATOR,

AUTO SHUT OFF, HIGH PRESSURE REGULATOR, FLOW RESTRICTOR, MEMBRANE VESSEL, FILTER HOUSING, HIGH CAPACITY FILTER HOUSING, PUSH-IN FILTERING, CARBON BLOCK, REVERSE OSMOSIS STORAGE TANK, FILTER CARTRIDGE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 7-1-2007; IN COMMERCE 7-1-2007.

SER. NO. 76-687,430, FILED 3-6-2008.

SUZANNE BLANE, EXAMINING ATTORNEY

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Mark: PUROFLO



US Serial Number: 76687430

Application Filing Date: Mar. 06, 2008

US Registration Number: 3510468

Registration Date: Oct. 07, 2008

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 07, 2008

Publication Date: Jul. 22, 2008

Mark Information

Mark Literal Elements: PUROFLO

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 05.03.25 - Leaf, single;Other leaves
27.01.03 - Plants composed of letters or numerals;Numbers forming plants;Punctuation forming plants;Letters forming plants

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification system and accessories components therefor sold as a unit with the system, namely, countertop water filtering unit, under sink water filtering unit, counter top reverse osmosis unit, under sink reverse osmosis unit, commercial reverse osmosis unit, water cooler, water softener unit, flow meter, pressure regulator, auto shut off, high pressure regulator, flow restrictor, membrane vessel, filter housing, high capacity filter housing, push-in filtering, carbon block, reverse osmosis storage tank, filter cartridge

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2007 **Use in Commerce:** Jul. 01, 2007

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Puregen Technology, Inc.

Owner Address: 5423 "G" Street
Chino, CALIFORNIA 91710
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
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Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charles E. Baxley

Docket Number: 17555 B

Correspondent

**Correspondent
Name/Address:**

CHARLES E. BAXLEY
HART, BAXLEY, DANIELS & HOLTON
90 JOHN ST RM 309
NEW YORK, NEW YORK 10038-3243
UNITED STATES

Phone: (212) 791-7200

Fax: (212) 791-7276

**Correspondent e-
mail:**

ceb@hartbaxley.com

**Correspondent e-
mail Authorized:**

No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 07, 2008	REGISTERED-PRINCIPAL REGISTER	
Jul. 22, 2008	PUBLISHED FOR OPPOSITION	
Jul. 02, 2008	NOTICE OF PUBLICATION	
Jun. 18, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jun. 17, 2008	ASSIGNED TO LIE	66213
Jun. 17, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 16, 2008	ASSIGNED TO EXAMINER	81099
Mar. 18, 2008	APPLICATION FILING RECEIPT MAILED	
Mar. 12, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Oct. 07, 2008

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 2,971,408

United States Patent and Trademark Office

Registered July 19, 2005

**TRADEMARK
PRINCIPAL REGISTER**

PUREFECTA

KINETICO INCORPORATED (OHIO CORPORATION)
10845 KINSMAN ROAD
NEWBURY, OH 44065

FIRST USE 5-1-2002; IN COMMERCE 8-1-2003.

OWNER OF U.S. REG. NOS. 1,040,527, 2,290,063,
AND OTHERS.

FOR: WATER CONDITIONING AND PURIFY-
ING SYSTEMS FOR DOMESTIC USE, COMPRISED
OF WATER FILTERS, STERILIZING FILTERS,
MEMBRANE FILTERS, AND REVERSE OSMOSIS
PURIFIERS; DRINKING WATER FILTERS, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SN 76-412,725, FILED 5-24-2002.

THEODORE MCBRIDE, EXAMINING ATTORNEY

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Mark: PUREFECTA

PUREFECTA

US Serial Number:	76412725	Application Filing Date:	May 24, 2002
US Registration Number:	2971408	Registration Date:	Jul. 19, 2005
Register:	Principal		
Mark Type:	Trademark		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Mar. 02, 2012		
Publication Date:	Nov. 16, 2004	Notice of Allowance Date:	Feb. 08, 2005

Mark Information

Mark Literal Elements:	PUREFECTA
Standard Character Claim:	No
Mark Drawing Type:	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [1040527](#), [1554340](#), [1738205](#), [2228865](#), [2237102](#), [2290063](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: water conditioning and purifying systems for domestic use, comprised of water filters, sterilizing filters, membrane filters, and reverse osmosis purifiers; drinking water filters

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2002

Use in Commerce: Aug. 01, 2003

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Kinetico Incorporated

Owner Address: 10845 Kinsman Road
Newbury, OHIO 44065
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: J. R. Hlavka

Docket Number: 16-213-1513

Correspondent

JOHN R. HLAVKA
TAROLLI, SUNDHEIM, COVELL & TUMMINO LLP

Correspondent Name/Address: 1300 EAST NINTH STREET
SUITE 1700
CLEVELAND, OHIO 44114
UNITED STATES

Phone: 216-621-2234

Fax: 216-621-4072

Correspondent e-mail: jhlavka@tarolli.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 02, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 02, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Mar. 02, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Jan. 11, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jan. 11, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 17, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 19, 2005	EXPARTE APPEAL TERMINATED	412725
Jul. 19, 2005	REGISTERED-PRINCIPAL REGISTER	
May 03, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Apr. 29, 2005	ASSIGNED TO LIE	77976
Apr. 22, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 22, 2005	STATEMENT OF USE PROCESSING COMPLETE	71427
Mar. 22, 2005	USE AMENDMENT FILED	71427
Mar. 23, 2005	PAPER RECEIVED	
Feb. 08, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 16, 2004	PUBLISHED FOR OPPOSITION	
Oct. 27, 2004	NOTICE OF PUBLICATION	
Aug. 24, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Aug. 18, 2004	ASSIGNED TO LIE	77976

Aug. 11, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 01, 2004	PAPER RECEIVED	
Dec. 09, 2003	EX PARTE APPEAL-INSTITUTED	412725
Nov. 06, 2003	EXPARTE APPEAL RECEIVED AT TTAB	
Apr. 24, 2003	FINAL REFUSAL MAILED	
Mar. 20, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 20, 2003	PAPER RECEIVED	
Sep. 18, 2002	NON-FINAL ACTION MAILED	
Sep. 06, 2002	ASSIGNED TO EXAMINER	76134

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 103 **Date in Location:** Mar. 02, 2012

Assignment Abstract of Title Information

Summary

Total Assignments:	3	Registrant:	Kinetico Incorporated
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Assignment 1 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: [3318/0436](#)

Pages: 33

Date Recorded: May 31, 2006

Supporting Documents: [assignment-tm-3318-0436.pdf](#)

Assignor

Name: [KINETICO INCORPORATED](#) **Execution Date:** May 31, 2006

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** OHIO

Assignee

Name: [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: BANK

**State or Country
Where
Organized:** No Place Where Organized
Found

Address: 100 FEDERAL STREET
BOSTON, MASSACHUSETTS 02110

Correspondent

**Correspondent
Name:** DANIEL T. JANIS

**Correspondent
Address:** 400 ATLANTIC AVENUE
GOULSTON & STORRS
BOSTON, MA 02110

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CERTIFICATE OF CONVERSION

Reel/Frame: [3638/0608](#)

Pages: 4

Date Recorded: Oct. 09, 2007

**Supporting
Documents:** [assignment-tm-3638-0608.pdf](#)

Assignor

Name: [KINETICO INCORPORATED](#) **Execution Date:** Dec. 22, 2006

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** No Place Where Organized
Found

Assignee

Name: [KINETICO INCORPORATED](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 10845 KINSMAN ROAD
NEWBURY, OHIO 44065

Correspondent

**Correspondent
Name:** JOHN R. HLAVKA

**Correspondent
Address:** TAROLLI, SUNDHEIM, COVELL ET AL
1300 E. 9TH STREET - SUITE 1700
CLEVELAND, OHIO 44114-1400

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [3930/0395](#)

Pages: 9

Date Recorded: Feb. 05, 2009

**Supporting
Documents:** [assignment-tm-3930-0395.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.,
AS ADMINISTRATIVE
AGENT](#)

Execution Date: Feb. 04, 2009

Legal Entity Type: BANK

**State or Country
Where
Organized:** UNITED STATES

Assignee

Name: [KINETICO INCORPORATED](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** OHIO

Address: 10845 KINSMAN ROAD
NEWBURY, OHIO 44065

Correspondent

**Correspondent
Name:** ELEANOR COLEMAN, C/O GOULSTON & STORRS

**Correspondent
Address:** 400 ATLANTIC AVENUE
BOSTON, MA 02110

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PURAMAX

Reg. No. 4,006,373

Registered Aug. 2, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

BORD NA MONA PLC (IRELAND PUBLIC LIMITED COMPANY (PLC))
MAIN STREET, NEWBRIDGE
CO. KILDARE, IRELAND

FOR: WASTEWATER TREATMENT AND PURIFICATION UNITS, NAMELY, SYSTEMS FOR THE TREATMENT AND PURIFICATION OF WASTE WATER AND EFFLUENT LIQUIDS COMPRISED PRIMARILY OF FIXED FILM AND SUSPENDED MEDIA AEROBIC TREATMENT UNITS, TRASH OR SEPTIC OR PRIMARY TANKS, FILTER BEDS, CLARIFIERS, BLOWERS, ELECTRICAL PANELS, INSTRUMENTATION, PIPES AND STRUCTURAL PARTS THEREFOR, ALL FOR SINGLE HOUSE OR CLUSTER OR COMMUNITY OR COMMERCIAL OR MUNICIPAL OR INDUSTRIAL WASTEWATER OR EFFLUENT LIQUID TREATMENT USE ONLY, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-30-2010; IN COMMERCE 3-30-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-126,705, FILED 3-9-2007.

CARRIE GENOVESE, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURAMAX

PURAMAX

US Serial Number: 77126705

Application Filing Date: Mar. 09, 2007

US Registration Number: 4006373

Registration Date: Aug. 02, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 02, 2011

Publication Date: Mar. 11, 2008

Notice of Allowance Date: Jun. 03, 2008

Mark Information

Mark Literal Elements: PURAMAX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Wastewater treatment and purification units, namely, systems for the treatment and purification of waste water and effluent liquids comprised primarily of fixed

For: film and suspended media aerobic treatment units, trash or septic or primary tanks, filter beds, clarifiers, blowers, electrical panels, instrumentation, pipes and structural parts therefor, all for single house or cluster or community or commercial or municipal or industrial wastewater or effluent liquid treatment use only

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 30, 2010

Use in Commerce: Mar. 30, 2010

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	Bord Na Mona plc		
	Main Street, Newbridge		
Owner Address:	Co. Kildare		
	IRELAND		
Legal Entity Type:	PUBLIC LIMITED COMPANY (PLC)	State or Country Where Organized:	IRELAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Keith A. Weltsch

Docket Number: 74/1095

Correspondent

Correspondent KEITH A. WELTSCH
SCULLY, SCOTT, MURPHY & PRESSER
400 GARDEN CITY PLZ STE 300

Name/Address: GARDEN CITY, NEW YORK 11530-3336
UNITED STATES

Phone: 516-742-4343

Fax: 516-742-4366

Correspondent e-mail: intprop@ssmp.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 02, 2011	REGISTERED-PRINCIPAL REGISTER	
Jun. 28, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 27, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Jun. 25, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 08, 2011	STATEMENT OF USE PROCESSING COMPLETE	76538
Jun. 03, 2011	USE AMENDMENT FILED	76538
Jun. 03, 2011	TEAS STATEMENT OF USE RECEIVED	
Dec. 09, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 08, 2010	EXTENSION 5 GRANTED	76538
Dec. 03, 2010	EXTENSION 5 FILED	76538
Dec. 03, 2010	TEAS EXTENSION RECEIVED	
Jun. 08, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 07, 2010	EXTENSION 4 GRANTED	76538
Jun. 03, 2010	EXTENSION 4 FILED	76538
Jun. 03, 2010	TEAS EXTENSION RECEIVED	
Jan. 21, 2010	EXTENSION 3 GRANTED	76538
Dec. 03, 2009	EXTENSION 3 FILED	76538
Jan. 20, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Dec. 03, 2009	TEAS EXTENSION RECEIVED	
Jun. 24, 2009	EXTENSION 2 GRANTED	69302

Jun. 03, 2009	EXTENSION 2 FILED	69302
Jun. 03, 2009	TEAS EXTENSION RECEIVED	
Dec. 03, 2008	EXTENSION 1 GRANTED	98765
Dec. 03, 2008	EXTENSION 1 FILED	98765
Dec. 03, 2008	TEAS EXTENSION RECEIVED	
Jun. 03, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 11, 2008	PUBLISHED FOR OPPOSITION	
Feb. 20, 2008	NOTICE OF PUBLICATION	
Feb. 06, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Feb. 06, 2008	ASSIGNED TO LIE	70468
Jan. 02, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 28, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 28, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 28, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2007	NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2007	NON-FINAL ACTION WRITTEN	80807
Jun. 21, 2007	ASSIGNED TO EXAMINER	80807
Mar. 13, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jun. 27, 2011

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 3,113,550

United States Patent and Trademark Office

Registered July 11, 2006

**TRADEMARK
PRINCIPAL REGISTER**

PURLOGIX

PURE HEALTH SOLUTIONS, INC. (IDAHO CORPORATION)
120 EAST LAKE STREET, SUITE 401
SANDPOINT, ID 83864

FOR: BOTTLELESS WATER PURIFICATION SYSTEM CONSISTING OF WATER PURIFICATION UNIT, WATER DISPENSER, PROGRAMMABLE MICROPROCESSOR, OPERATING SOFTWARE, AND WATER FILTERS THAT PRODUCES POTABLE WATER FOR DOMESTIC AND COMMERCIAL POINT OF USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 4-1-2005; IN COMMERCE 4-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-640,190, FILED 6-1-2005.

LINDA ORNDORFF, EXAMINING ATTORNEY

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Mark: PURLOGIX

PURLOGIX

US Serial Number: 76640190

Application Filing Date: Jun. 01, 2005

US Registration Number: 3113550

Registration Date: Jul. 11, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 25, 2012

Publication Date: Apr. 18, 2006

Mark Information

Mark Literal Elements: PURLOGIX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: bottleless water purification system consisting of water purification unit, water dispenser, programmable microprocessor, operating software, and water filters that produces potable water for domestic and commercial point of use

International 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class:

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2005

Use in Commerce: Apr. 01, 2005

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Pure Health Solutions, Inc.
120 East Lake Street, Suite 401
Owner Address: Sandpoint, IDAHO 83864
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: IDAHO

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Adam R. Bialek, Esq. **Docket Number:** 13559.00003

Correspondent

Correspondent Name/Address: Adam R. Bialek, Esq.
Wilson Elser Moskowitz Edelman & Dicker LLP
150 E. 42nd Street
New York, NEW YORK 10017
UNITED STATES

Phone: (212) 490-3000

Fax: (212) 490-3038

Correspondent e-mail: Adam.Bialek@wilsonelser.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 25, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 25, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	74886
Jul. 24, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Jul. 11, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jun. 29, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 29, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 11, 2006	REGISTERED-PRINCIPAL REGISTER	
Apr. 18, 2006	PUBLISHED FOR OPPOSITION	
Mar. 29, 2006	NOTICE OF PUBLICATION	
Feb. 28, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	74192
Feb. 24, 2006	ASSIGNED TO LIE	74192
Feb. 21, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 17, 2006	AMENDMENT FROM APPLICANT ENTERED	66230
Jan. 30, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	66230
Jan. 30, 2006	PAPER RECEIVED	
Jan. 03, 2006	NON-FINAL ACTION MAILED	
Dec. 31, 2005	NON-FINAL ACTION WRITTEN	78450
Dec. 22, 2005	ASSIGNED TO EXAMINER	78450
Jun. 14, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 111

Date in Location: Jul. 25, 2012

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,329,960

United States Patent and Trademark Office

Registered Nov. 6, 2007

**TRADEMARK
PRINCIPAL REGISTER**

PURIFICARE

ELMA WATER TECHNOLOGIES INC. (CANADA
CORPORATION)
9033 LESLIE STREET
UNIT #5
RICHMOND HILL, ONTARIO, CANADA L4B 4K3

FOR: WATER TREATMENT AND FILTRATION
UNITS, NAMELY, WATER PURIFICATION UNITS
AND WATER FILTERING UNITS FOR DOMESTIC
USE, AND PARTS AND FITTINGS THEREFOR, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-7-2007; IN COMMERCE 5-7-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF CANADA REG. NO. TMA584,154,
DATED 6-20-2003, EXPIRES 6-20-2018.

SN 76-613,507, FILED 9-23-2004.

STEVEN R. FINE, EXAMINING ATTORNEY

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Mark: PURIFICARE

PURIFICARE

**US Serial
Number:** 76613507

**Application
Filing Date:** Sep. 23, 2004

**US Registration
Number:** 3329960

**Registration
Date:** Nov. 06, 2007

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 06, 2007

**Publication
Date:** Aug. 22, 2006

**Notice of
Allowance Date:** Nov. 14, 2006

Mark Information

**Mark Literal
Elements:** PURIFICARE

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Foreign Information

**Foreign Registration
Number:** TMA584,154

**Foreign
Registration Date:** Jun. 20, 2003

**Foreign
Application/Registration
Country:** CANADA

**Foreign
Expiration Date:** Jun. 20, 2018

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water treatment and filtration units, namely, water purification units and water filtering units for domestic use, and parts and fittings therefor

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a) 44(e)

First Use: May 07, 2007 **Use in Commerce:** May 07, 2007

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	Yes	Currently 44E:	Yes	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: ELMA WATER TECHNOLOGIES INC.

Owner Address: 9033 Leslie Street
Unit #5
Richmond Hill, Ontario L4B 4K3
CANADA

Legal Entity Type: CORPORATION **State or Country Where Organized:** CANADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: CHRISTOPHER H. KOZLOWSKI **Docket Number:** 2004-7908

Correspondent

**Correspondent
Name/Address:**

CHRISTOPHER H. KOZLOWSKI
KOZLOWSKI & COMPANY
5065 Forest Hill Drive
Mississauga, Ontario L5M 5A7
CANADA

Phone:

(905) 569-9400

Fax:

(905) 608-9400

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 14, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 06, 2007	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	78289
Oct. 02, 2007	ASSIGNED TO LIE	78289
Sep. 02, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 01, 2007	STATEMENT OF USE PROCESSING COMPLETE	66154
May 10, 2007	USE AMENDMENT FILED	66154
May 10, 2007	PAPER RECEIVED	
Nov. 14, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 25, 2006	AMENDMENT/PETITION AFTER APPROVAL FOR PUB ENTERED	66230
Oct. 19, 2006	FAX RECEIVED	
Aug. 22, 2006	PUBLISHED FOR OPPOSITION	
Aug. 02, 2006	NOTICE OF PUBLICATION	
Jun. 29, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	72589
Jun. 23, 2006	ASSIGNED TO LIE	72589
Jun. 22, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 12, 2006	AMENDMENT FROM APPLICANT ENTERED	78289
May 22, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78289
May 22, 2006	PAPER RECEIVED	
Apr. 21, 2006	FINAL REFUSAL MAILED	

Apr. 20, 2006	FINAL REFUSAL WRITTEN	63031
Mar. 25, 2006	REINSTATEMENT GRANTED - RESPONSE RECEIVED	66303
Feb. 01, 2006	PETITION TO REVIVE-RECEIVED	
Feb. 01, 2006	PAPER RECEIVED	
Dec. 07, 2005	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Dec. 07, 2005	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Jul. 29, 2005	PAPER RECEIVED	
Apr. 25, 2005	NON-FINAL ACTION MAILED	
Apr. 24, 2005	NON-FINAL ACTION WRITTEN	63031
Apr. 24, 2005	ASSIGNED TO EXAMINER	63031
Jan. 11, 2005	AMENDMENT FROM APPLICANT ENTERED	68171
Nov. 30, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171
Nov. 30, 2004	PAPER RECEIVED	
Oct. 18, 2004	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Oct. 03, 2007
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,842,423

United States Patent and Trademark Office

Registered May 18, 2004

**TRADEMARK
PRINCIPAL REGISTER**

PURICOM

PURICOM WATER INDUSTRIAL CORPORATION (TAIWAN CORPORATION)
NO. 3-5 CHING-NAN LANE, SHUI-CHING LI
PEI-TUN DISTRICT, TAICHUNG, TAIWAN

FOR: WATER PURIFICATION UNITS; WATER PURIFIERS; REVERSE OSMOSIS FILTRATION UNITS; REVERSE OSMOSIS WATER PURIFICATION UNITS; WATER FILTERS; REVERSE OSMOSIS DRINKING WATER MACHINES; WATER TREATMENT EQUIPMENT, NAMELY, ULTRAVIOLET STERILIZATION UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 12-31-1989; IN COMMERCE 6-30-2002.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

THE DESIGN COMPONENT IN THE MARK CONSISTS OF AN "O" HAVING HORIZONTAL LINES GRADUATING IN SPACING FROM WIDER ABOVE TO NARROWER BELOW WITH A CENTER SHAPE LIKE A DROP OF WATER.

SER. NO. 76-473,277, FILED 11-20-2002.

JILL C. ALT, EXAMINING ATTORNEY

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Mark: PURICOM


 The logo for PURICOM, featuring the word "PURICOM" in a bold, sans-serif font. The letter "O" is stylized with horizontal lines passing through it.

US Serial Number: 76473277

Application Filing Date: Nov. 20, 2002

US Registration Number: 2842423

Registration Date: May 18, 2004

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 09, 2010

Publication Date: Feb. 24, 2004

Mark Information

Mark Literal Elements: PURICOM

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The design component in the mark consists of an "O" having horizontal lines graduating in spacing from wider above to narrower below with a center shape like a drop of water.

Lining and Stippling Statement: The lining is a feature of the mark and does not indicate color.

Design Search Code(s):

- 01.15.03 - Flames, other than flames emanating from objects, words, numbers, fireplaces or candles; Fire (flames), other than emanating from objects, words, numbers, fireplaces or candles
- 01.15.08 - Raindrop (a single drop); Single drop (rain, tear, etc.); Teardrop (a single drop)
- 26.03.12 - Ovals with bars, bands and lines
- 26.03.21 - Ovals that are completely or partially shaded
- 27.03.01 - Geometric figures forming letters, numerals or punctuation
- 27.03.05 - Objects forming letters or numerals

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: WATER PURIFICATION UNITS; WATER PURIFIERS; REVERSE OSMOSIS FILTRATION UNITS; REVERSE OSMOSIS WATER PURIFICATION UNITS; WATER FILTERS; REVERSE OSMOSIS DRINKING WATER MACHINES; WATER TREATMENT EQUIPMENT, NAMELY, ULTRAVIOLET STERILIZATION UNITS

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 1989 **Use in Commerce:** Jun. 30, 2002

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PURICOM WATER INDUSTRIAL CORPORATION

Owner Address: NO.5-28, CHENG FONG LANE
TAIMING RD., WURIH TOWNSHIP
TAICHUNG COUNTY
TAIWAN

Legal Entity CORPORATION **State or Country** TAIWAN

Type:

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Morton J. Rosenberg, Esq.

Docket Number: MR2713-44

Correspondent

**Correspondent
Name/Address:**

Morton J. Rosenberg, Esq.
ROSENBERG, KLEIN & LEE
3458 ELLICOTT CENTER DRIVE, SUITE 101
ELLICOTT CITY, MARYLAND 21043
UNITED STATES

Phone: (410) 465-6678

Fax: (410)-461-3067

**Correspondent e-
mail:**

rkl@rkllpatlaw.com

**Correspondent e-
mail Authorized:**

Yes

Domestic Representative

**Domestic
Representative
Name:**

ROSENBERG, KLEIN & LEE

Phone: 410-465-6678

Fax: 410-461-3067

**Domestic
Representative e-
mail:**

RKL@RKLPATLAW.COM

**Domestic
Representative e-
mail Authorized:**

Yes

Prosecution History

Date	Description	Proceeding Number
Apr. 09, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Apr. 09, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Mar. 29, 2010	TEAS SECTION 8 & 15 RECEIVED	
May 18, 2004	REGISTERED-PRINCIPAL REGISTER	
Feb. 24, 2004	PUBLISHED FOR OPPOSITION	
Feb. 04, 2004	NOTICE OF PUBLICATION	
Dec. 18, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 19, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Nov. 19, 2003	PAPER RECEIVED	
Jun. 23, 2003	NON-FINAL ACTION MAILED	
Jun. 10, 2003	ASSIGNED TO EXAMINER	68113

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 114 **Date in Location:** Apr. 09, 2010

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,587,850

United States Patent and Trademark Office

Registered July 2, 2002

**TRADEMARK
PRINCIPAL REGISTER**



PURE H2O TECHNOLOGIES, INC. (DELAWARE
CORPORATION)
240 DR. MARTIN LUTHER KING BOULEVARD
NEWARK, NJ 07102

THE MARK CONSISTS OF THE WORDING
"IPURE" WITH THE LETTER "I" DEPICTED AS
AN INVERTED EXCLAMATION POINT.

FOR: WATER PURIFICATION UNITS, IN CLASS
11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SER. NO. 76-190,237, FILED 1-5-2001.

FIRST USE 12-15-2000; IN COMMERCE 12-15-2000.

GENE CHOI, EXAMINING ATTORNEY

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Mark: IPURE



US Serial Number: 76190237

Application Filing Date: Jan. 05, 2001

US Registration Number: 2587850

Registration Date: Jul. 02, 2002

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jun. 02, 2012

Publication Date: Apr. 09, 2002

Mark Information

Mark Literal Elements: IPURE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the wording "IPURE" with the letter "I" depicted as an inverted exclamation point.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.08 - Raindrop (a single drop);Single drop (rain, tear, etc.);Teardrop (a single drop)
26.01.21 - Circles that are totally or partially shaded.
27.03.05 - Objects forming letters or numerals

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water Purification Units

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 15, 2000

Use in Commerce: Dec. 15, 2000

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PURE H2O TECHNOLOGIES, INC.

Owner Address: 211 WARREN STREET
SUITE 318
NEWARK, NEW JERSEY 07103
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
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Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michael N. Mercanti

Docket Number: 1201.1003

Correspondent

Correspondent Name/Address:	Michael N. Mercanti LUCAS & MERCANTI, LLP 475 PARK AVENUE SOUTH 15TH FLOOR NEW YORK, NEW YORK 10016 UNITED STATES		
Phone:	2126618000	Fax:	2126618002
Correspondent e-mail:	info@lmiplaw.com	Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 02, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 02, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Jun. 02, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	73376
May 31, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jul. 01, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 25, 2008	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Mar. 31, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Mar. 12, 2008	ASSIGNED TO PARALEGAL	73376
Mar. 06, 2008	TEAS SECTION 8 & 15 RECEIVED	
Oct. 23, 2007	CASE FILE IN TICRS	
Jan. 16, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 02, 2002	REGISTERED-PRINCIPAL REGISTER	
Apr. 09, 2002	PUBLISHED FOR OPPOSITION	
Mar. 20, 2002	NOTICE OF PUBLICATION	
Sep. 24, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 12, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	

May 31, 2001 NON-FINAL ACTION MAILED

Apr. 18, 2001 ASSIGNED TO EXAMINER

78183

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 02, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Jun. 02, 2012

Assignment Abstract of Title Information

Summary

Total Assignments: 2

Registrant: Pure H2O Technologies, Inc.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2684/0509](#)

Pages: 6

Date Recorded: Mar. 04, 2003

Supporting Documents: [assignment-tm-2684-0509.pdf](#)

Assignor

Name: [PURE H2O TECHNOLOGIES, INC.](#)

Execution Date: Oct. 07, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [TECHNOLOGY VENTURES, INC.](#)

Legal Entity Type: CORPORATION
State or Country Where Organized: SAINT KITTS AND NEVIS

Address: P.O. BOX 679, MAIN STREET
CHARLESTOWN, SAINT KITTS AND NEVIS WEST INDIES

Correspondent

Correspondent Name: MUSERLAIN, LUCAS & MERCANTI,LLP

Correspondent Address: SAPNA GADHIA
P.O. BOX 3156
NEWARK, NJ 07103

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 03/06/2008

Reel/Frame: [4566/0392](#) **Pages:** 4

Date Recorded: Jun. 21, 2011

Supporting Documents: [assignment-tm-4566-0392.pdf](#)

Assignor

Name: [TECHNOLOGY VENTURES, INC.](#)

Execution Date: Jun. 21, 2011

Legal Entity Type: CORPORATION
State or Country Where Organized: SAINT KITTS AND NEVIS

Assignee

Name: [PURE H2O TECHNOLOGIES, INC.](#)

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Address: 211 WARREN STREET
SUITE 318
NEWARK, NEW JERSEY 07103

Correspondent

Correspondent Name: MICHAEL N. MERCANTI

Correspondent Address: 475 PARK AVENUE SOUTH
15TH FLOOR
NEW YORK, NY 10016

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

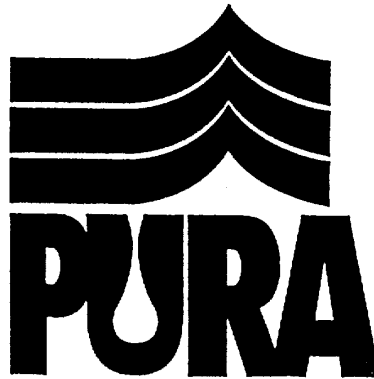
Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,317,449

United States Patent and Trademark Office

Registered Feb. 15, 2000

**TRADEMARK
PRINCIPAL REGISTER**



PURA, INC. (NEVADA CORPORATION)
25555 AVE.
STANFORD, VALENCIA, CA 91355

FOR: WATER PURIFICATION UNITS, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-0-1995; IN COMMERCE
3-0-1995.

THE MARK CONSISTS OF THE WORD
"PURA" AND A STYLIZED REPRESENTA-
TION OF A WAVE.

APPLICANT'S MARK CONSISTS OF THE
WORD "PURA" AND A STYLIZED REPRESENTATION OF A WAVE.

SEC. 2(F) AS TO "PURA".

SER. NO. 75-108,077, FILED 5-22-1996.

CINDY GREENBAUM, EXAMINING ATTOR-
NEY

Generated on: This page was generated by TSDR on 2013-01-07 20:09:11 EST

Mark: PURA



US Serial Number: 75108077

Application Filing Date: May 22, 1996

US Registration Number: 2317449

Registration Date: Feb. 15, 2000

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 28, 2010

Publication Date: Nov. 23, 1999

Mark Information

Mark Literal Elements: PURA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "PURA" and a stylized representation of a wave.

Translation: Applicant's mark consists of the word "PURA" and a stylized representation of a wave.

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: as to "PURA"

Design Search

Code(s): 01.15.13 - Waves, single;Ripple (single wave)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification units

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1995

Use in Commerce: Mar. 1995

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CULLIGAN INTERNATIONAL COMPANY

Owner Address: 9399 West Higgins Road
Suite 1100
Rosemont, ILLINOIS 60018
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Carol Anne Been, Samuel Fifer,
Kevin W. Guynn, David R.
Metzger, David W. Maher, Jordan
A. Sigale, Edward H. Rice, Marina
Attorney Name: N. Saito, Alison P. Schwartz, **Docket Number:** 50048290-100
Wenyu T. Blanchard, Mei Tsang,
Brian R. McGinley, Dianne M.
Smith-Misemer and Rebecca S.
Stroder

Correspondent

Victoria Napolitano
9399 West Higgins Road
Suite 1100
Correspondent Name/Address: Rosemont, ILLINOIS 60018
UNITED STATES

Phone: 847-430-2800 **Fax:** 847-430-2302
Correspondent e-mail: victoria.napolitano@culligan.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 27, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 10, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 28, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70132
Mar. 28, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 25, 2010	TEAS SECTION 8 & 9 RECEIVED	
Aug. 07, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 07, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	

Jun. 13, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 06, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 21, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 18, 2006	CASE FILE IN TICRS	
May 12, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
May 05, 2006	ASSIGNED TO PARALEGAL	70132
Feb. 17, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Feb. 17, 2006	TEAS SECTION 8 & 15 RECEIVED	
Dec. 28, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2004	ATTORNEY REVOKED AND/OR APPOINTED	
Oct. 21, 2004	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 15, 2000	REGISTERED-PRINCIPAL REGISTER	
Nov. 23, 1999	PUBLISHED FOR OPPOSITION	
Oct. 22, 1999	NOTICE OF PUBLICATION	
Aug. 12, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 15, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 23, 1998	NON-FINAL ACTION MAILED	
Dec. 21, 1998	ASSIGNED TO EXAMINER	72149
Jun. 12, 1997	LETTER OF SUSPENSION MAILED	
May 27, 1997	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 21, 1996	NON-FINAL ACTION MAILED	
Oct. 29, 1996	ASSIGNED TO EXAMINER	72521
Oct. 25, 1996	ASSIGNED TO EXAMINER	69987

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Feb. 15, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Mar. 28, 2010

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 15

Registrant: PURA, INC.

Assignment 1 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2757/0976](#)

Pages: 3

Date Recorded: Dec. 04, 2003

**Supporting
Documents:** [assignment-tm-2757-0976.pdf](#)

Assignor

Name: [PURA, INC.](#)

Execution Date: Nov. 14, 2003

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEVADA

Assignee

Name: [CULLIGAN INTERNATIONAL COMPANY](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: ONE CULLIGAN PARKWAY
NORTHBROOK, ILLINOIS 60062

Correspondent

**Correspondent
Name:** JOANN M. SHERMAN

**Correspondent
Address:** 75 TECHNOLOGY DRIVE
INTELLECTUAL PROPERTY ADMINISTRATION
LOWELL, MA 01851

Domestic Representative - Not Found

Assignment 2 of 15

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3060/0424](#)

Pages: 13

Date Recorded: Oct. 12, 2004

Supporting Documents: [assignment-tm-3060-0424.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: Sep. 30, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Address: 101 N. TRYON STREET
CHARLOTTE, NORTH CAROLINA 28255

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: TINA QUALLS
1133 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 3 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: [3060/0498](#)

Pages: 13

Date Recorded: Oct. 12, 2004

Supporting Documents: [assignment-tm-3060-0498.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: Sep. 30, 2004

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** No Place Where Organized Found

Address: 101 N. TRYON STREET
CHARLOTTE, NORTH CAROLINA 28255

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: TINA QUALLS
1133 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 4 of 15

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [3552/0107](#) **Pages:** 14

Date Recorded: May 31, 2007

Supporting Documents: [assignment-tm-3552-0107.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#) **Execution Date:** May 24, 2007

Legal Entity Type: NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [CULLIGAN INTERNATIONAL COMPANY](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: ONE CULLIGAN PARKWAY
NORTHBROOK, ILLINOIS 60062

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1133 AVENUE OF THE AMERICAS
SUITE 3100
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 5 of 15

Conveyance: FIRST LIEN NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [3554/0391](#)

Pages: 18

Date Recorded: Jun. 05, 2007

Supporting Documents: [assignment-tm-3554-0391.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: May 24, 2007

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CITICORP NORTH AMERICA, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** No Place Where Organized
Found

Address: 390 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1133 AVENUE OF THE AMERICAS
SUITE 3100
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 6 of 15

Conveyance: REVOLVING NOTICE OF GRANT OF SECURITY INTEREST IN

TRADEMARKS

Reel/Frame: [3556/0103](#)

Pages: 18

Date Recorded: Jun. 06, 2007

Supporting Documents: [assignment-tm-3556-0103.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: May 24, 2007

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Assignee

Name: [CITICORP NORTH AMERICA, INC., AS REVOLVING CREDIT
COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION
State or Country Where Organized: No Place Where Organized Found

Address: 390 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1133 AVENUE OF THE AMERICAS
SUITE 3100
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 7 of 15

Conveyance: SECOND LIEN NOTICE OF GRANT OF SECURITY INTEREST IN
TRADEMARKS

Reel/Frame: [3558/0597](#)

Pages: 18

Date Recorded: Jun. 11, 2007

Supporting Documents: [assignment-tm-3558-0597.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: May 24, 2007

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Assignee

Name: [BNP PARIBAS, AS SECOND LIEN COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION
State or Country Where Organized: No Place Where Organized Found

Address: 787 SEVENTH AVENUE
NEW YORK, NEW YORK 10019

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1133 AVENUE OF THE AMERICAS
SUITE 3100
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 8 of 15

Conveyance: APPOINTMENT OF BANK OF AMERICA AS SUCCESSOR
ADMINISTRATIVE AGENT AND REVOLVING COLLATERAL AGENT
UNDER SECURITY AGREEMENT RECORDED AT REEL/FRAME
3556/0103

Reel/Frame: [4597/0557](#)

Pages: 18

Date Recorded: Aug. 04, 2011

Supporting Documents: [assignment-tm-4597-0557.pdf](#)

Assignor

Name: [CITICORP NORTH AMERICA, INC.](#)

Execution Date: Jul. 29, 2011

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION
State or Country Where Organized: UNITED STATES

1455 MARKET STREET, 5TH FLOOR

Address: MAIL CODE: CA5-701-05-19
SAN FRANCISCO, CALIFORNIA 94103

Correspondent

Correspondent Name: KIM A. WALKER, ESQ. - WILLKIE FARR & GAL

Correspondent Address: 787 SEVENTH AVENUE
NEW YORK, NY 10019-6099

Domestic Representative - Not Found

Assignment 9 of 15

Conveyance: APPOINTMENT OF BANK OF AMERICA AS SUCCESSOR
ADMINISTRATIVE AGENT AND COLLATERAL AGENT UNDER
SECURITY AGREEMENT RECORDED AT REEL/FRAME 3554/0391

Reel/Frame: [4597/0593](#) **Pages:** 14

Date Recorded: Aug. 04, 2011

Supporting Documents: [assignment-tm-4597-0593.pdf](#)

Assignor

Name: [CITICORP NORTH AMERICA, INC.](#)

Execution Date: Jul. 29, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL ASSOCIATION **State or Country Where Organized:** UNITED STATES

Address: 1455 MARKET STREET, 5TH FLOOR
MAIL CODE: CA5-701-05-19
SAN FRANCISCO, CALIFORNIA 94103

Correspondent

Correspondent Name: KIM A. WALKER, ESQ. - WILLKIE FARR & GAL

Correspondent Address: 787 SEVENTH AVENUE
NEW YORK, NY 10019-6099

Domestic Representative - Not Found

Assignment 10 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: [4704/0226](#)

Pages: 13

Date Recorded: Jan. 11, 2012

Supporting Documents: [assignment-tm-4704-0226.pdf](#)

Assignor

Name: [PURO WATER GROUP, INC.](#) **Execution Date:** Oct. 26, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [CULLIGAN INTERNATIONAL COMPANY](#) **Execution Date:** Oct. 26, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Name: [CULLIGAN STORE SOLUTIONS, LLC](#) **Execution Date:** Oct. 26, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** MINNESOTA

Name: [PURO WATER GROUP, INC.](#) **Execution Date:** Oct. 26, 2011

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [WILMINGTON TRUST, NATIONAL ASSOCIATION](#)

Legal Entity Type: ASSOCIATION **State or Country Where Organized:** MINNESOTA

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: MILBANK, TWEED, HADLEY & MCCLOY, LLP

Correspondent Address: ONE CHASE MANHATTAN PLAZA
NEW YORK, NEW YORK 10005

Domestic Representative - Not Found

Assignment 11 of 15

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [4803/0768](#) **Pages:** 13

Date Recorded: Jun. 19, 2012

Supporting Documents: [assignment-tm-4803-0768.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#) **Execution Date:** Jun. 19, 2012

Legal Entity Type: NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** UNITED STATES

Assignee

Name: [CULLIGAN INTERNATIONAL COMPANY](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 9399 W. HIGGINS ROAD
SUITE 1100
ROSEMONT, ILLINOIS 60018

Correspondent

Correspondent Name: SEAN KASS, ESQ.

Correspondent Address: 919 THIRD AVENUE
DEBEVOISE & PLIMPTON LLP
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 12 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: [4804/0053](#) **Pages:** 11

Date Recorded: Jun. 20, 2012

Supporting Documents: [assignment-tm-4804-0053.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: Jun. 19, 2012

Legal Entity Type: CORPORATION

State or Country
Where
Organized: DELAWARE

Assignee

Name: [WILMINGTON TRUST, N.A.](#)

Legal Entity Type: ASSOCIATION

State or Country
Where
Organized: UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent
Name: WILLIAM J. MCNAMARA

Correspondent
Address: MILBANK, TWEED, HADLEY & MCCLOY LLP
1 CHASE MANHATTAN PLAZA
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 13 of 15

Conveyance: APPOINTMENT OF WILMINGTON TRUST, NATIONAL ASSOCIATION
AS SUCCESSOR ADMINISTRATIVE AGENT AND COLLATERAL
AGENT UNDER SECURITY AGREEMENT RECORDED AT REEL/FRAME
3554/0391

Reel/Frame: [4804/0064](#)

Pages: 11

Date Recorded: Jun. 20, 2012

Supporting
Documents: [assignment-tm-4804-0064.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Jun. 19, 2012

Legal Entity Type: ASSOCIATION

State or Country
Where
Organized: UNITED STATES

Assignee

Name: [WILMINGTON TRUST, N.A.](#)

State or Country

Legal Entity Type: ASSOCIATION **Where Organized:** UNITED STATES

Address: 50 SOUTH SIXTH STREET, SUITE 1290
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: WILLIAM J. MCNAMARA

Correspondent Address: MILBANK, TWEED, HADLEY & MCCLOY LLP
1 CHASE MANHATTAN PLAZA
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 14 of 15

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4804/0075](#)

Pages: 12

Date Recorded: Jun. 20, 2012

Supporting Documents: [assignment-tm-4804-0075.pdf](#)

Assignor

Name: [WILMINGTON TRUST, N.A.](#) **Execution Date:** Jun. 19, 2012

Legal Entity Type: ASSOCIATION **State or Country Where Organized:** UNITED STATES

Assignee

Name: [CULLIGAN INTERNATIONAL COMPANY](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: ONE CULLIGAN PARKWAY
NORTHBROOK, ILLINOIS 60062

Name: [CULLIGAN STORE SOLUTIONS, LLC](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** MINNESOTA

Address: ONE CULLIGAN PARKWAY
C/O CULLIGAN INTERNATIONAL COMPANY
NORTHBROOK, ILLINOIS 60062

Name: [PURO WATER GROUP, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: ONE CULLIGAN PARKWAY
NORTHBROOK, ILLINOIS 60062

Correspondent

Correspondent Name: WILLIAM J. MCNAMARA

Correspondent Address: MILBANK, TWEED, HADLEY & MCCLOY LLP
1 CHASE MANHATTAN PLAZA
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 15 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: [4805/0710](#) **Pages:** 11

Date Recorded: Jun. 22, 2012

Supporting Documents: [assignment-tm-4805-0710.pdf](#)

Assignor

Name: [CULLIGAN
INTERNATIONAL
COMPANY](#)

Execution Date: Jun. 19, 2012

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [CIT FINANCE LLC, AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Address: 11 WEST 42ND STREET
13TH FLOOR
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: PATRICIA O'DONOGHUE, VEDDER PRICE P.C.

**Correspondent
Address:**

222 NORTH LASALLE STREET
SUITE 2500
CHICAGO, IL 60601

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cl.: 31

United States Patent and Trademark Office

Reg. No. 1,500,440

Registered Aug. 16, 1988

**TRADEMARK
PRINCIPAL REGISTER**

PURA-TECH

WM. R. HAGUE, INC. (OHIO CORPORATION)
4343 SOUTH HAMILTON ROAD
GROVEPORT, OH 43125

FIRST USE 8-10-1987; IN COMMERCE
8-10-1987.

SER. NO. 703,935, FILED 1-4-1988.

FOR: WATER DISTILLER AND A WATER
CONDITIONER INCLUDING REVERSE OSMO-
SIS FILTRATION, IN CLASS 11 (U.S. CL. 31).

CANDICE ABATE, EXAMINING ATTORNEY

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Mark: PURA-TECH

US Serial Number: 73703935

Application Filing Date: Jan. 04, 1988

US Registration Number: 1500440

Registration Date: Aug. 16, 1988

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Sep. 10, 2007

Publication Date: May 24, 1988

Mark Information

Mark Literal Elements: PURA-TECH

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: WATER DISTILLER AND A WATER CONDITIONER INCLUDING REVERSE OSMOSIS FILTRATION

International Class: 011 - Primary Class

U.S Class: 031

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 10, 1987

Use in Commerce: Aug. 10, 1987

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: WM. R. HAGUE, INC.
4343 SOUTH HAMILTON ROAD
Owner Address: GROVEPORT, OHIO 43125
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: OHIO

Attorney/Correspondence Information

Attorney of Record

Attorney Name: JERRY K. MUELLER, JR.

Docket Number: HWC 5-006US

Correspondent

Correspondent Name/Address: Jerry K. Mueller, Jr.
Mueller Law, LLC
1018 Clubview Blvd. N.
Columbus, OHIO 43235-1222
UNITED STATES

Phone: 614.847.0023

Correspondent e-mail: smueller@muelleriplaw.com; smueller.law@me.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 30, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 06, 2009	NOTICE OF SUIT	
Mar. 31, 2009	NOTICE OF SUIT	
Jul. 09, 2008	CASE FILE IN TICRS	
Sep. 10, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Sep. 10, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 31, 2007	ASSIGNED TO PARALEGAL	66607
Aug. 21, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 21, 2007	TEAS SECTION 8 & 9 RECEIVED	
Feb. 04, 1994	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 13, 1993	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 16, 1988	REGISTERED-PRINCIPAL REGISTER	
May 24, 1988	PUBLISHED FOR OPPOSITION	
Apr. 22, 1988	NOTICE OF PUBLICATION	
Mar. 17, 1988	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 15, 1988	ASSIGNED TO EXAMINER	59000

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 16, 2008

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND **Date in Location:** Jul. 09, 2008

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cl.: 31

United States Patent Office

Reg. No. 1,083,381

Registered Jan. 24, 1978

TRADEMARK

Principal Register

PURITAP

Arrowhead Puritas Waters, Inc. (California corporation)
1566 E. Washington Blvd.
Los Angeles, Calif. 90021

For: DOMESTIC TAP WATER PURIFICATION
AND DISPENSING UNITS, in CLASS 11 (U.S. CL.
31).

First use Oct. 1, 1976; in commerce Oct. 1, 1976.
Owner of Reg. No. 726,759.

Ser. No. 103,134, filed Oct. 14, 1976.

ABRAM I. SACHS, Examiner

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Mark: PURITAP

US Serial Number: 73103134

Application Filing Date: Oct. 14, 1976

US Registration Number: 1083381

Registration Date: Jan. 24, 1978

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Dec. 05, 2007

Mark Information

Mark Literal Elements: PURITAP

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [0726759](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: DOMESTIC TAP WATER PURIFICATION AND DISPENSING UNITS

International Class: 011 - Primary Class

U.S Class: 031

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1976

Use in Commerce: Oct. 01, 1976

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: NESTLE WATERS NORTH AMERICA INC.
900 Long Ridge Road, Building 2
Owner Address: Stamford, CONNECTICUT 06902
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: JACQUELINE M. STELLING

Correspondent

Correspondent Name/Address: JACQUELINE M. STELLING
NESTLE NUTRITION
12 VREELAND RD FL 2
FLORHAM PARK, NEW JERSEY 07932-1521
UNITED STATES

Phone: 973-593-7404

Fax: 973-593-7651

Correspondent e-mail: jacqueline.stelling@us.nestle.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: JACQUELINE M. STELLING **Phone:** 973-593-7404
Fax: 973-593-7651
Domestic Representative e-mail: jacqueline.stelling@us.nestle.com **Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
Jul. 12, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 12, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 07, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 05, 2007	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	61619
Dec. 05, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 27, 2007	TEAS SECTION 8 & 9 RECEIVED	
Nov. 20, 2007	CASE FILE IN TICRS	
Feb. 17, 1998	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 12, 1998	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Nov. 19, 1987	MISCELLANEOUS PAPER	
Oct. 13, 1987	MISCELLANEOUS PAPER	
Nov. 29, 1983	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jan. 24, 2008

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Dec. 05, 2007

Assignment Abstract of Title Information

Summary

Total
Assignments: 7

Registrant: ARROWHEAD PURITAS
WATERS, INC.

Assignment 1 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0459/0080](#)

Pages: 3

Date Recorded: Feb. 02, 1984

Supporting
Documents: No Supporting Documents

Assignor

Name: [ARROWHEAD PURITAS
WATERS INC.](#)

Execution Date: Dec. 30, 1983

Legal Entity Type: CORPORATION

State or Country
Where
Organized: CALIFORNIA

Assignee

Name: [BEATRICE BEVERAGE CO.](#)

Legal Entity Type: CORPORATION

State or Country
Where
Organized: DELAWARE

Address: No Assignee Address Found

Correspondent

Correspondent
Name: BRYLAWSKI AND CLEARY

Correspondent
Address: 224 EAST CAPITOL ST.
WASHINGTON, DC 20003

Domestic Representative - Not Found

Assignment 2 of 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0459/0126](#)

Pages: 2

Date Recorded: Feb. 02, 1984

Supporting Documents: No Supporting Documents

Assignor

Name: [BEATRICE BEVERAGE CO.](#)

Execution Date: Dec. 30, 1983

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ARROWHEAD PURITAS WATERS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 2 CUPANIA CIRCLE, MCCASLIN INDUSTRIAL PARK
MONTEREY PARK, CALIFORNIA 91754

Correspondent

Correspondent Name: BRYLAWSKI AND CLEARY

Correspondent Address: 224 EAST CAPITOL ST.
WASHINGTON, DC 20003

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: MERGER 19870226DE

Reel/Frame: [0561/0540](#)

Pages: 1

Date Recorded: Apr. 27, 1987

Supporting Documents: No Supporting Documents

Assignor

Name: [ARROWHEAD PURITAS WATERS, INC.](#)

Execution Date: Apr. 08, 1987

State or Country

Legal Entity Type: CORPORATION Where Organized: CALIFORNIA

Assignee

Name: [ARROWHEAD DRINKING WATER CO.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: No Assignee Address Found

Correspondent

Correspondent Name: BEATRICE U.S. FOOD CORP.

Correspondent Address: 55 EAST MONROE ST.
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: MERGER 19870226DE

Reel/Frame: [0561/0541](#) Pages: 1

Date Recorded: Apr. 27, 1987

Supporting Documents: No Supporting Documents

Assignor

Name: [ARROWHEAD DRINKING WATER CO.](#) Execution Date: Apr. 08, 1987

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [BCI ARROWHEAD DRINKING WATER CO.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: No Assignee Address Found

Correspondent

Correspondent Name: BEATRICE U.S. FOOD CORP.

Correspondent Address: 55 EAST MONROE ST.
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: MERGER AND CHANGE OF NAME 19870806DE

Reel/Frame: [0578/0252](#)

Pages: 4

Date Recorded: Oct. 05, 1987

Supporting Documents: No Supporting Documents

Assignor

Name: [AH ACOUISATION CORP.
MERGED INTO](#)

Execution Date: Aug. 07, 1987

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Name: [BCI ARROWHEAD
DRINKING WATER CO.
CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [BCI ARROWHEAD DRINKING WATER CO. CHANGED TO](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Name: [ARROWHEAD WATER CORP.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: KUHN AND MULLER

Correspondent Address: 1412 BROADWAY
NEW YORK, NY 10018

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: MERGER

Reel/Frame: [1522/0832](#)

Pages: 9

Date Recorded: Jul. 22, 1996

Supporting Documents: No Supporting Documents

Assignor

Name: [ARROWHEAD WATER CORP.](#)

Execution Date: Dec. 06, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [CALISTOGA MINERAL WATER CO.](#)

Execution Date: Dec. 06, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [POLAND SPRING CORP.](#)

Execution Date: Dec. 06, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [ZEPHYRHILLS CORP.](#)

Execution Date: Dec. 06, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [DEER PARK SPRING WATER, INC.](#)

Execution Date: Dec. 06, 1993

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [GREAT SPRING WATERS OF AMERICA, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 777 WEST PUTNAM AVENUE
GREENWICH, CONNECTICUT 06830

Correspondent

Correspondent Name: GREAT SPING WATERS OF AMERICA, INC.

Correspondent Address: DAVID G. HASSI
777 WEST PUTNAM AVENUE
GREENWICH, CT 06830

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [2550/0130](#)

Pages: 6

Date Recorded: Jul. 31, 2002

Supporting Documents: [assignment-tm-2550-0130.pdf](#)

Assignor

Name: [GREATSPRING WATERS
OF AMERICA, INC.](#)

Execution Date: May 01, 2002

Legal Entity Type: CORPORATION State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [NESTLE WATERS NORTH AMERICA INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 777 WEST PUTNAM AVE.
GREENWICH, CONNECTICUT 06830

Correspondent

Correspondent Name: DAVID G. HASSI

Correspondent Address: 777 WEST PUTNAM AVENUE
GREENWICH, CT 06830

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 1,953,921

Registered Feb. 6, 1996

**TRADEMARK
PRINCIPAL REGISTER**

PURAFLO

**BORD NA MONA (IRELAND CORPORATION)
76, LOWER BAGGOT STREET
DUBLIN 2, IRELAND**

**FOR: SYSTEMS FOR THE TREATMENT
AND PURIFICATION OF WASTE WATER
AND EFFLUENT LIQUIDS AND GASES COM-
PRISING PEAT FIBER FILTRATION UNITS,
SEPTIC TANKS, FILTER BEDS, GAS SCRUB-
BERS, PIPES, FITTINGS AND PARTS THERE-**

**FOR, ALL FOR DOMESTIC USE ONLY, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).**

**PRIORITY CLAIMED UNDER SEC. 44(D) ON
IRELAND APPLICATION NO. 153903, FILED
9-18-1992, REG. NO. 153903, DATED 9-18-1992,
EXPIRES 9-17-1999.**

SER. NO. 74-342,134, FILED 12-18-1992.

JILL C. ALT, EXAMINING ATTORNEY

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Mark: PURAFLO

US Serial Number: 74342134

Application Filing Date: Dec. 18, 1992

US Registration Number: 1953921

Registration Date: Feb. 06, 1996

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Apr. 10, 2006

Publication Date: Nov. 14, 1995

Mark Information

Mark Literal Elements: PURAFLO

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 153903

Foreign Application Filing Date: Sep. 18, 1992

Foreign Registration Number: 153903

Foreign Registration Date: Sep. 18, 1992

Foreign Application/Registration Country: IRELAND

Foreign Expiration Date: Sep. 17, 1999

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: systems for the treatment and purification of waste water and effluent liquids and gases comprising peat fiber filtration units, septic tanks, filter beds, gas scrubbers, pipes, fittings and parts therefor, all for domestic use only

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	Yes	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	Yes	Amended 44E:	Yes
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	BORD NA MONA P.L.C.		
Owner Address:	MAIN STREET, NEWBRIDGE COUNTY KILDARE IRELAND		
Legal Entity Type:	PUBLIC LIMITED COMPANY	State or Country Where Organized:	IRELAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Keith A. Weltsch

Correspondent

KEITH A WELTSCH

Correspondent Name/Address: SCULLY SCOTT MURPHY & PRESSER
400 GARDEN CITY PLZ
GARDEN CITY, NEW YORK 11530
UNITED STATES

Domestic Representative

Domestic Representative Name: Keith A. Weltsch

Prosecution History

Date	Description	Proceeding Number
Aug. 30, 2006	CASE FILE IN TICRS	
Apr. 10, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Apr. 10, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 06, 2006	ASSIGNED TO PARALEGAL	67723
Feb. 08, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Feb. 08, 2006	TEAS SECTION 8 & 9 RECEIVED	
Aug. 13, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 15, 2002	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8 & 15	
Oct. 15, 2002	PAPER RECEIVED	
Apr. 10, 2002	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Feb. 06, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Feb. 06, 1996	REGISTERED-PRINCIPAL REGISTER	
Nov. 14, 1995	PUBLISHED FOR OPPOSITION	
Oct. 13, 1995	NOTICE OF PUBLICATION	
Aug. 02, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 06, 1993	LETTER OF SUSPENSION MAILED	
Sep. 17, 1993	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 31, 1993	NON-FINAL ACTION MAILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Feb. 06, 2006

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: SCANNING ON DEMAND **Date in Location:** Aug. 30, 2006

Assignment Abstract of Title Information

Summary

Total Assignments: 1 **Registrant:** Bord Na Mona

Assignment 1 of 1

Conveyance: CONVEYANCE PURSUANT TO SECTION 52 OF THE TURF DEVELOPMENT ACT 1998 (IRELAND)

Reel/Frame: [2686/0973](#) **Pages:** 3

Date Recorded: Mar. 10, 2003

Supporting Documents: [assignment-tm-2686-0973.pdf](#)

Assignor

Name: [BORD NA MONA](#) **Execution Date:** Dec. 31, 1998

Legal Entity Type: STATUTORY CORPORATION - IRELAND **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [BORD NA MONA P.L.C.](#)

Legal Entity Type: PUBLIC LIMITED COMPANY - IRELAND **State or Country Where Organized:** No Place Where Organized Found

Address: MAIN STREET, NEWBRIDGE
COUNTY KILDARE, IRELAND

Correspondent

**Correspondent
Name:** SCULLY, SCOTT, MURPHY & PRESSER

**Correspondent
Address:** PATRICIA A. WILCZYNSKI
400 GARDEN PLAZA, SUITE 300
GARDEN CITY, NY 11530

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 2,258,041

United States Patent and Trademark Office

Registered June 29, 1999

**TRADEMARK
PRINCIPAL REGISTER**

PURICLEAN

MAYTAG CORPORATION (DELAWARE CORPORATION)
403 WEST FOURTH STREET NORTH
NEWTON, IA 50208

DISPENSERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-30-1998; IN COMMERCE 5-30-1998.

FOR: WATER FILTERS AND WATER FILTER CARTRIDGES FOR USE WITH REFRIGERATOR ICE MAKERS AND WATER

SN 75-395,190, FILED 11-24-1997.

ANDREW BAXLEY, EXAMINING ATTORNEY

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Mark: PURICLEAN

US Serial Number: 75395190

Application Filing Date: Nov. 24, 1997

US Registration Number: 2258041

Registration Date: Jun. 29, 1999

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jul. 30, 2009

Publication Date: Nov. 17, 1998

Notice of Allowance Date: Feb. 09, 1999

Mark Information

Mark Literal Elements: PURICLEAN

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks *..* identify additional (new) wording in the goods/services.

For: WATER FILTERS AND WATER FILTER CARTRIDGES FOR USE WITH REFRIGERATOR ICE MAKERS AND WATER DISPENSERS

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: May 30, 1998

Use in Commerce: May 30, 1998

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	MAYTAG PROPERTIES, LLC		
Owner Address:	500 RENAISSANCE DRIVE SUITE 101 ST. JOSEPH, MICHIGAN 49085 UNITED STATES		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michel Marie Rose

Correspondent

Correspondent Name/Address: Michel Marie Rose
Whirlpool Properties, Inc.
Suite 101
500 Renaissance Drive
St. Joseph, MICHIGAN 49085
UNITED STATES

Phone: 269.923.5578

Fax: 269.923.5577

Correspondent e-mail: whirlpool_properties@whirlpool.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 19, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 14, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 14, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 30, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	71378
Jul. 30, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 30, 2009	ASSIGNED TO PARALEGAL	71378
Jun. 25, 2009	TEAS SECTION 8 & 9 RECEIVED	
Jul. 10, 2007	CASE FILE IN TICRS	
Mar. 23, 2007	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 23, 2007	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 11, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 07, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 07, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 07, 2005	TEAS SECTION 8 & 15 RECEIVED	
Jun. 29, 1999	REGISTERED-PRINCIPAL REGISTER	
May 04, 1999	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 03, 1999	ASSIGNED TO EXAMINER	71995
Apr. 12, 1999	STATEMENT OF USE PROCESSING COMPLETE	
Mar. 05, 1999	USE AMENDMENT FILED	
Feb. 09, 1999	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 17, 1998	PUBLISHED FOR OPPOSITION	
Oct. 16, 1998	NOTICE OF PUBLICATION	
Aug. 28, 1998	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 27, 1998	ASSIGNED TO EXAMINER	71995

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Jun. 29, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION **Date in Location:** Jul. 30, 2009

Assignment Abstract of Title Information

Summary

Total Assignments: 1 **Registrant:** MAYTAG CORPORATION

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4450/0828](#) **Pages:** 27

Date Recorded: Jan. 11, 2011

Supporting Documents: [assignment-tm-4450-0828.pdf](#)

Assignor

Name: [MAYTAG CORPORATION](#) **Execution Date:** Dec. 22, 2010

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [MAYTAG PROPERTIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** MICHIGAN

Address: 500 RENAISSANCE DRIVE
SUITE 101

ST. JOSEPH, MICHIGAN 49085

Correspondent

**Correspondent
Name:**

TAMARA A. MILLER

**Correspondent
Address:**

TWO PRUDENTIAL PLAZA, 180 N. STETSON AVE
SUITE 4900
CHICAGO, IL 60601-6731

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

UV PURE

Reg. No. 3,720,404 UV PURE TECHNOLOGIES INC. (CANADA CORPORATION)
Registered Dec. 1, 2009 60 VENTURE DRIVE, UNIT 19
TORONTO, ONTARIO, CANADA M1B 3S4

Int. Cl.: 11 FOR: WATER PURIFICATION UNITS; WATER PURIFICATION SYSTEMS COMPRISING RADIATION EMITTING LAMPS AND A LIQUID TREATMENT CHAMBER FOR DOMESTIC, COMMERCIAL AND INDUSTRIAL USE; WASTEWATER TREATMENT UNITS FOR DOMESTIC AND INDUSTRIAL WASTEWATER; PROCESS WATER TREATMENT UNITS FOR TREATMENT OF FRESH AND RECYCLED WATER; POTABLE WATER TREATMENT UNITS FOR TREATMENT OF SURFACE WATER AND GROUND WATER; WATER PURIFICATION UNITS FOR POOLS AND SPAS; AND PARTS AND COMPONENTS FOR ALL OF THE ABOVE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

TRADEMARK SUPPLEMENTAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1264433, FILED 7-12-2005, REG. NO. TMA685,061, DATED 3-29-2007, EXPIRES 3-29-2022.

SER. NO. 78-776,330, FILED P.R. 12-19-2005; AM. S.R. 9-17-2009.

SHAUNIA CARLYLE, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-01-07 20:13:03 EST

Mark: UV PURE

The logo for "UV PURE" is displayed in a large, bold, serif font. The letters are black with a subtle drop shadow effect, giving it a three-dimensional appearance. The text is centered within a light gray rectangular background.

US Serial Number: 78776330

Application Filing Date: Dec. 19, 2005

US Registration Number: 3720404

Registration Date: Dec. 01, 2009

Register: Supplemental

Mark Type: Trademark

Date Amended to Current Register: Sep. 17, 2009

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 01, 2009

Mark Information

Mark Literal Elements: UV PURE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 1264433

Foreign Application Filing Date: Jul. 12, 2005

Foreign Registration Number: TMA685,061

Foreign Registration Date: Mar. 29, 2007

Foreign Application/Registration Country: CANADA

Foreign Expiration Date: Mar. 29, 2022

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification units; water purification systems comprising radiation emitting lamps and a liquid treatment chamber for domestic, commercial and industrial use; wastewater treatment units for domestic and industrial wastewater; process water treatment units for treatment of fresh and recycled water; potable water treatment units for treatment of surface water and ground water; water purification units for pools and spas; and parts and components for all of the above

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	Yes	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	Yes	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: UV PURE TECHNOLOGIES INC.

Owner Address: 60 Venture Drive, Unit 19
Toronto, Ontario M1B 3S4
CANADA

Legal Entity CORPORATION

State or Country CANADA

Type:

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ralph E. Locher

Docket Number: RLT-14305-26

Correspondent

**Correspondent
Name/Address:**

RALPH E LOCHER
LERNER & GREENBERG PA
PO BOX 2480
HOLLYWOOD, FLORIDA 33022
UNITED STATES

Phone: 954-925-1100

Fax: 954-925-1101

**Correspondent e-
mail:**

trademarks@patentusa.com

**Correspondent e-
mail Authorized:**

No

Domestic Representative

**Domestic
Representative
Name:**

Ralph E. Locher

Phone: 954-925-1100

Fax: 954-925-1101

**Domestic
Representative e-
mail:**

trademarks@patentusa.com

**Domestic
Representative e-
mail Authorized:**

Yes

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2009	REGISTERED-SUPPLEMENTAL REGISTER	
Oct. 27, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Oct. 26, 2009	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Oct. 14, 2009	EXAMINER'S AMENDMENT ENTERED	73787
Oct. 14, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 14, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 14, 2009	EXAMINERS AMENDMENT -WRITTEN	74308
Oct. 08, 2009	DATA MODIFICATION COMPLETED	73787

Sep. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 17, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 17, 2009	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 08, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 08, 2009	FINAL REFUSAL E-MAILED	
Aug. 08, 2009	FINAL REFUSAL WRITTEN	74308
Jul. 22, 2009	ASSIGNED TO EXAMINER	74308
Jul. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 14, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 17, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jul. 17, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jul. 14, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 14, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2009	NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2009	NON-FINAL ACTION WRITTEN	76521
Oct. 22, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Oct. 22, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Oct. 22, 2008	ASSIGNED TO LIE	73787
Oct. 10, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 16, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 16, 2008	NON-FINAL ACTION E-MAILED	6325
Apr. 16, 2008	NON-FINAL ACTION WRITTEN	76521
Mar. 12, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 12, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 12, 2008	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Sep. 21, 2007	NOTIFICATION OF INQUIRY AS TO SUSPENSION E-MAILED	
Sep. 21, 2007	INQUIRY TO SUSPENSION E-MAILED	
Sep. 21, 2007	SUSPENSION INQUIRY WRITTEN	76521
Aug. 16, 2007	LIE CHECKED SUSP - TO ATTY FOR ACTION	77978
Feb. 08, 2007	LETTER OF SUSPENSION E-MAILED	6332

Feb. 08, 2007	SUSPENSION LETTER WRITTEN	76521
Jan. 20, 2007	AMENDMENT FROM APPLICANT ENTERED	77978
Jan. 20, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	77978
Jan. 18, 2007	ASSIGNED TO LIE	77978
Dec. 18, 2006	PAPER RECEIVED	
Jun. 17, 2006	NON-FINAL ACTION E-MAILED	6325
Jun. 17, 2006	NON-FINAL ACTION WRITTEN	76521
Jun. 16, 2006	ASSIGNED TO EXAMINER	76521
Dec. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Dec. 01, 2009
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

United States Patent and Trademark Office

Reg. No. 2,683,656

Registered Feb. 4, 2003

**TRADEMARK
PRINCIPAL REGISTER**

Purwater

CUNO INCORPORATED (DELAWARE CORPORATION)
400 RESEARCH PARKWAY
MERIDEN, CT 06450

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PURE WATER", APART FROM
THE MARK AS SHOWN.

FOR: REVERSE OSMOSIS WATER PURIFICATION
UNIT FOR COMMERCIAL AND DOMESTIC
USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SER. NO. 78-045,538, FILED 1-30-2001.

FIRST USE 7-31-1983; IN COMMERCE 7-31-1983.

JOSEPH MANALILI, EXAMINING ATTORNEY

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Mark: PURWATER



US Serial Number: 78045538

Application Filing Date: Jan. 30, 2001

US Registration Number: 2683656

Registration Date: Feb. 04, 2003

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 17, 2009

Publication Date: Nov. 12, 2002

Mark Information

Mark Literal Elements: PURWATER

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: "PURE WATER"

Design Search Code(s): 01.15.08 - Raindrop (a single drop); Teardrop (a single drop); Single drop (rain, tear, etc.)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: REVERSE OSMOSIS WATER PURIFICATION UNIT FOR COMMERCIAL

AND DOMESTIC USE

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 1983 **Use in Commerce:** Jul. 31, 1983

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: 3M COMPANY

Owner Address: 3M CENTER, 2501 HUDSON ROAD
SAINT PAUL, MINNESOTA 55144
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Sarah A. Lockner **Docket Number:** 35314

Correspondent

Correspondent Name/Address: Sarah A. Lockner
3M Innovative Properties Company
3M Center, 2501 Hudson Road
Bldg. 220-9E-01
St. Paul, MINNESOTA 55144
UNITED STATES

Phone: 651-736-3773

Fax: 651-736-3783

Correspondent e-mail: trademarks@mmm.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 17, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Jan. 06, 2009	ASSIGNED TO PARALEGAL	77315
Dec. 22, 2008	TEAS SECTION 8 & 15 RECEIVED	
Jan. 29, 2008	CASE FILE IN TICRS	
Sep. 01, 2006	REVIEW OF CORRESPONDENCE COMPLETE	74215
Aug. 22, 2006	PAPER RECEIVED	
May 24, 2006	ATTORNEY REVOKED AND/OR APPOINTED	
May 24, 2006	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 24, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 17, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 07, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 04, 2003	REGISTERED-PRINCIPAL REGISTER	
Nov. 12, 2002	PUBLISHED FOR OPPOSITION	
Oct. 23, 2002	NOTICE OF PUBLICATION	
Sep. 11, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 06, 2002	JURISDICTION RESTORED TO EXAMINING ATTORNEY	
Sep. 05, 2002	EX PARTE APPEAL-INSTITUTED	45538
Aug. 12, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 13, 2002	EXPARTE APPEAL RECEIVED AT TTAB	
Feb. 12, 2002	FINAL REFUSAL MAILED	
Dec. 14, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 18, 2001	NON-FINAL ACTION MAILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: POST REGISTRATION

Date in Location: Apr. 17, 2009

Assignment Abstract of Title Information

Summary

Total Assignments: 1

Registrant: CUNO Incorporated

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3309/0003](#)

Pages: 7

Date Recorded: May 16, 2006

Supporting Documents: [assignment-tm-3309-0003.pdf](#)

Assignor

Name: [CUNO INCORPORATED](#)

Execution Date: May 15, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [3M COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

3M CENTER, 2501 HUDSON ROAD

Address: SAINT PAUL, MINNESOTA 55144

Correspondent

**Correspondent
Name:** MICHELLE M. MICHEL

**Correspondent
Address:** 3M CENTER, 2501 HUDSON ROAD
BLDG 220-9E-01
SAINT PAUL, MN 55144

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office



Reg. No. 4,065,083

Registered Dec. 6, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

KIM, DANIEL KYONG C. (UNITED STATES INDIVIDUAL)
530 W. 27TH STREET
LOS ANGELES, CA 90007

FOR: WATER SYSTEMS, NAMELY, WATER PURIFYING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER CONDITIONING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER FILTERING UNITS FOR DOMESTIC AND COMMERCIAL USE, AND WATER COOLERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-1-2009; IN COMMERCE 3-1-2009.

THE MARK CONSISTS OF THE CHARACTERS "PURI" AND "5" WITH A STYLIZED LEAF SERVING AS THE DOT FOR THE "I".

SER. NO. 77-826,312, FILED 9-14-2009.

JEFFERY COWARD, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURI5



US Serial Number: 77826312

Application Filing Date: Sep. 14, 2009

US Registration Number: 4065083

Registration Date: Dec. 06, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 06, 2011

Publication Date: Sep. 20, 2011

Mark Information

Mark Literal Elements: PURI5

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the characters "puri" and "5" with a stylized leaf serving as the dot for the "i".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 05.03.25 - Leaf, single; Other leaves
27.03.04 - Plants forming letters or numerals

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: WATER SYSTEMS, NAMELY, WATER PURIFYING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER CONDITIONING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER FILTERING UNITS FOR DOMESTIC AND COMMERCIAL USE, AND WATER COOLERS

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 01, 2009 **Use in Commerce:** Mar. 01, 2009

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Kim, Daniel Kyong C.
530 W. 27th Street
Owner Address: Los Angeles, CALIFORNIA 90007
UNITED STATES

Legal Entity Type: INDIVIDUAL **Citizenship:** UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John K. Park

Correspondent

Correspondent Name/Address: JOHN K. PARK
PARK LAW FIRM
3255 WILSHIRE BLVD., SUITE 1110
LOS ANGELES, CALIFORNIA 90010
UNITED STATES

Phone: 213-389-3777

Fax: 213-389-3377

Correspondent e-mail: trademark@parklaw.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 06, 2011	REGISTERED-PRINCIPAL REGISTER	
Sep. 20, 2011	PUBLISHED FOR OPPOSITION	
Aug. 31, 2011	NOTICE OF PUBLICATION	
Aug. 12, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Aug. 12, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 08, 2011	ASSIGNED TO LIE	70633
Aug. 04, 2011	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Feb. 12, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Aug. 12, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Feb. 12, 2010	LETTER OF SUSPENSION MAILED	
Feb. 09, 2010	SUSPENSION LETTER WRITTEN	73276
Feb. 08, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 08, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 08, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 17, 2009	NON-FINAL ACTION MAILED	
Dec. 17, 2009	NON-FINAL ACTION WRITTEN	73276

Dec. 12, 2009	ASSIGNED TO EXAMINER	73276
Sep. 19, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Sep. 18, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 17, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Dec. 06, 2011
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EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PUR

Reg. No. 3,880,999

Registered Nov. 23, 2010

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

THE PROCTER & GAMBLE COMPANY (OHIO CORPORATION)
ONE PROCTER & GAMBLE PLAZA
CINCINNATI, OH 45202

FOR: ANTIMICROBIAL WATER PURIFICATION UNITS, WATER FILTER CARTRIDGES, WATER PURIFICATION UNITS FOR DOMESTIC USE, AND HOUSEHOLD APPLIANCES, NAMELY, WATER FILTERS FOR DOMESTIC USE AND WATER DISPENSERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-23-2010; IN COMMERCE 8-23-2010.

OWNER OF U.S. REG. NOS. 1,756,655, 2,466,349, AND 3,493,649.

THE MARK CONSISTS OF THE LETTERS "PUR" WITH THE LETTER "P" APPEARING AS A WATER DROPLET SHAPE FOR THE TOP PART OF THE LETTER AND A BREAK BETWEEN THE TOP AND BOTTOM PART OF THE LETTER "P".

SN 77-786,934, FILED 7-22-2009.

MATTHEW KLINE, EXAMINING ATTORNEY

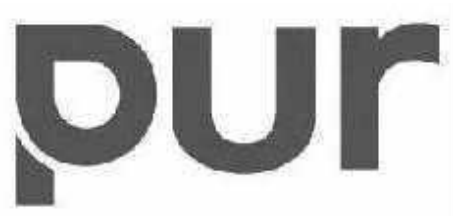


David J. Kappas

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-01-08 14:10:32 EST

Mark: PUR



US Serial Number: 77786934

Application Filing Date: Jul. 22, 2009

US Registration Number: 3880999

Registration Date: Nov. 23, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 23, 2010

Publication Date: Dec. 01, 2009

Notice of Allowance Date: Feb. 23, 2010

Mark Information

Mark Literal Elements: PUR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the letters "PUR" with the letter "P" appearing as a water droplet shape for the top part of the letter and a break between the top and bottom part of the letter "P".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.08 - Raindrop (a single drop);Single drop (rain, tear, etc.);Teardrop (a single drop)
27.03.05 - Objects forming letters or numerals

Related Properties Information

Claimed Ownership [1756655,2466349,3493649](#)

of US Registrations: _____

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Antimicrobial water purification units, water filter cartridges, water purification units for domestic use, and household appliances, namely, water filters for domestic use and water dispensers

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 23, 2010 **Use in Commerce:** Aug. 23, 2010

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PUR WATER PURIFICATION PRODUCTS, INC.

Owner Address: 1 Helen of Troy Plaza
El Paso, TEXAS 79912
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: OHIO

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: WILLIAM J BASS
1 Helen of Troy Plaza
EL PASO, TEXAS 79912
UNITED STATES

Phone: 9152258000

Fax: 9152258081

Correspondent e-mail: wbass@hotus.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: William J Bass

Phone: 9152258000

Fax: 9152258081

Domestic Representative e-mail: wbass@hotus.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Dec. 05, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 24, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 24, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 05, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 05, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 21, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 08, 2011	REVIEW OF CORRESPONDENCE COMPLETE	67657
Mar. 07, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67657
Dec. 08, 2010	PAPER RECEIVED	
Nov. 23, 2010	REGISTERED-PRINCIPAL REGISTER	

Oct. 19, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 16, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Oct. 16, 2010	ASSIGNED TO LIE	68658
Oct. 01, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 21, 2010	STATEMENT OF USE PROCESSING COMPLETE	61813
Aug. 23, 2010	USE AMENDMENT FILED	61813
Sep. 21, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Aug. 23, 2010	TEAS STATEMENT OF USE RECEIVED	
Feb. 23, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 01, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 01, 2009	PUBLISHED FOR OPPOSITION	
Oct. 27, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Oct. 27, 2009	ASSIGNED TO LIE	67215
Oct. 07, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 05, 2009	ASSIGNED TO EXAMINER	72471
Jul. 28, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Jul. 27, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 25, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Oct. 16, 2010
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Assignment Abstract of Title Information

Summary

**Total
Assignments:** 2

Registrant: The Procter & Gamble Company

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4624/0348](#)

Pages: 4

Date Recorded: Sep. 16, 2011

Supporting Documents: [assignment-tm-4624-0348.pdf](#)

Assignor

Name: [THE PROCTER & GAMBLE COMPANY](#)

Execution Date: Sep. 15, 2011

Legal Entity Type: CORPORATION
State or Country Where Organized: OHIO

Assignee

Name: [PUR WATER PURIFICATION PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION
State or Country Where Organized: OHIO

Address: ONE P&G PLAZA
CINCINNATI, OHIO 45202

Correspondent

Correspondent Name: RENE L. GUESS

Correspondent Address: 299 E. 6TH STREET
S7-226
CINCINNATI, OH 45202

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF STATE OF INCORPORATION

Reel/Frame: [4908/0685](#)

Pages: 10

Date Recorded: Nov. 28, 2012

Supporting Documents: [assignment-tm-4908-0685.pdf](#)

Assignor

Name: [PUR WATER PURIFICATION PRODUCTS, INC.](#)

Execution Date: May 31, 2012

Legal Entity Type: CORPORATION State or Country
Where Organized: OHIO

Assignee

Name: [PUR WATER PURIFICATION PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION State or Country
Where Organized: NEVADA

Address: 1 HELEN OF TROY PLAZA
EL PASO, TEXAS 79912

Correspondent

Correspondent
Name: WILLIAM BASS

Correspondent
Address: 1 HELEN OF TROY PLAZA
EL PASO, TX 79912

Domestic Representative - Not Found

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America
United States Patent and Trademark Office

PureDak

Reg. No. 4,016,579

Registered Aug. 23, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

GENPRO POWER SYSTEMS, INC. (SOUTH DAKOTA CORPORATION)
24 EAST CRESTWOOD DR.
RAPID CITY, SD 57701

FOR: WATER PURIFICATION UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-10-2010; IN COMMERCE 10-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-933,475, FILED 2-11-2010.

ROBIN CHOSID, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-01-08 14:12:10 EST

Mark: PUREDAK



US Serial Number: 77933475

Application Filing Date: Feb. 11, 2010

US Registration Number: 4016579

Registration Date: Aug. 23, 2011

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 23, 2011

Publication Date: Jun. 29, 2010

Notice of Allowance Date: Aug. 24, 2010

Mark Information

Mark Literal Elements: PUREDAK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

For: Water purification units

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 10, 2010 **Use in Commerce:** Oct. 01, 2010

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: GenPro Power Systems, Inc.

24 East Crestwood Dr.

Owner Address: Rapid City, SOUTH DAKOTA 57701
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** SOUTH DAKOTA

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: David D. Patterson
24 East Crestwood Dr.
Rapid City, SOUTH DAKOTA 57701
UNITED STATES

Phone: 605.718.3969

Correspondent e-mail: davidp@genprocorp.com **Correspondent e-mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 23, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 20, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 07, 2011	DATA MODIFICATION COMPLETED	73296
Jun. 16, 2011	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	
Jun. 11, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 16, 2011	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jun. 10, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Jun. 10, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
May 26, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 26, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 26, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 26, 2011	PETITION TO REVIVE-GRANTED	88889
May 26, 2011	TEAS PETITION TO REVIVE RECEIVED	
May 24, 2011	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
May 24, 2011	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Nov. 07, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Nov. 07, 2010	NON-FINAL ACTION E-MAILED	
Nov. 07, 2010	SU - NON-FINAL ACTION - WRITTEN	77654
Nov. 03, 2010	STATEMENT OF USE PROCESSING COMPLETE	70565
Oct. 19, 2010	USE AMENDMENT FILED	70565
Nov. 03, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Oct. 19, 2010	TEAS STATEMENT OF USE RECEIVED	
Aug. 24, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Jun. 29, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 29, 2010	PUBLISHED FOR OPPOSITION	
May 25, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
May 25, 2010	ASSIGNED TO LIE	73296
May 14, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 13, 2010	ASSIGNED TO EXAMINER	77654
Feb. 18, 2010	NOTICE OF PSEUDO MARK MAILED	
Feb. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 15, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Jul. 19, 2011
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EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PURI5

Reg. No. 4,036,750

Registered Oct. 11, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

KIM, DANIEL KYONG C. (UNITED STATES INDIVIDUAL)
530 W. 27TH STREET
LOS ANGELES, CA 90007

FOR: WATER SYSTEMS, NAMELY, WATER PURIFYING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER CONDITIONING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER FILTERING UNITS FOR DOMESTIC AND COMMERCIAL USE, AND WATER COOLERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-1-2009; IN COMMERCE 3-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-830,973, FILED 9-21-2009.

JEFFERY COWARD, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: PURI5



US Serial Number: 77830973

Application Filing Date: Sep. 21, 2009

US Registration Number: 4036750

Registration Date: Oct. 11, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 11, 2011

Publication Date: Jul. 26, 2011

Mark Information

Mark Literal Elements: PURI5

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

WATER SYSTEMS, NAMELY, WATER PURIFYING UNITS FOR DOMESTIC AND COMMERCIAL USE, WATER CONDITIONING UNITS

For: FOR DOMESTIC AND COMMERCIAL USE, WATER FILTERING UNITS
FOR DOMESTIC AND COMMERCIAL USE, AND WATER COOLERS

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 01, 2009 **Use in Commerce:** Mar. 01, 2009

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Kim, Daniel Kyong C.

Owner Address: 530 W. 27th Street
Los Angeles, CALIFORNIA 90007
UNITED STATES

Legal Entity Type: INDIVIDUAL **Citizenship:** UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John K. Park

Correspondent

Correspondent Name/Address: JOHN K. PARK
PARK LAW FIRM
3255 WILSHIRE BLVD STE 1110
LOS ANGELES, CALIFORNIA 90010-1415
UNITED STATES

Phone: 213-389-3777

Fax: 213-389-3377

Correspondent e-mail: trademark@parklaw.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 11, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 26, 2011	PUBLISHED FOR OPPOSITION	
Jul. 06, 2011	NOTICE OF PUBLICATION	
Jun. 21, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jun. 20, 2011	ASSIGNED TO LIE	68171
Jun. 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 17, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Jun. 17, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Dec. 17, 2009	LETTER OF SUSPENSION MAILED	
Dec. 16, 2009	SUSPENSION LETTER WRITTEN	73276
Dec. 12, 2009	ASSIGNED TO EXAMINER	73276
Sep. 25, 2009	NOTICE OF PSEUDO MARK MAILED	
Sep. 24, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 24, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Oct. 11, 2011

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,121,849

United States Patent and Trademark Office

Registered July 25, 2006

**TRADEMARK
PRINCIPAL REGISTER**

**PURIFITE LIGHTPATH
TECHNOLOGY**

FITE, ROBERT, D (UNITED STATES INDIVIDUAL)

03179 SPRING DRIVE

BOYNE FALLS, MI 49713

FOR: WATER PURIFICATION APPARATUS, IN
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 4-5-2006; IN COMMERCE 4-5-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECHNOLOGY", APART FROM THE MARK AS SHOWN.

SN 78-488,628, FILED 9-23-2004.

REBECCA GAN, EXAMINING ATTORNEY

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Mark: PURIFITE LIGHTPATH
TECHNOLOGY

PURIFITE LIGHTPATH
TECHNOLOGY

US Serial Number:	78488628	Application Filing Date:	Sep. 23, 2004
US Registration Number:	3121849	Registration Date:	Jul. 25, 2006
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jul. 25, 2006		
Publication Date:	Sep. 13, 2005	Notice of Allowance Date:	Dec. 06, 2005

Mark Information

Mark Literal Elements:	PURIFITE LIGHTPATH TECHNOLOGY
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK
Disclaimer:	"TECHNOLOGY"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water purification apparatus

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 05, 2006 **Use in Commerce:** Apr. 05, 2006

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Fite, Robert, D

Owner Address: 03179 Spring Drive
Boyne Falls, MICHIGAN 49713
UNITED STATES

Legal Entity Type: INDIVIDUAL **Citizenship:** UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John K. McCormick **Docket Number:** 92304

Correspondent

Correspondent Name/Address: JOHN K MCCORMICK
I P LEGAL CTR & MCCORMICK LAW OFFICES
6781 GLACIER DR
WEST BEND, WISCONSIN 53090-9360
UNITED STATES

Phone: 262-629-5100 **Fax:** 262-629-5100

Correspondent e-mail: patentlaw@iplegalcenter.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 25, 2006	REGISTERED-PRINCIPAL REGISTER	
Jun. 07, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Jun. 02, 2006	ASSIGNED TO LIE	77976
May 26, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 08, 2006	STATEMENT OF USE PROCESSING COMPLETE	71280
Apr. 25, 2006	USE AMENDMENT FILED	71280
Apr. 25, 2006	TEAS STATEMENT OF USE RECEIVED	
Dec. 06, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 13, 2005	PUBLISHED FOR OPPOSITION	
Aug. 24, 2005	NOTICE OF PUBLICATION	
May 18, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	77978
May 13, 2005	ASSIGNED TO LIE	77978
May 12, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 10, 2005	EXAMINER'S AMENDMENT ENTERED	76539
May 10, 2005	EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2005	EXAMINERS AMENDMENT -WRITTEN	80814
Apr. 25, 2005	ASSIGNED TO EXAMINER	80814
Sep. 30, 2004	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jun. 12, 2006

EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

P PURERON

Reg. No. 3,909,708

Registered Jan. 25, 2011

Int. Cls.: 7, 9 and 11

TRADEMARK

PRINCIPAL REGISTER

PUREON JAPAN CO., LTD (JAPAN LIMITED LIABILITY COMPANY)
1-37 YOSHIMA INDUSTRIAL PARK
IWAKI-SHI, JAPAN

FOR: GAS FILTERS FOR SEMICONDUCTOR MANUFACTURING MACHINES AND SYSTEMS, MEDICAL APPARATUS AND INSTRUMENTS, LABORATORY APPARATUS AND INSTRUMENTS, AND PRECISION MECHANICAL EQUIPMENT; LIQUID FILTERS, FILTER CARTRIDGES, AND FILTER HOUSINGS FOR SEMICONDUCTOR MANUFACTURING MACHINES AND SYSTEMS, MEDICAL APPARATUS AND INSTRUMENTS, LABORATORY APPARATUS AND INSTRUMENTS, AND PRECISION MECHANICAL EQUIPMENT, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 8-31-1985; IN COMMERCE 8-31-1985.

FOR: PRESSURE SENSORS AND PRESSURE TRANSMITTERS; ELECTRIC CABLES; GAS METERS; TEMPERATURE SENSORS; PRESSURE GAUGES; RESISTANCE MEASURING INSTRUMENTS; FLOW SWITCHES FOR MONITORING AND CONTROLLING THE FLOW OF GASES OR LIQUIDS; FLOW METERS; FLOW SENSORS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-31-1985; IN COMMERCE 8-31-1985.

FOR: GAS PURIFIER; ELECTRIC HEATERS FOR GAS FILTER; WATER FILTERS, FILTER CARTRIDGES, AND FILTER HOUSINGS, SAID WATER FILTERS, FILTER CARTRIDGES AND FILTER HOUSINGS NOT FOR USE WITH HOLLOW FIBER FILTRATION MEMBRANES AND MEMBRANE MODULES USED IN FILTRATION OF WASTEWATER, MEMBRANE BIOREACTOR (MBR) APPLICATIONS, OR SURFACE WATER TREATMENT, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 8-31-1985; IN COMMERCE 8-31-1985.

THE MARK CONSISTS OF THE LETTER "P" WITH THE WORD "PURERON".

SER. NO. 77-639,991, FILED 12-24-2008.

LAKEISHA LEWIS, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-01-08 14:16:22 EST

Mark: P PURERON



US Serial Number: 77639991

Application Filing Date: Dec. 24, 2008

US Registration Number: 3909708

Registration Date: Jan. 25, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 25, 2011

Publication Date: Jan. 05, 2010

Mark Information

Mark Literal Elements: P PURERON

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the letter "P" with the word "Pureron".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Gas filters for semiconductor manufacturing machines and systems, medical apparatus and instruments, laboratory apparatus and instruments, and precision mechanical equipment; liquid filters, filter cartridges, and filter housings for semiconductor manufacturing machines and systems, medical apparatus and instruments, laboratory apparatus and instruments, and precision mechanical equipment		
International Class:	007 - Primary Class	U.S Class:	013, 019, 021, 023, 031, 034, 035
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 31, 1985	Use in Commerce:	Aug. 31, 1985

For:	Pressure sensors and pressure transmitters: electric cables; gas meters; temperature sensors; pressure gauges; resistance measuring instruments; flow switches for monitoring and controlling the flow of gases or liquids; flow meters; flow sensors		
International Class:	009 - Primary Class	U.S Class:	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 31, 1985	Use in Commerce:	Aug. 31, 1985

For:	Gas purifier; electric heaters for gas filter; water filters, filter cartridges, and filter housings, said water filters, filter cartridges and filter housings not for use with hollow fiber filtration membranes and membrane modules used in filtration of wastewater, membrane bioreactor (MBR) applications, or surface water treatment		
International Class:	011 - Primary Class	U.S Class:	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 31, 1985	Use in Commerce:	Aug. 31, 1985

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No

Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	Pureon Japan Co., Ltd		
	1-37 Yoshima Industrial Park		
Owner Address:	Iwaki-shi JAPAN		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Eric S. Hyman	Docket Number:	096790.T826
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Correspondent

Correspondent Name/Address:	ERIC S HYMAN BLAKELY SOKOLOFF TAYLOR & ZAFMAN 12400 WILSHIRE BLVD FL 7 LOS ANGELES, CALIFORNIA 90025-1019 UNITED STATES		
Phone:	310-207-3800	Fax:	310-820-5988

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2011	REGISTERED-PRINCIPAL REGISTER	
Dec. 17, 2010	TTAB RELEASE CASE TO TRADEMARKS	195569
Dec. 17, 2010	OPPOSITION TERMINATED NO. 999999	195569
Dec. 17, 2010	OPPOSITION DISMISSED NO. 999999	195569

Dec. 08, 2010	PAPER RECEIVED	
Jul. 06, 2010	OPPOSITION INSTITUTED NO. 999999	195569
Jan. 27, 2010	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jan. 05, 2010	PUBLISHED FOR OPPOSITION	
Dec. 16, 2009	NOTICE OF PUBLICATION	
Dec. 02, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Dec. 02, 2009	ASSIGNED TO LIE	73797
Nov. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 17, 2009	FINAL REFUSAL MAILED	
Jun. 16, 2009	FINAL REFUSAL WRITTEN	86335
May 29, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 29, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 29, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 24, 2009	NON-FINAL ACTION MAILED	
Mar. 23, 2009	NON-FINAL ACTION WRITTEN	86335
Mar. 17, 2009	ASSIGNED TO EXAMINER	86335
Dec. 30, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Dec. 29, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Jan. 25, 2011
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EXHIBIT 1
to
Applicant's Notice of Reliance

United States of America

United States Patent and Trademark Office

PURIFIRE

Reg. No. 3,848,266

Registered Sep. 14, 2010

Int. Cls.: 9 and 11

TRADEMARK

PRINCIPAL REGISTER

W.S. DARLEY & CO. (ILLINOIS CORPORATION)
325 SPRING LAKE DRIVE
ITASCA, IL 60143

FOR: COMBINATION FIREFIGHTING AND WATER PURIFICATION APPARATUS AND SYSTEMS, CONSISTING PRIMARILY OF PUMP AND WATER PURIFICATION UNITS FOR INTEGRATED USE WITH A FIRE APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-27-2008; IN COMMERCE 2-27-2008.

FOR: COMBINATION WATER PURIFICATION AND FIREFIGHTING APPARATUS AND SYSTEMS, CONSISTING PRIMARILY OF WATER PURIFICATION UNITS AND A PUMP FOR USE INDEPENDENTLY OF FIRE APPARATUS; WATER PURIFICATION UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 2-27-2008; IN COMMERCE 2-27-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-453,813, FILED 4-21-2008.

JULIE WATSON, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

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Mark: PURIFIRE

The logo for Purifire, featuring the word "PURIFIRE" in a bold, serif font. The letters are white with a black outline, set against a dark, textured background that resembles a fire or smoke.

US Serial Number: 77453813

Application Filing Date: Apr. 21, 2008

US Registration Number: 3848266

Registration Date: Sep. 14, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 14, 2010

Publication Date: Oct. 20, 2009

Notice of Allowance Date: Jan. 12, 2010

Mark Information

Mark Literal Elements: PURIFIRE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Combination firefighting and water purification apparatus and systems, consisting primarily of pump and water purification units for integrated use with

a fire apparatus

International Class:	009 - Primary Class	U.S Class:	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 27, 2008	Use in Commerce:	Feb. 27, 2008

For: Combination water purification and firefighting apparatus and systems, consisting primarily of water purification units and a pump for use independently of fire apparatus; water purification units

International Class:	011 - Primary Class	U.S Class:	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 27, 2008	Use in Commerce:	Feb. 27, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	W.S. Darley & Co.		
Owner Address:	325 Spring Lake Drive Itasca, ILLINOIS 60143 UNITED STATES		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ILLINOIS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anthony J. Bourget

Docket Number: PURIFIRE

Correspondent

**Correspondent
Name/Address:**

ANTHONY J. BOURGET
BOURGET LAW
PO BOX 81
EAU CLAIRE, WISCONSIN 54702-0081
UNITED STATES

Phone: 715-835-5232

Fax: 715-835-9890

Correspondent e-mail: abourget@bourgetlaw.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 14, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 07, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 06, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Aug. 03, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 03, 2010	STATEMENT OF USE PROCESSING COMPLETE	66530
Jul. 12, 2010	USE AMENDMENT FILED	66530
Jul. 27, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jul. 12, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 12, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 20, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 20, 2009	PUBLISHED FOR OPPOSITION	
Sep. 15, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Sep. 15, 2009	ASSIGNED TO LIE	70138
Sep. 08, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 08, 2009	ASSIGNED TO EXAMINER	76144
Aug. 26, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Aug. 26, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 26, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 26, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 26, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 26, 2009	NON-FINAL ACTION WRITTEN	76147
Jan. 16, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 15, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 15, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 06, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 06, 2008	NON-FINAL ACTION E-MAILED	6325
Aug. 06, 2008	NON-FINAL ACTION WRITTEN	76147
Aug. 04, 2008	ASSIGNED TO EXAMINER	76147
Apr. 25, 2008	NOTICE OF PSEUDO MARK MAILED	
Apr. 24, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location: Aug. 06, 2010
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EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,788,368

United States Patent and Trademark Office

Registered Dec. 2, 2003

**TRADEMARK
PRINCIPAL REGISTER**



PUREGEN TECHNOLOGY INC. (CALIFORNIA CORPORATION)
5423 "G" STREET
CHINO, CA 91710

FOR: WATER PURIFICATION SYSTEM AND ACCESSORIES COMPONENTS THEREFOR SOLD AS A UNIT WITH THE SYSTEM, NAMELY, COUNTERTOP WATER FILTERING UNIT, UNDER SINK WATER FILTERING UNITS, COUNTER TOP REVERSE OSMOSIS UNIT, UNDER SINK REVERSE OSMOSIS UNIT, COMMERCIAL REVERSE OSMOSIS UNIT, WATER COOLER, WATER SOFTENER UNIT, FLOW METER, PRESSURE REGULATOR, AUTO SHUT OFF, HIGH PRESSURE REGULATOR, FLOW RESTRICT OR, MEMBRANE VESSEL, FIL-

TER HOUSING, HIGH CAPACITY FILTER HOUSING, PUSH-IN FILTERING, CARBON BLOCK, REVERSE OSMOSIS STORAGE TANK, FILTER CARTRIDGE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 2-15-1995; IN COMMERCE 2-15-1995.

THE LINING SHOWN IN THE DRAWING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 76-443,828, FILED 8-26-2002.

JULIE WATSON, EXAMINING ATTORNEY

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Mark: PUREGEN



US Serial Number: 76443828

Application Filing Date: Aug. 26, 2002

US Registration Number: 2788368

Registration Date: Dec. 02, 2003

Register: Principal

Mark Type: Trademark

Status: A Section 8 declaration has been accepted.

Status Date: Aug. 24, 2009

Publication Date: Sep. 09, 2003

Mark Information

Mark Literal Elements: PUREGEN

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)

Lining and Stippling Statement: The lining shown in the drawing is a feature of the mark and does not indicate color.

Design Search Code(s):

- 01.15.08 - Single drop (rain, tear, etc.);Raindrop (a single drop);Teardrop (a single drop)
- 26.17.01 - Bars, straight;Bands, straight;Lines, straight;Straight line(s), band(s) or bar(s)
- 26.17.05 - Bands, horizontal;Bars, horizontal;Horizontal line(s), band(s) or bar(s);Lines, horizontal
- 27.03.05 - Objects forming letters or numerals

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Water Purification system and accessories components therefor sold as a unit with the system, namely, countertop water filtering unit, under sink water filtering units, counter top reverse osmosis unit, under sink reverse osmosis unit, commercial reverse osmosis unit, water cooler, water softener unit, flow meter, pressure regulator, auto shut off, high pressure regulator, flow restrict or, membrane vessel, filter housing, high capacity filter housing, push-in filtering, carbon block, reverse osmosis storage tank, filter cartridge

International Class: 011 - Primary Class **U.S Class:** 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 15, 1995 **Use in Commerce:** Feb. 15, 1995

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PureGen Technology Inc.

Owner Address: 5423 "G" Street
Chino, CALIFORNIA 91710
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Charles E. Baxley

Docket Number: 18163 B

Correspondent

Correspondent Name/Address: Charles E. Baxley
Hart, Baxley, Daniels & Holton
90 John Street - Suite 309
New York, NEW YORK 10038-3243
UNITED STATES

Phone: 2127917200

Fax: 2127917276

Correspondent e-mail: ceb@hartbaxley.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Charles E. Baxley

Phone: 2127917200

Fax: 2127917276

Domestic Representative e-mail: ceb@hartbaxley.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Aug. 24, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED	64591
Jul. 30, 2009	ASSIGNED TO PARALEGAL	64591
Jul. 28, 2009	TEAS SECTION 8 RECEIVED	
Jul. 28, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 28, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 02, 2003	REGISTERED-PRINCIPAL REGISTER	
Sep. 09, 2003	PUBLISHED FOR OPPOSITION	
Aug. 20, 2003	NOTICE OF PUBLICATION	
Jul. 08, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 23, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 18, 2003	CASE FILE IN TICRS	
May 23, 2003	PAPER RECEIVED	

Feb. 24, 2003 NON-FINAL ACTION MAILED

Feb. 06, 2003 ASSIGNED TO EXAMINER

76144

Maintenance Filings or Post Registration Information

**Affidavit of
Continued Use:** Section 8 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 24, 2009

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 3,187,212

United States Patent and Trademark Office

Registered Dec. 19, 2006

**TRADEMARK
PRINCIPAL REGISTER**

PURIHOME

PURICOM WATER INDUSTRIAL CORPORATION (TAIWAN CORPORATION)
NO. 5-28 CHENG-FENG LANE, TAIMING RD.
WURIH TOWNSHIP
TAICHUNG COUNTY, TAIWAN

FIRST USE 2-12-2006; IN COMMERCE 2-12-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: COMMERCIAL AND RESIDENTIAL WATER CONDITIONING AND PURIFICATION UNITS, NAMELY, WATER SOFTENERS AND REVERSE OSMOSIS PURIFICATION UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SER. NO. 78-816,177, FILED 2-16-2006.

AMY GEARIN, EXAMINING ATTORNEY

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Mark: PURIHOME

PURIHOME

**US Serial
Number:** 78816177

**Application
Filing Date:** Feb. 16, 2006

**US Registration
Number:** 3187212

**Registration
Date:** Dec. 19, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Dec. 15, 2012

**Publication
Date:** Oct. 03, 2006

Mark Information

**Mark Literal
Elements:** PURIHOME

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: COMMERCIAL AND RESIDENTIAL WATER CONDITIONING AND PURIFICATION UNITS, NAMELY, WATER SOFTENERS AND REVERSE OSMOSIS PURIFICATION UNITS

International Class:	011 - Primary Class	U.S Class:	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 12, 2006	Use in Commerce:	Feb. 12, 2006

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name:	PURICOM WATER INDUSTRIAL CORPORATION		
Owner Address:	NO. 5-28 CHENG-FENG LANE TAIMING RD., WURIH TOWNSHIP TAICHUNG COUNTY TAIWAN		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TAIWAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	MORTON J. ROSENBERG	Docket Number:	MR2713-68
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Correspondent

Correspondent Name/Address:	MORTON J. ROSENBERG ROSENBERG, KLEIN & LEE 3458 ELLICOTT CENTER DRIVE-SUITE 101 ELLICOTT CITY, MARYLAND 21043 UNITED STATES
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Phone:	410-465-6678
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Fax:	410-461-3067
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Correspondent e-mail: RKL@RKLPATLAW.COM

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: ROSENBERG, KLEIN & LEE

Phone: 410-465-6678

Fax: 410-461-3067

Domestic Representative e-mail: RKL@RKLPATLAW.COM

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Dec. 15, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 15, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Dec. 15, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Nov. 17, 2012	TEAS SECTION 8 & 15 RECEIVED	
Dec. 19, 2006	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2006	PUBLISHED FOR OPPOSITION	
Sep. 13, 2006	NOTICE OF PUBLICATION	
Aug. 16, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	74189
Aug. 16, 2006	ASSIGNED TO LIE	74189
Aug. 07, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 07, 2006	ASSIGNED TO EXAMINER	76616
Feb. 23, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 115

Date in Location: Dec. 15, 2012

EXHIBIT 1
to
Applicant's Notice of Reliance

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 3,513,812

United States Patent and Trademark Office

Registered Oct. 7, 2008

**TRADEMARK
PRINCIPAL REGISTER**

PURE T

PURETECK CO., INC. (CALIFORNIA CORPORATION)
3534 PHILADELPHIA STREET
CHINO, CA 91710

FOR: REVERSE OSMOSIS FILTRATION UNITS, WATER PURIFICATION UNITS, WASTE WATER PURIFICATION UNITS, WATER CONDITIONING UNITS, AND REPLACEMENT PARTS FOR ALL THE ABOVE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 4-1-2008; IN COMMERCE 4-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PURE", APART FROM THE MARK AS SHOWN.

SN 77-289,904, FILED 9-26-2007.

KYLE PEETE, EXAMINING ATTORNEY

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Mark: PURE T



US Serial Number: 77289904

Application Filing Date: Sep. 26, 2007

US Registration Number: 3513812

Registration Date: Oct. 07, 2008

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 07, 2008

Publication Date: Mar. 25, 2008

Notice of Allowance Date: Jun. 17, 2008

Mark Information

Mark Literal Elements: PURE T

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "PURE"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Reverse osmosis filtration units, water purification units, waste water purification units, water conditioning units, and replacement parts for all the above

International Class: 011 - Primary Class

U.S Class: 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2008

Use in Commerce: Apr. 01, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PURETECK CO., INC.

Owner Address: 3534 Philadelphia Street
Chino, CALIFORNIA 91710
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
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Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kam Louie

Correspondent

Correspondent Name/Address: Kam Louie
LAW OFFICES OF KAM LOUIE
301 N LAKE AVE STE 800
PASADENA, CALIFORNIA 91101-5113

UNITED STATES

Phone: (626) 568-3688

Fax: (626) 568-3935

Correspondent e-mail: KLouie8@cs.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 07, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 03, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78145
Sep. 02, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 05, 2008	STATEMENT OF USE PROCESSING COMPLETE	69302
Jul. 23, 2008	USE AMENDMENT FILED	69302
Aug. 05, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jul. 23, 2008	TEAS STATEMENT OF USE RECEIVED	
Jun. 17, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 25, 2008	PUBLISHED FOR OPPOSITION	
Mar. 05, 2008	NOTICE OF PUBLICATION	
Feb. 20, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Feb. 20, 2008	ASSIGNED TO LIE	78145
Jan. 18, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 18, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 18, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 18, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 18, 2008	EXAMINERS AMENDMENT -WRITTEN	81141
Jan. 04, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 04, 2008	NON-FINAL ACTION E-MAILED	6325
Jan. 04, 2008	NON-FINAL ACTION WRITTEN	81141
Dec. 29, 2007	ASSIGNED TO EXAMINER	81141
Oct. 03, 2007	NOTICE OF PSEUDO MARK MAILED	

Oct. 02, 2007 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION **Date in Location:** Sep. 03, 2008